



ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA  
TIME TABLE BBA- 03 Batch (25 Mar - 30 Mar 2024)

Day & Date /Time	Batch	9:00-10:00	10:05-11:05	11:05-11:25	11:25-12:25	12:30-13:30	13:30-14:30	14:30-15:30	15:35-16:35
Mon 25 Mar 2024	BBA03 (SAMKAKSH)	Holi							
Tue 26 Mar 2024	BBA03 (SAMKAKSH)	PM Dr Mrityunjay	DM Prof Raman	IAPM Dr Anubhav	ED Dr Shilpa	HRA Dr Babita	ASP Dr Shilpa	Holi	
Wed 27 Mar 2024	BBA03 (SAMKAKSH)	ED Dr Shilpa	PM Dr Mrityunjay	DM Prof Raman	IAPM Dr Anubhav		"Campus to Corporate" Maj Gen Ranade Venue: Seminar Hall Time 2:30-4:30p.m. Campus to Corporate		
Thur 28 Mar 2024	BBA03 (SAMKAKSH)	ED Dr Shilpa	Digital Marketing session by IIIDE (Venue- Seminar Hall)	PM Dr Mrityunjay	ASP Dr Shilpa		"Campus to Corporate" Maj Gen Ranade Venue: Seminar Hall Time 2:30-4:30p.m. Campus to Corporate		
Fri 29 Mar 2024	BBA03 (SAMKAKSH)	Good Friday		Good Friday			Good Friday		
Sat 30 Mar 2024	BBA03 (SAMKAKSH)	PM Dr Mrityunjay	DM Prof Raman	HRA Dr Babita	IAPM Dr Anubhav	Mentor-Mentee Session	MOOC		

N  
  
Director  
Army Institute of Management & Technology  
Greater Noida



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA**

**TIME TABLE BBA-05 WEEK 12 ( 15th April -20th April 2024 )**

Day & Date /Time	Batch	9:00-10:00	10:05-11:05	11:05-11:25	11:25-12:25	12:30-13:30	13:30-14:30	14:30-15:30	15:30-16:30
MON 15th April 2024	BBA05 (Samanvaya)	BC-Dr.Rupina	CA-Dr.Ashima	EC-Dr. S.Mohanty	Library				MOOC
TUE 16th April 2024	BBA05(Samanvaya)	DTB- Dr.Mritunjay	CA-Dr.Ashima	EC- Dr.S.Mohanty	EC-Prof.Shalini			BC- Dr.Rupina	Minor Project
WED 17th April 2024	BBA05(Samanvaya)		Ram Navmi			Ram Navmi			
THUR 18th April 2024	BBA05(Samanvaya)	BC- Dr.Rupina	DTB-Dr. Mritunjay	EC-Prof.Shalini	EC- Dr.S.Mohanty	CA-Dr.Ashima	LUNCH		Marketinar Dry Run
FRI 19th April 2024	BBA05(Samanvaya)	CA-Dr.Ashima	EC-Dr. S.Mohanty	Marketinar Orientation Session: Venue Seminar Hall	ES-Prof.Shalini			DTB-Dr. Mritunjay	Marketinar Dry Run
SAT 20th April 2024	BBA05(Samanvaya)		MARKETINAR	MARKETINAR		MARKETINAR		MARKETINAR	Greater Noida

Director  
Army Institute of Management & Technology  
Greater Noida

*[Signature]*



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA**  
**TIME TABLE BBA- 03 Batch (22 Apr - 26 Apr 2024)**

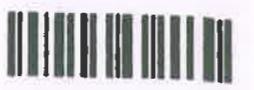
Day & Date/Time	Batch	9:00-10:00	10:05-11:05	11:05-11:25	11:25-12:25	12:30-13:30	13:30-14:30	14:30-15:30	15:35-16:35
Mon 22 Apr 2024	BBA03 (SAMKAKSH)	ED Dr Shilpa	DM Prof Raman		PM Dr. Mrityunjay	IAPM Dr. Anubhav		ASP Dr Shilpa	HRA Dr Babita
Tue 23 Apr 2024	BBA03 (SAMKAKSH)	DM Prof Raman	ED Dr Shilpa		PM Dr. Mrityunjay	ASP Dr Shilpa		PM Dr. Mrityunjay	Library
Wed 24 Apr 2024	BBA03 (SAMKAKSH)	PM Dr. Mrityunjay	ED Dr Shilpa		DM Prof Raman	HRA Dr Babita		ASP Dr Shilpa	IAPM Dr. Anubhav
Thur 25 Apr 2024	BBA03 (SAMKAKSH)	ED Dr Shilpa	PM Dr. Mrityunjay		DM Prof Raman	HRA Dr Babita		ASP Dr Shilpa	IAPM Dr. Anubhav
Fri 26 Apr 2024	BBA03 (SAMKAKSH)	HRA Dr Babita	ED Dr Shilpa		IAPM Dr. Anubhav	ASP Dr Shilpa		IBM Skill Set	Workshop Venue: Seminar Hall
Sat 27 Apr 2024	BBA03 (SAMKAKSH)	4th Saturday			4th Saturday			4th Saturday	

  
**Director**  
Army Institute of Management & Technology  
Greater Noida

उपाधि इमांक / Degree Serial नामांकन संख्या / Enrolment No.

163146

10001001049



विद्या वाचस्पति  
प्रमाणित किया जाता है कि

पवन कुमार

को विश्वविद्यालय द्वारा वर्ष २०२२ में

कम्प्यूटर साइंस

विषय पर

विद्या वाचस्पति

की उपाधि प्रदत्त की गई।

## DOCTOR OF PHILOSOPHY

*this is to certify that***PAWAN KUMAR***has been conferred the Degree of***DOCTOR OF PHILOSOPHY***of the University in***COMPUTER SCIENCE***in the year 2022*

शीर्षक / Title : Cryptanalysis and Design of Cryptographic Hash Function

उत्तराखण्ड तकनीकी विश्वविद्यालय

देहरादून (उत्तराखण्ड), भारत

Uttarakhand Technical University

Dehradun (Uttarakhand), INDIA

दिनांक/Dated : DATE OF ISSUE

13 MAY 2022

कुलपति  
Director  
Army Institute of Management & Technology  
Dehradun, Uttarakhand - 248001  
Email: [amit@uit.ac.in](mailto:amit@uit.ac.in)

कुलपति

Vice Chancellor

**SIKSHA 'O' ANUSANDHAN**

(DEEMED TO BE UNIVERSITY)  
Re-Accredited by NAAC with 'A' Grade  
BHUBANESWAR, ODISHA

**PROVISIONAL CERTIFICATE****SUBHRANSHU MOHANTY**

Registration No :2081001069

has completed all the prescribed requirements and  
possesses the proficiency for the award of the degree of

**Doctor of Philosophy**

having successfully defended the thesis entitled

**"Integration of Security Engineering Process in the Design Phase of  
Software Development Life Cycle for Web-Based Applications"**

for the research conducted under the

**Department of Computer Science and Engineering**

**Faculty of Engineering and Technology**

(Institute of Technical Education and Research)

in the year 2023

06 JUN 2023  
Date:.....

**CONTROLLER OF EXAMINATIONS**

*U.*  
Signature of Controller of Examinations  
**Director**  
Army Institute of Management & Technology  
Greater Noida



# UNIVERSITY OF ALLAHABAD

No. 909



## PROVISIONAL CERTIFICATE

This is to certify that Anubhav Verma —

..... has been found to be  
qualified by the Research Degree Committee at its meeting held on  
— 28-08-2014 to receive the Degree of Doctor of Philosophy

In the Faculty / Centre of Commerce —

Senate House,  
Allahabad  
Dated 01/09/2014

1  
01/09/14  
Dy. Registrar  
01/09/14

A blue ink signature of the Director.

Director  
Army Institute of Management & Technology  
Greater Noida



# कुरुक्षेत्र-विश्वविद्यालयः, कुरुक्षेत्र

(1956 तम-वर्षगत-साज्जविद्यायिका-अधिनियम-XII-द्वारा स्थापितः)  
(एं श्रेणी, नाक - प्रत्यायितः)

## डॉक्टर ऑफ़ फ़िलोसॉफी

इदमत्र प्रमाणीक्रियते यत् प्रियंका तड़ियाल श्री विनोद सिंह तड़ियाल  
महोदयस्य पुत्रः/पुत्री २०१८ तमे संवत्सरे समाज विज्ञान संकाय  
तोडस्य विश्वविद्यालयस्य अर्थ शास्त्र विषये

डॉक्टर ऑफ़ फ़िलोसॉफी इत्युपाधिना समलङ्घकृत/समलङ्घकृता-इति।

अस्य/अस्या: शोध-प्रबंधस्य विषय: "भारत में सेवा संचालित संवृद्धि: क्षेत्रीय वदलाव और स्थिरता" इत्यासीत्।

## Kurukshetra University, Kurukshetra

(Established by the State Legislature Act XII of 1956)  
(A+ Grade, NAAC Accredited)

### Doctor of Philosophy

This is to certify that Priyanka Tariyal son/daughter of Shri Vinod Singh Tariyal,  
and of the Faculty of Social Sciences

has been awarded the Degree of Doctor of Philosophy (Economics) of this University in 2018

The topic of his/her Thesis was "Service Led Growth in India: Sectoral Shifts and  
Sustainability"

कुरुक्षेत्रे, तिथि: दिसम्बर ३१, २०१८  
Kurukshetra, Dated: December 31, 2018

Director  
Army Institute of Management & Technology  
Greater Noida

परीक्षा-नियंत्रकः  
Controller of Examinations

कुलसचिवः  
Registrar

कुलपति:  
Vice-Chancellor

कुलाधिपति:  
Chancellor



**CHITKARA**  
UNIVERSITY



HAS CONFERRED  
**DOCTOR OF PHILOSOPHY**

UPON  
**NILAMBARA SHRIVASTAV**



WITH ALL RIGHTS, PRIVILEGES AND HONOURS THEREUNTO APPERTAINING

The Title of the Thesis is

**THE EFFECTS OF TRAINING AND DEVELOPMENT ON EMPLOYEE  
ENGAGEMENT: FACULTY MEMBERS OF HIGHER EDUCATIONAL  
INSTITUTIONS**

AT  
CHITKARA UNIVERSITY, PUNJAB  
IN WITNESS WHEREOF THE OFFICIAL SIGNATURES  
AND SEAL ARE HERETO AFFIXED

REGISTRATION NO.: 1004117  
FATHER'S NAME: ASHOK KUMAR LAL  
MOTHER'S NAME: RADHILA LAL

CONVOCATION DATE: THIS SIXTH DAY OF AUGUST, TWO THOUSAND TWENTY TWO

REGISTRAR

VICE-CHANCELLOR

CHANCELLOR

Director  
Army Institute of Management & Technology  
Greater Noida

UNIVERSITY OF ALLAHABAD



Doctor of Philosophy in Commerce

Registration No. 0930087

This is to certify that Shashikumar Verma,  
has been admitted to the degree of Doctor of Philosophy  
in Commerce in this University at the Convocation  
of 2014

University of Allahabad:

The 20th June 2015  
The 20th Sept 2015

A. Subramanya  
Vice-Chancellor

Director  
Army Institute of Management & Technology



# SIKSHA 'O' ANUSANDHAN

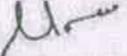
(A Deemed to be University declared u/s 3 of UGC Act, 1956)

Accredited (3rd Cycle) by NAAC with A++ Grade

Notification No.SOA/CoE/Ph.D/471/Ph212 /2023

Date: 02.06.2023

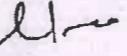
In pursuance of the approval accorded by the Vice-Chancellor under Rule17.4 of the regulations, 2012, governing Ph.D. programme in Engineering & Technology, Subhranshu Mohanty, Regn.No-2081001069 is provisionally declared to be awarded the degree of Doctor of Philosophy in Computer Science and Engineering having his research in the subject, under the title "INTEGRATION OF SECURITY ENGINEERING PROCESS IN THE DESIGN PHASE OF SOFTWARE DEVELOPMENT LIFE CYCLE FOR WEB-BASED APPLICATIONS".

  
Controller of Examinations  
Date: 02.06.2023

Memo. No.SOA/CoE/Ph.D/471/Ph213 /2023

Copy to :

1. Mr. Subhranshu Mohanty, C/o- Sarat Chandra Mohanty, Vill-Kantio, Po- Nayahat, Dist-Puri,Pin-752107,Mob-9818735536 / 8327741740, Email: [smohanty@aimt.ac.in](mailto:smohanty@aimt.ac.in) for information.
2. Prof.(Dr.) Pravin Chandra, Professor and Dean, University School of Information, Communication & Technology (USICT), Guru Gobind Singh Indraprastha University, Sector-16-C, Dwarka, New Delhi-110078, Email: [pchandra@ipu.ac.in](mailto:pchandra@ipu.ac.in) [chandra.pravin@gmail.com](mailto:chandra.pravin@gmail.com), Ph: 9999790956, Indian Examiner for information.
3. Prof.(Dr.) Srikantha Patnaik, Director, IIMT, Bhubaneswar, At/Po-Kantabada, Via-Janla, Khorda, Pin-752054,Mob: 9937167777, Email: [srikanthapatnaik@iimt.ac.in](mailto:srikanthapatnaik@iimt.ac.in) , Supervisor & DAC Member for information.
4. Prof. (Dr.) Niva Das, Professor, Department of ECE, Faculty of Engineering & Technology (ITER), Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar-751030, Email: [nivadas@soa.ac.in](mailto:nivadas@soa.ac.in) , Mob-9337102728,DAC Member for information.
5. Prof.(Dr.) Mitrabinda Ray, Professor, Department of CSE, Faculty of Engineering & Technology (ITER), Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar-751030, Email: [mitrabindaray@soa.ac.in](mailto:mitrabindaray@soa.ac.in),Mob-8637234749, DAC Member for information.
6. The HOD, Department of Computer Science and Engineering, Faculty of Engineering & Technology (ITER), Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar-751030, Email: [hod.cse.ITER@soa.ac.in](mailto:hod.cse.ITER@soa.ac.in), Ex-officio Chairman for information.
7. The Dean, Faculty of Engineering & Technology (ITER) Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar-30 for information.
8. The Dean, Research, Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar for information.
9. The IQAC ([iqacell@soa.ac.in](mailto:iqacell@soa.ac.in)),Siksha 'O' Anusandhan(Deemed to be University), Bhubaneswar for information.
10. The Chief Librarian, Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar-751030, Email: [dolababuramesh@soa.ac.in](mailto:dolababuramesh@soa.ac.in) for information.
11. The Registrar, Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar for information.
12. All Pro-Vice Chancellor, Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar for information.
13. The Secretary to the Vice-Chancellor, Siksha 'O' Anusandhan (Deemed to be University), Bhubaneswar for kind information of the Vice-Chancellor.
14. Dy.Controller of Examinations, Siksha 'O' Anusandhan (Deemed to be University),Bhubaneswar for information & necessary action
15. The Director of Admissions, Siksha 'O' Anusandhan (Deemed to be University),Bhubaneswar for information
16. The Chairman, UGC, Bahadurshah Zafar Marg, New Delhi-110002, Email: [cm.ugc@nic.in](mailto:cm.ugc@nic.in) for information.
17. The Director, Information & Library Network (INFLIBNET) Centre, Infocity, Gandhinagar-382007, Gujarat, Email: [director@inflibnet.ac.in](mailto:director@inflibnet.ac.in) for information.
18. The Library and Documentation Division , Association of Indian Universities(AIU),AIU House, 16-Comrade Indrajit Gupta (Kotla) Marg, New Delhi-110002,Email: [library@aiu.ac.in](mailto:library@aiu.ac.in) for information.
19. The Secretary General, Association of Indian Universities, AIU House,16-Comrade Indrajit Gupta Marg (Kotla Marg) New Delhi-110002,Email: [info@aiu.ac.in](mailto:info@aiu.ac.in) for information.
20. The Editor, University News, Association of Indian Universities , AIU House,16-Comrade Indrajit Gupta Marg (Kotla Marg), New Delhi-110002,Email: [universitynews@aiu.ac.in](mailto:universitynews@aiu.ac.in) for information.
21. Guard File.

  
Controller of Examinations

Khandagiri Square, Bhubaneswar - 751 030, Odisha, India  
Phone : 0674 - 2350635, 2350791, Fax : 0674 - 2350642, 2351842  
[www.soa.ac.in](http://www.soa.ac.in)

  
Director  
Army Institute of Management & Technology  
Greater Noida

# उत्तराखण्ड तकनीकी विश्वविद्यालय

विद्या वाचस्पति  
प्रमाणित किया जाता है कि  
पवन कुमार  
को विश्वविद्यालय द्वारा वर्ष २०२२ में  
कम्प्यूटर साइंस  
विषय पर  
विद्या वाचस्पति  
की उपाधि प्रदत्त की गई।

## DOCTOR OF PHILOSOPHY

*this is to certify that*

**PAWAN KUMAR**

*has been conferred the Degree of*

**DOCTOR OF PHILOSOPHY**

*of the University in*

**COMPUTER SCIENCE**

*in the year 2022*

रीर्जक / Title : Cryptanalysis and Design of Cryptographic Hash Function

उत्तराखण्ड तकनीकी विश्वविद्यालय

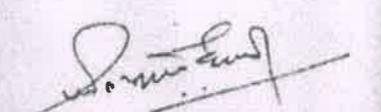
देहरादून (उत्तराखण्ड), भारत

Uttarakhand Technical University

Dehradun (Uttarakhand), INDIA

दिनांक/Dated : DATE OF ISSUE

13 MAY 2022



कुलपति  
Vice Chancellor

Director  
Army Institute of Management & Technology  
Greater Noida

Enrollment No. Ph.D/Merit/0906

S.No 1349



## GAUTAM BUDDHA UNIVERSITY

Gautam Budh Nagar, Uttar Pradesh-201308 (INDIA)

### Provisional Certificate

For the Degree of Doctor of Philosophy.....

This is to certify that BABITA BHATTI.....Son/Daughter of Mr./Mrs. BABURAM BHATTI.....Enrollment No. Ph.D/Merit/0906 has completed all the requirements prescribed under the Ordinance of the University for the Doctor of Philosophy (Management) programme or which the final examinations were held in the month of March.....of the year 2016.....and his/her result was declared as pass with a CGPA:.....

Thesis Title: "Role of Entrepreneurs' Competencies in Managing Firms' Performance".

To the best of our Knowledge and belief he/she bears a good moral character.

  
Assistant Registrar  
Issued on 5 MAY 2016

Dean

  
Director  
Army Institute of Management & Technology  
Greater Noida

Sr. No. DKNMU 000040

# DR. K.N. MODI UNIVERSITY



*The Board of Management of the University  
on the recommendation of the Academic Council  
Herby confers upon*

**PALLAVI**

*The Degree of  
Doctor of Philosophy  
in  
Management*

**A Study on Customer Satisfaction and Service Quality Measurement in  
Wellness Industry in India An Empirical Study of Wellness Centres in  
India**

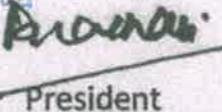
*in testimony of his/her having successfully completed the  
prescribed programme*

*Given this date 1st Month 10 Year 2016*

*under the seal of the University.*



  
Director  
Army Institute of Management & Technology  
Greater Noida

  
President

27 OCT 2016  
Date of issue

391  
Registrar



**VEER KUNWAR SINGH UNIVERSITY, ARA (BIHAR)**

Enr.No. 1334/15/17

Cert. No. 0225

**PROVISIONAL CERTIFICATE**

This is to certify that

MRITUNJAY KUMAR  
Passed the DOCTOR OF PHILOSOPHY (Commerce) Examination  
of the University held in the month of October, 2019.

*A. Kumar*

Controller of Examinations

Date :- 06/01/2021

*Director*  
Director  
Army Institute of Management & Technology  
Greater Noida

**VEER KUNWAR SINGH UNIVERSITY, ARA (BIHAR)**  
**NOTIFICATION**

It is hereby notified for the information of all concerned the report of the referees appointed to examine and adjudicate the thesis entitled "Waste Management in India : Issue and Challenges (A Case Study of Bihar)." Submitted by the candidate mentioned below has been accepted by this university and the said candidate has been declared as pass for award of the Degree of Doctor of Philosophy (Ph.D.) of V.K.S. University, Ara.

1. Name of the candidate	<i>Mritunjay Kumar</i>
2. Enrollment No.	13341517
3. Date of Registration	17/10/2014-15
4. Date of Submission of thesis	05-12-2017
5. Name of Guide	Dr. Nagendra Kumar
6. Name of Expt.	Prof. N.K. Singh
7. Subject	Commerce
8. Faculty	Commerce
9. Examination (Viva-Voce) held on	24-10-2019

By order of the Vice-Chancellor

Sd/-

**Controller of Examinations,**

V.K.S. University, Ara

Dated 26/06/2020

Memo No. 1029/Exam/2020

Copy forwarded to

1. The Dean, Faculty of **Commerce**, V.K.S.U., Ara.
2. Exams-I - Prof. N.K. Singh, Dean Faculty of Commerce, U.N.B. University, Bhagalpur (Bihar).
3. Examiner-II - Prof. N.H. Mallick, Centre for Management Studies, J.M.I. M.M.A. Jafar Marg, Jania Nagar, New Delhi.
4. The Supervisor - Dr. Nagendra Kumar, Dept. of Commerce, Sherbhan College, Sasaram.
5. The Candidate - Mritunjay Kumar, C/o Dharmdev Singh, Vill. - Asadh, Post - Keyal, Dist. - Arwal, Bihar.
6. The Secretary, U.G.C., Hauz Khas, Zafar Marg, New Delhi-110016.
7. The Secretary, Association of Indian Universities, AII House, 16 Kasturba Marg, New Delhi-110002.
8. The Registrars, All Universities of India.
9. The Controller of Examinations, V.K.S.U., Ara.
10. The Development Officer, V.K.S.U., Ara.
11. The Head of the P.G. Department of **Commerce**, V.K.S.U., Ara.
12. The Principal of Colleges, V.K.S.U., Ara.
13. The Section Officer (Certificate & Marks, Section) V.K.S.U., Ara.
14. The Section Officer, Exam. (i.e. section) V.K.S.U., Ara.
15. The Editors:
  - (i) The University News, Association of Indian Universities, AII House, 16 Kasturba Marg, New Delhi-110002. (ii) The Nav Bharat Times, Patna.
  - (iii) The Hindustan, Patna (iv) The Times of India, Patna.
  - (v) The Aaj, Patna for publication of news item.

10/07/2020

Dean  
10/07/2020

**DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT**  
**Veer Kunwar Singh University**

( Recognized by Government of Bihar and University Grants Commission, New Delhi)

**Arrah : 802 301 (Bihar) INDIA**

Web : [www.vksu.ac.in](http://www.vksu.ac.in) email: pgcom.vksu@gmail.com

**VEER KUNWAR SINGH UNIVERSITY, ARA**  
**DEPARTMENT OF COMMERCE**

**CERTIFICATE OF COURSE WORK**

This is to certify that Mr/Mrs/Miss, **MRITUNJAY KUMAR** Research Scholar bearing **Roll No.....12.....** of this Department has successfully completed the PhD course work of One Semester (From Jan to June, 2015), required for the PhD degree as per the guidelines under UGC regulation, 2009.

It is further certified that Mr/Mrs/Miss, **MRITUNJAY KUMAR** has been awarded grade "A" on the basis of the evaluation of his/her progress and power point presentation on the PhD Course work by the Departmental Research Council. Thus, he/she may be allowed to proceed further for his/her research work in the faculty of Science/Social Science/Humanities/Commerce of the university.

*Mr. Mritunjay Kumar*

*24/07/2015*  
**Head of the Department**



**विभागाध्यक्ष**  
Head of the Department  
स्नातकोत्तर वाणिज्य एवं प्रबंधन विभाग  
Department of Commerce & Business Management  
वीर कुंवर सिंह विश्वविद्यालय  
Veer Kunwar Singh University,  
आरा (बिहार)  
ARA : 802 301 (BIHAR)

*[Signature]*

**Director**  
Army Institute of Management & Technology  
Greater Noida



### Ph.D (FINAL) RESULT NOTIFICATION – 2022

No.: CUPB/DEX/2022/052 (18.07.2022)

The meeting of Doctoral Research Committee (DRC) conducted on 15.07.2022 for final Ph.D Thesis Viva Voce Examinations of Nilambara Shrivastav in the subject of Business Management. The result of the recommendations of Doctoral Research Committee (DRC) for the above said candidate is as mentioned below:

S. No.	Name of Candidate	Father's Name	Mother's Name	Reg. No./Roll No.	Title of Thesis	Area of Research	Result
1	Nilambara Shrivastav	Late Sunil Kumar Lal	Rajni Lal	1620941017	THE EFFECTS OF TRAINING AND DEVELOPMENT ON EMPLOYEE ENGAGEMENT - FACULTY MEMBERS OF HIGHER EDUCATIONAL INSTITUTIONS	Business Management	Eligible for award of the degree of Doctor of Philosophy in the subject of Business Management w.e.f 15.07.2022

Dean (Examinations)  
Chitkara University, Punjab

CC:

- 1. The Hon'ble Pro Chancellor
- 2. The Vice Chancellor
- 3. The Registrar
- 4. Dr. Divya Malhan – Examiner (Professor, Institute of Management Studies and Research, IMSAR, Maharshi Dayanand University, Rohtak, Haryana 124001)
- 5. All Deans/Directors of Schools/Departments/Libraries
- 6. Dr. Amit Mittal (Professor, Dean – DRC, Chitkara Business School)
- 7. Dr. Pankaj Kumar (Professor & Dean, PhD Programme, Chitkara University, Punjab)
- 8. Dr. K.K. Sharma – Supervisor (Professor & Dean–Global Education Program, Chitkara Univ., Pb.)
- 9. Dr. Amandeep Singh (Professor, Chitkara Business School)
- 10. Dr. Urvashi Tandon (Associate Professor, Chitkara Business School)
- 11. Nilambara Shrivastav (Scholar)

- : for kind information please
- : for kind information and necessary record please
- : for kind information and necessary record please
- : for information please

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# हिमाचल प्रदेश विश्वविद्यालय



## विद्या-वाचस्पति-2017

प्रमाणित किया जाता है कि "A Comparative Study of Human Resource Management Practices in Public and Private Sector Banks" पर शोध प्रबन्ध सर्वोत्तम हो जाने के उपरान्त रुचि वर्मा सुपुत्र/सुपुत्री श्री एन. के. वर्मा को इस विश्वविद्यालय की विद्या-वाचस्पति की उपाधि वाणिज्य एवं प्रबन्ध अध्ययन (वाणिज्य) संकाय में प्रदान की गई।

## Himachal Pradesh University Doctor of Philosophy-2017

Certified that Ruchi Verma son/daughter of Shri N.K. Verma after approval of his/her thesis on "A Comparative Study of Human Resource Management Practices in Public and Private Sector Banks" has been admitted to the degree of Doctor of Philosophy in the faculty of Commerce & Management Studies (Commerce) in this University.

कुलपति  
Vice-Chancellor

शिमला } 16<sup>th</sup> March, 2017



कुलपति  
Chancellor

Director  
Army Institute of Management & Technology  
Greater Noida



## BARKATULLAH VISHWAVIDYALAYA, BHOPAL, M.P. (India)

No. 2323/211-22/ Management/Conf./Ph.D./2023/ 2716

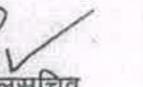
Bhopal, Date: 25/07/2023

### NOTIFICATION

In exercise of the powers conferred under Section 15(4) of the Madhya Pradesh, Vishwavidyalaya Adhiniyam, 1973 the Vice Chancellor on behalf of the Executive Council, is pleased to declare the following candidate qualified for the award of Degree of Doctor of Philosophy in the subject and faculty mentioned against his/her name.



Name (Ms./Mrs./Mr.) : Dharini Raje Sisodia  
Enrollment No : R7-20943  
Research Centre : V.N.S. Institute of Management of Bhopal  
Viva voce Date : 12.07.2023  
Subject and Faculty : Management (Management)  
Title : " A Study of financial Inclusion of Below Poverty Line Families in Madhya Pradesh "

  
कुलसचिव  
(Registrar)

No. 2323/ 211-22/ Management /Conf./Ph.D. / 2023/ 2716

Bhopal, Date: 25/07/2023

1. Person Concerned : Dharini Raje Sisodia, MIG 16, Century Apartment, Narayan Nagar, Bhopal (M.P.)
2. Guide : Dr. Sulakshna Tiwari, Professor, V.N.S. Institute of Management of Bhopal
3. All Principals of the colleges affiliated to the Barkatullah University, Bhopal.
4. The Registrar of All Statutory Indian Universities.
5. The Secretary, University Grants Commission, Bahadur Shah Zafar Marg, New Delhi.
6. The Principal Secretary, Association of Indian Universities, New Delhi.
7. The Secretary Govt. of M.P. Higher Education, Mantralaya, Vallabhbhai Bhavan, Bhopal.
8. The Editors of all local dailies, with request to publish the above notification as a news item.
9. The Secretary, Indian Council for Social Service and Research, Indraprastha Estate, New Delhi.
10. The Editor, University News/ Association of Indian Universities, New Delhi.
11. Web Cell Barkatullah University, Bhopal.
12. Personal File.

  
Asst./ Dy. Registrar (Confidential)  
Barkatullah University, Bhopal (MP)

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## JIWAJI UNIVERSITY, GWALIOR

No. : R/Ph.D/Conf./Exam-2/2022/299



Dated : 12/12/22

## // Notification //

Notified that the Vice-chancellor of the University, exercising the powers delegated by the Executive Council held on 12/19 August 1996 through a regulation/ resolution no 35 (sr), after consideration of the recommendations of result committee in respective subjects declare following research scholars eligible for the award of the degree, "DOCTOR OF PHILOSOPHY" as noted against each of the following :

S. No	Name/Enroll no./Reg.No. & Date	Subject	Faculty	Title of thesis	Photo
1-	SHILPA TANDON C-14-2182 78 / 17-06-2018	Management	Management	ANTECEDENTS AND ORGANIZATIONAL OUTCOMES OF WORKPLACE OSTRACISM  Name of Supervisor:- Dr. Garima Mathur	

12/12/22  
EXAM CONTROLLER/REGISTRAR

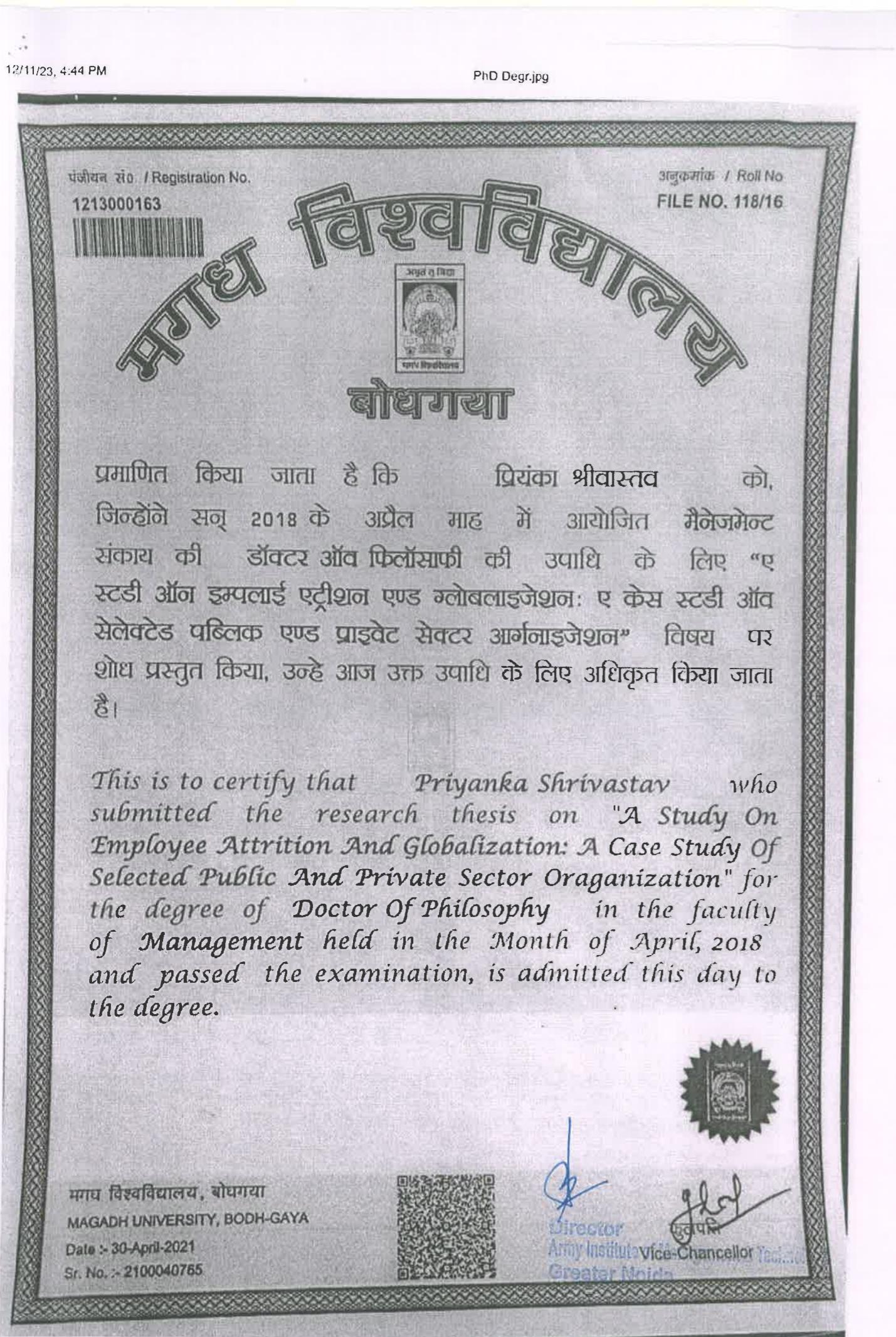
## Copy to :-

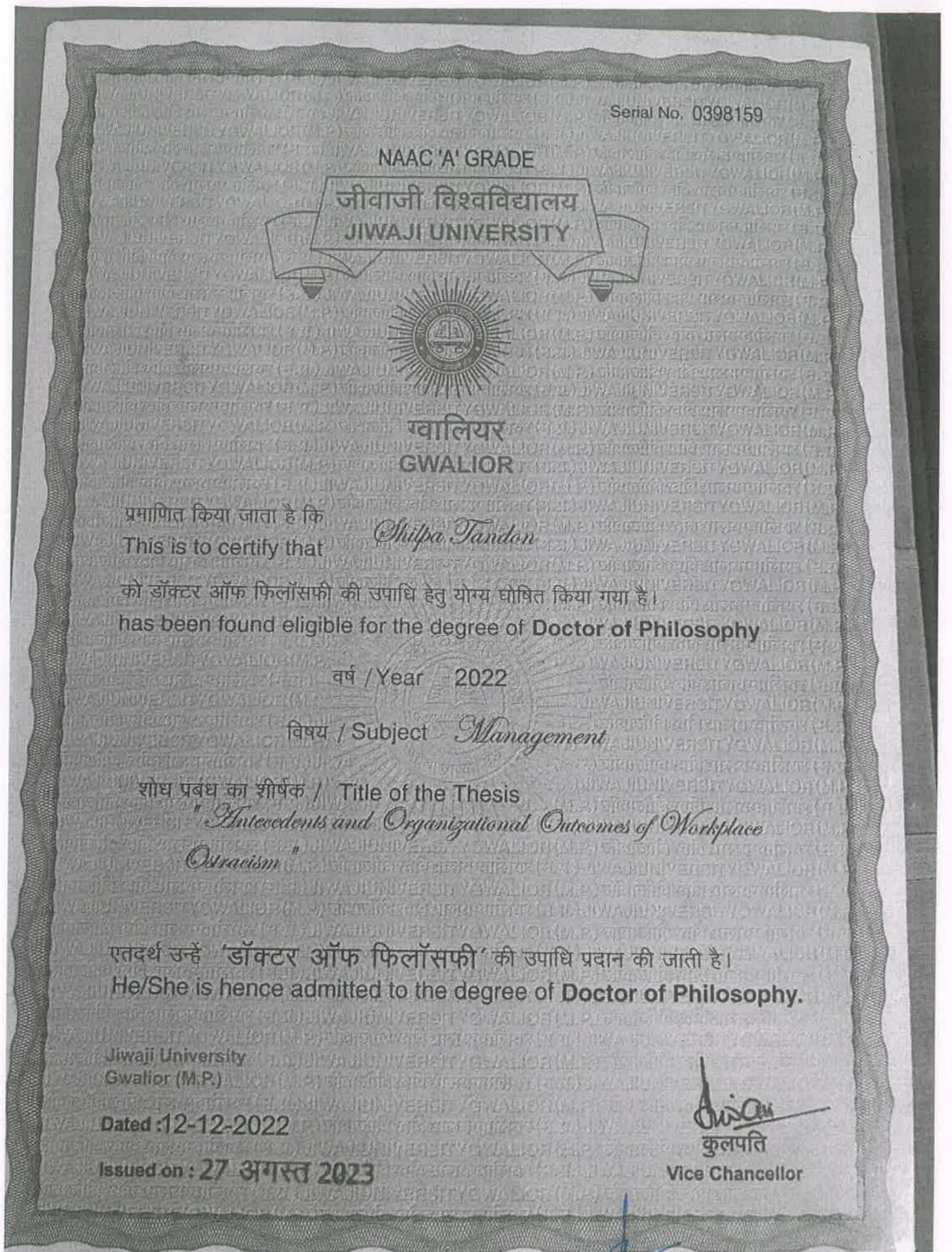
1. Shilpa Tandon, E-73, Ground Floor Sector-1, Rohini, Delhi- 110085
2. Dr. Garima Mathur, Professor, Prestige Institute of Management, Gwalior (M.P.)
3. The Dean Faculty of Management , Jiwaji University, Gwalior. (M.P.)
4. The Chairman, H.O.D. Management, Jiwaji University, Gwalior. (M.P.)
5. Secretary, M.P. Govt. Higher Education, Bhopal (M.P.)
6. Secretary, University Grant Commission, Bahadur Shah Zafar Marg, New Delhi.
7. Editor, University News Association of Indian University A.I.U. House, Firozshah Kotla Road, New Delhi.
8. Editor, Local News paper.
9. Dean, Student Welfare, Jiwaji University, Gwalior (M.P.)
10. Secretary to Kulpatti, Jiwaji University, Gwalior(M.P.)
11. Ph.D. (Academic) and Degree Section, Jiwaji University, Gwalior (M.P.)
12. I/c Jiwaji University Website, J.U. Gwalior (M.P.)
13. Central Library, Jiwaji University,Gwalior.(M.P.)

Dy./ Asstt. Registrar (Conf./Exam)



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35/2009

# Sambalpur University

ସମ୍ବଲପୁର ବିଶ୍ୱବିଦ୍ୟାଳୟ

## DOCTOR OF PHILOSOPHY

This is to Certify that

**Shyamali Satpathy**

having passed the examination for the degree of

## Doctor of Philosophy

in Management, under the Faculty of Business Studies & Management  
held in the month of January, 2014, was this day admitted to  
the degree.

JYOTTI VIHAR, BURLA  
ODISHA, INDIA

The 19th August, 2015

  
Signature  
Vice-Chancellor

Director

Army Institute of Management & Technology  
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Scanned With CamScanner

**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA**

**Research Publications for last four calendar years i.e 2020,2021,2022 & 2023**

Annexure-3 (b)

Sr No	Name of the Faculty	Source (ABDC, Web of Science, Scopus, UGC Care, UGC Care-1)	Title of the Research Papers	Year of Publication	Website link of Publication / URL
1	Rahul Verma	UGC Care-1	Analysing Dimensions of Service quality in MultiSpeciality Hospital set-up with respect to patient satisfaction	2023	<a href="https://mpisir.org/?page_id=1122">https://mpisir.org/?page_id=1122</a>
2	Ashima Verma	Scopus	A four layered R&D efficiency scan in the pharmaceutical industry: Evaluating ownership restructuring	2023	<a href="https://doi.org/10.1080/15475778.2023.2190949">https://doi.org/10.1080/15475778.2023.2190949</a>
3	Babita Bhati	Scopus Indexed Conf. Proceeding	Analyzing Past to Prepare for Future: A Systematic Literature Review of Research on Human Resource Analytics in the last Decade	2023	<a href="https://www.doi.org/10.33422/5th_icfbme.2023.1.0.101">https://www.doi.org/10.33422/5th_icfbme.2023.1.0.101</a>
4	Babita Bhati	Scopus	Knowledge management positioning in the information science era: Bibliometric analysis for the time frame from 2000-2023	2023	<a href="https://doi.org/10.4108/eettsis.4769">https://doi.org/10.4108/eettsis.4769</a>
5	Dr. Dharini Raje Sisodia	Springer Journal	Ethical behaviour a thought for defining loyalty in an offline	2023	<a href="https://link.springer.com/article/10.1007/s13198-023-01970-9">https://link.springer.com/article/10.1007/s13198-023-01970-9</a>
6	Dr. Dharini Raje Sisodia	IEEE Xplore	Machine Learning Model-Based Financial Market Sentiment Prediction and Application	2023	<a href="https://ieeexplore.ieee.org/document/10183344">https://ieeexplore.ieee.org/document/10183344</a>
7	Dr. Pawan Kumar	Scopus	AI-DRIVEN BUSINESS INTELLIGENCE: REVOLUTIONIZING DECISION-MAKING IN ENTERPRISES	2023	<a href="https://www.eurchembull.com/archives/volume-121/special%20issue-3/8732">Eur. Chem. Bull. 2023, 12(Special Issue 8), 2897-2909 <a href="https://www.eurchembull.com/archives/volume-121/special%20issue-3/8732">https://www.eurchembull.com/archives/volume-121/special%20issue-3/8732</a></a>
8	Dr. Pawan Kumar	Book	Data Warehousing and Data Mining	2023	<a href="https://drive.google.com/file/d/1Bk5qN-vdG3yTaf8dalLcibcfnEHp6nwy/view?usp=sharing">https://drive.google.com/file/d/1Bk5qN-vdG3yTaf8dalLcibcfnEHp6nwy/view?usp=sharing</a>
9	Babita Bhati	Book Chapter <a href="https://www.researchgate.net/publication/353000000">https://www.researchgate.net/publication/353000000</a>	Evolution of Online Learning Platforms during and Post Pandemic: Insights from an Emerging Market	2024	<a href="https://www.researchgate.net/publication/353000000">https://www.researchgate.net/publication/353000000</a>
10	Dr. Pallavi	Conference proceeding (not yet published)	AI-Enabled Metamorphosis: A Conceptual Framework for Revolutionizing Marketing Mix Modeling Strategies	2024	 <a href="https://www.researchgate.net/publication/353000000">https://www.researchgate.net/publication/353000000</a> Army Institute of Management & Technology Greater Noida



Annex-3

## **ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA**

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### **NUMBER OF RESEARCH PAPERS PUBLISHED BY SENIOR FACULTIES OF THIS B-SCHOOL: 2022-23**

#### **Dr Subhranshu Mohanty**

1. Mohanty S, Patnaik S, Mohapatra A. K (2022) 'Multi-factor Authentication by Dynamic Questions in Web Applications', Journal of Optoelectronics Laser, Volume 41 Issue No. 8, 2022, ISSN: 1005- 0086. (This is published in Scopus indexed journal).
2. Kumari Sonalee, Mohanty Subhranshu, Verma Rahul (2022) 'A Study on Recent Government Initiatives for the Promotion of Entrepreneurship', PRAGATI: Journal of Indian Economy Volume 9, Special Issue, 2022, pp. 109-124, ISSN: 2395-261X (Online).
3. Amit Kumar Kushwah, Subhranshu Mohanty (2023) 'Digital Innovation: A Comprehensive Guide to Implementing Advanced Technologies for Business Growth' published in the conference proceedings of 6th International Conference on "Emerging Trends and Issues in Business Management and Social Innovation" organized at Army Institute of Management & Technology, Greater Noida on 06 May 2023. ISBN: 978-93-91355-74-6.

#### **Dr. Pallavi**

1. Bhardwaj, R. & Pallavi (2022). A Study on the Factors Motivating Rural Entrepreneurship: The Case of Punjab's Self-Help Groups (SHGs) under the State Rural Livelihood Mission (SRLM). PRAGATI: Journal of Indian Economy, 09(Special Issue), 94-108- Aug 2022.
2. Kumari, S. & Pallavi (2022). An Analytical Review of Atmanirbhar Bharat Abhiyan: A True Commitment or a Cosmetic Stunt. PRAGATI: Journal of Indian Economy, 09(Special Issue), 154-164 Aug 2022.



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### Prof Rahul Verma

1. Research Paper published in UGC care-1 Category journal Shodhsamhita. Title of Paper: Service quality of Public Sector Hospitals (A patient centric Approach).
2. Kumari Sonalee, Mohanty Subhranshu, Verma Rahul (2022) 'A Study on Recent Government Initiatives for the Promotion of Entrepreneurship', PRAGATI: Journal of Indian Economy Volume 9, Special Issue, 2022, pp. 109-124, ISSN: 2395-261X (Online).

### Dr. Babita Bhati

1. Bhati, B. (2022). Strategic Competence and Firm Performance Moderated by Environmental Turbulence. PRAGATI: Journal of Indian Economy, 09(Special Issue), 21-39.

### Dr Dharini Raje Sisodia

1. An Empirical Investigation in Analysing the Proactive Approach of Artificial Intelligence in Regulating the Financial Sector.
2. Machine Learning Model-Based Financial Market Sentiment Prediction and Application.
3. A Comparative Study in Understanding the Emerging Field of Blockchain Toward Effective Accounting Information Systems in Large Corporations.
4. Ethical behavior a thought for defining loyalty in an offline.
5. The Emerging Role of Business Management for Sustainable Development in developing Economics.



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Dr Nilambara Srivastav

1. Spiritual leadership: A PLS-SEM Based approach in context to organizational culture and work stress in Indian automobile sector ISSN 2063-5346.



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### **BOOK CHAPTER**

#### **Dr. Pallavi**

- 1) Co-authored a chapter titled "Inception of Circular Economy and Circular Business Models" in the book series: Industrial Ecology and Environment Management, Vol 2. Springer publication on 24 August 2022.

#### **Dr. Babita Bhati**

- 1) Book chapter titled "Evolution of Online Learning Platforms during and Post Pandemic: Insights from an Emerging Market" in Routledge publication.
- 2) Bhati & Kovid (2023) "Technology Mediated Learning During Pandemic: Challenges Vs Outcomes" to be published by Routledge

#### **Prof. Shalini Sharma**

- 1) "Ancient Indian Wisdom in Management", Ancient Indian Wisdom for Business Transformation, ISBN:978-81-959897-2-0, Eureka Publications, Pg 103-112

#### **Dr. Ruchi Varma**

- 1) "Ancient Indian Wisdom in Management", Ancient Indian Wisdom for Business Transformation, ISBN:978-81-959897-2-0, Eureka Publications, Pg103-112



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### **PUBLICATION**

#### **BOOK/CHAPTER**

##### **Ms. Dharini Sisodia**

MANAGERIAL ACCOUNTS (Paperback, Dr. Priti Gupta, Dharini Raje Sisodia,) ISBN: 789355154606,

Publisher: Book Rivers

Indian Financial System And Capital Market (Dr. Suresh Kumar Agarwal, Dharini Raje Sisodia · 2023)

ISBN: 9788119152261, 8119152263,

Publisher: Academic Guru Publishing House

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RESEARCH: 2022-23			
5.1. Details of Ph.D. of senior faculties of your institution			
Sr. No	Faculty Name	Subject of study	Institution from where Ph.D. is pursued
1	Air Cmde (Dr) J K Sahu	Management-, Leadership Development Strategy	Bharathiar University, Coimbatore
2	Dr Anubhav Varma	Finance	University of Allahabad, Uttar Pradesh
3	Dr Subhranshu Mohanty	Information Technology (IT)	Siksha 'O' Anusandhan Deemed To be University, Bhubaneswar, Odisha
4	Dr Pawan Kumar	Information Technology (IT)	Uttarakhand Technical University
5	Dr Babita Bhati	Human Resource Management (HRM)	Gautam Buddha University, Uttar Pradesh
6	Dr Dharini Raje Sisodia	Finance	Barkatullah University, Madhya Pradesh
7	Dr Pallavi	Marketing and General Management	Dr. K.N Modi University, Rajasthan
8	Dr Mritunjay Kumar	Operations	Veer Kumar Singh University, Bihar
9	Dr Nilambara Srivastav	Human Resource Management (HRM)	Chitkara University, Chandigarh
10	Dr Priyanka Srivastav	Human Resource Management (HRM)	Magadh University, Bihar
11	Dr Ruchi Verma Shandil	General Management and Human Resource Management	HPU –Himachal Pradesh University
12	Dr Shilpa Tandon	General Management & Marketing	Jiwaji University, Madhya Pradesh




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5.2. Number of research papers published by senior faculties of this B-School: 2022-23							
Sr. No	Faculty Name	Total No. of research papers published	No. of research papers published under FT 50 indexed journals	No. of research papers published under ABDC Indexed Journals	No. of research papers published under Scopus indexed journals	Cite Score for Scopus index	No. of research papers published under Other journals
1	Dr Subhranshu Mohanty	03	-	-	01	-	02
2	Dr Pallavi	02	-	-	-	-	02
3	Prof Rahul Verma	01	-	-	-	-	01
4	Dr Babita Bhati	01	-	-	-	-	01
5	Dr Dharini Raje Sisodia	05	-	01	01	-	03
6	Dr. Nilambara Srivastav	01	-	-	-	-	01



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5.3. Research papers published by senior faculty: Reference Link – Faculty 1	
1. Faculty Name: Dr Subhranshu Mohanty	
Reference/Link of research paper	
Under FT 50 indexed journals: Reference Link of research paper	Under ABDC indexed Journals: Reference Link of research paper
1.NA	1.NA
2.NA	2.NA
3.NA	3.NA
4.NA	4.NA
1. Note: Please add in separate paper, for extra papers	
Under Scopus indexed Journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
1. <a href="http://www.gdzjg.org/index.php/JOL/article/view/893">http://www.gdzjg.org/index.php/JOL/article/view/893</a>	1. <a href="https://www.journalpressindia.com/website/aimt-5thintlconference-eipr2022/special-issue">https://www.journalpressindia.com/website/aimt-5thintlconference-eipr2022/special-issue</a>
2.NA	2.NA
3.NA	3.NA
4.NA	4.NA
Note: Please add in separate paper, for extra papers	

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5.4.	Research papers published by senior faculty: Reference Link – Faculty 2	
2.	<b>Faculty Name: Dr. Pallavi</b>	
<b>Reference/Link of research paper</b>		
	<b>Under FT 50 indexed Journals: Reference Link of research paper</b>	<b>Under ABDC Indexed journals: Reference Link of research paper</b>
1.	NA	NA
2.	NA	NA
3.	NA	NA
4.	NA	NA
2.	<i>Note: Please add in separate paper, for extra papers</i>	
	<b>Under Scopus indexed Journals: Reference Link of research paper</b>	<b>Under Other journals: Reference Link of research paper</b>
1.	NA	1. <a href="https://www.journalpressindia.com/websit e/aimt-5thintlconference-eipr2022/special-issue">https://www.journalpressindia.com/websit e/aimt-5thintlconference-eipr2022/special-issue</a>
2.	NA	3. <a href="https://www.journalpressindia.com/websit e/aimt-5thintlconference-eipr2022/special-issue">https://www.journalpressindia.com/websit e/aimt-5thintlconference-eipr2022/special-issue</a>
3.	NA	3. NA
4.	NA	4. NA
<i>Note: Please add in separate paper, for extra papers</i>		

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5.5. Research papers published by senior faculty: Reference Link – Faculty 3	
3. Faculty Name: Prof Rahul Verma	
Reference/Link of research paper	
Under FT 50 Indexed Journals: Reference Link of research paper	Under ABDC Indexed journals: Reference Link of research paper
1.NA	1.NA
2.NA	2.NA
3.NA	3.NA
4.NA	4.NA
3. Note: Please add in separate paper, for extra papers	
Under Scopus indexed Journals: Reference Link of research paper	Under Other Journals: Reference Link of research paper
1.NA	1.NA
2.NA	2. <a href="https://www.journalpressindia.com/website/aimt-5thintlconference-elpr2022/special-issue">https://www.journalpressindia.com/website/aimt-5thintlconference-elpr2022/special-issue</a>
3.NA	3.NA
4.NA	4.NA
Note: Please add in separate paper, for extra papers	



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5.6. Research papers published by senior faculty: Reference Link – Faculty 4	
4. Faculty Name: Dr. Babita Bhati	
Reference/Link of research paper	
Under FT 50 Indexed Journals: Reference Link of research paper	Under ABDC Indexed journals: Reference Link of research paper
1.NA	1.NA
2.NA	2.NA
3.NA	3.NA
4.NA	4.NA
4. Note: Please add in separate paper, for extra papers	
Under Scopus indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
1.NA	1. <a href="https://www.journalpressindia.com/website/aimt- 5thintlconference-eipr2022/special-issue">https://www.journalpressindia.com/website/aimt- 5thintlconference-eipr2022/special-issue</a>
2.NA	2.NA
3.NA	3.NA
4.NA	4.NA
Note: Please add in separate paper, for extra papers	

  
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5.7.	Research papers published by senior faculty: Reference Link – Faculty 5	
5.	<b>Faculty Name: Dr Dharini Raje Sisodia</b>	
<b>Reference/Link of research paper</b>		
	<b>Under FT 50 indexed journals: Reference Link of research paper</b>	<b>Under ABDC indexed journals: Reference Link of research paper</b>
1.NA		1. <a href="https://wesro.org/volume-15-spi-02/">https://wesro.org/volume-15-spi-02/</a>
2.NA		2.NA
3.NA		3.NA
4.NA		4.NA
5.	<i>Note: Please add in separate paper, for extra papers</i>	
	<b>Under Scopus indexed journals: Reference Link of research paper</b>	<b>Under Other journals: Reference Link of research paper</b>
1.	<a href="https://link.springer.com/chapter/10.1007/978-3-031-07012-9_8">https://link.springer.com/chapter/10.1007/978-3-031-07012-9_8</a>	1. <a href="https://ieeexplore.ieee.org/abstract/document/10183344">https://ieeexplore.ieee.org/abstract/document/10183344</a>
2.	NA	3. <a href="https://ieeexplore.ieee.org/abstract/document/9823723">https://ieeexplore.ieee.org/abstract/document/9823723</a>
3.	NA	4. <a href="https://link.springer.com/article/10.1007/s13198-023-01970-9">https://link.springer.com/article/10.1007/s13198-023-01970-9</a>
4.	NA	4. NA
<i>Note: Please add in separate paper, for extra papers</i>		

**Note:** The link references are required to achieve improved score for your B-School.

Director



## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

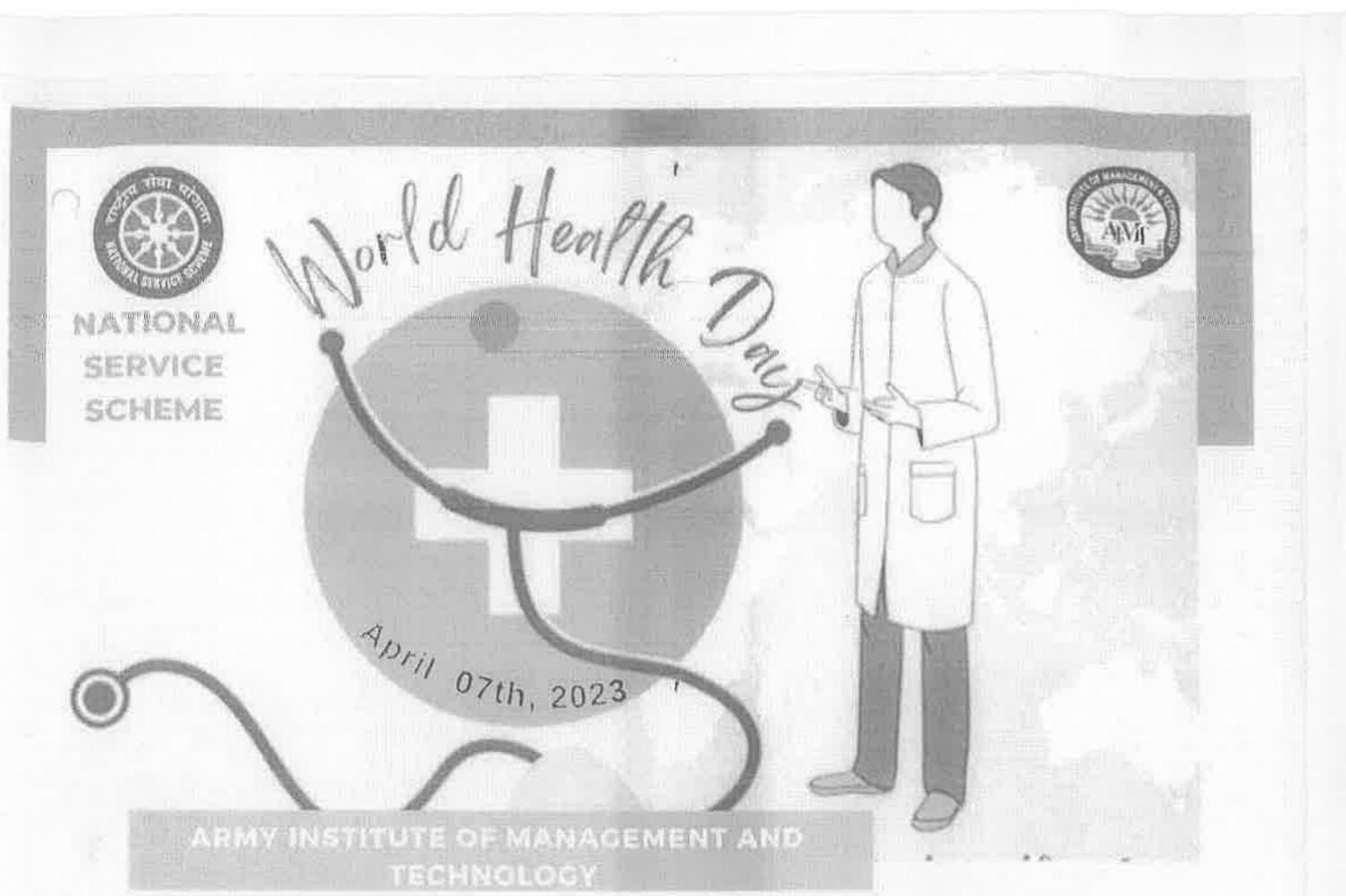
Affiliated to GGSIP University, Recognized by AICTE, Accredited by NAAC, An ISO 9001:2015 Certified Institution  
Knowledge Values Character

5.8. Research papers published by senior faculty: Reference Link – Faculty 5	
5. Faculty Name: Dr. Nilambara Srivastav	
Reference/Link of research paper	
Under FT 50 Indexed journals: Reference Link of research paper	Under ABDC Indexed Journals: Reference Link of research paper
1.NA	1. NA
2.NA	2.NA
3.NA	3.NA
4.NA	4.NA
Note: Please add in separate paper, for extra papers	
5. Under Scopus Indexed journals: Reference Link of research paper	Under Other journals: Reference Link of research paper
1. NA	1. <a href="https://www.eurchembull.com/issue-content/spiritual-leadership-a-pls-sem-based-approach-in-context-to-organizational-culture-and-work-stress-in-indian-automobile-sector-5435">https://www.eurchembull.com/issue-content/spiritual-leadership-a-pls-sem-based-approach-in-context-to-organizational-culture-and-work-stress-in-indian-automobile-sector-5435</a>
2. NA	2. NA
3. NA	3. NA
4. NA	4. NA
Note: Please add in separate paper, for extra papers	



  
Director

Army Institute of Management & Technology  
Greater Noida



### ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY

As we know that "Health is wealth".

Therefore, World Health Day is celebrated worldwide every year on the 7th of April. Various programs and arrangements are managed by the World Health Organisation.

This year Army Institute of Management and technology NSS unit decided to thank the doctors who have been working for the good health of people by contributing significantly to society and mankind. The NSS volunteers showed their gratitude by writing letters to the doctors, the doctors also shared their piece of advice for the younger generation. On the occasion of National Health Day, we, the AIMT NSS Unit, would like to express our heartfelt appreciation and gratitude for unwavering services at the ECHS POLYCLINIC AWHO Gurjinder Vihar.

Doctors dedication to the health and well-being of our veterans and their families is truly remarkable. Their expertise, professionalism, and compassionate care have made a significant difference in the lives of many, and we are truly grateful for their contributions to the medical community.

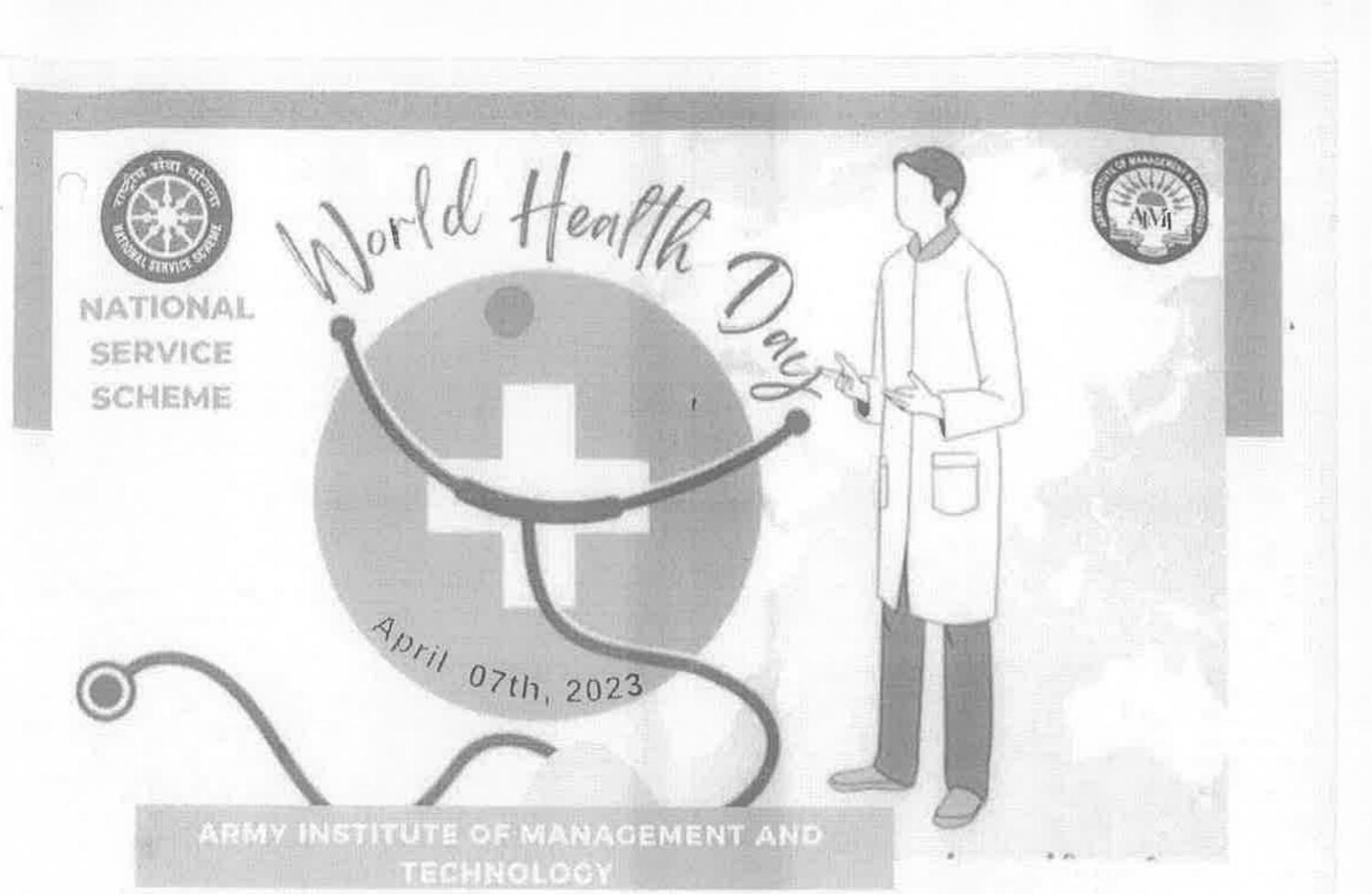
### HEALTH IS WEALTH

As we celebrate World Health Day, we recognize the crucial role that Doctors played in ensuring the health and well-being of our society. Their service to the nation have not gone unnoticed, and their contributions are highly valued.

We are proud to have doctors as a part of our community, and we extend our deepest respect and gratitude for your tireless efforts and unwavering commitment to the betterment of society.

Thank you for your exceptional services, and we wish you continued success and happiness in your endeavors to promote good health and well-being.





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Greater Noida



# Army Institute of Management & Technology

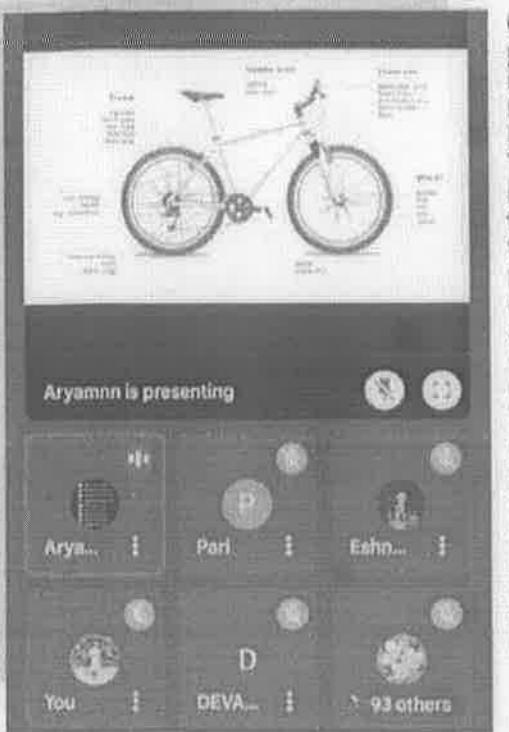
## NATIONAL SERVICE SCHEME



On 3rd June 2023 we, the NSS coordinators had the pleasure of attending a workshop organized by National Service Scheme in collaboration with Decathlon, Dwarka on the occasion of World Bicycle Day.

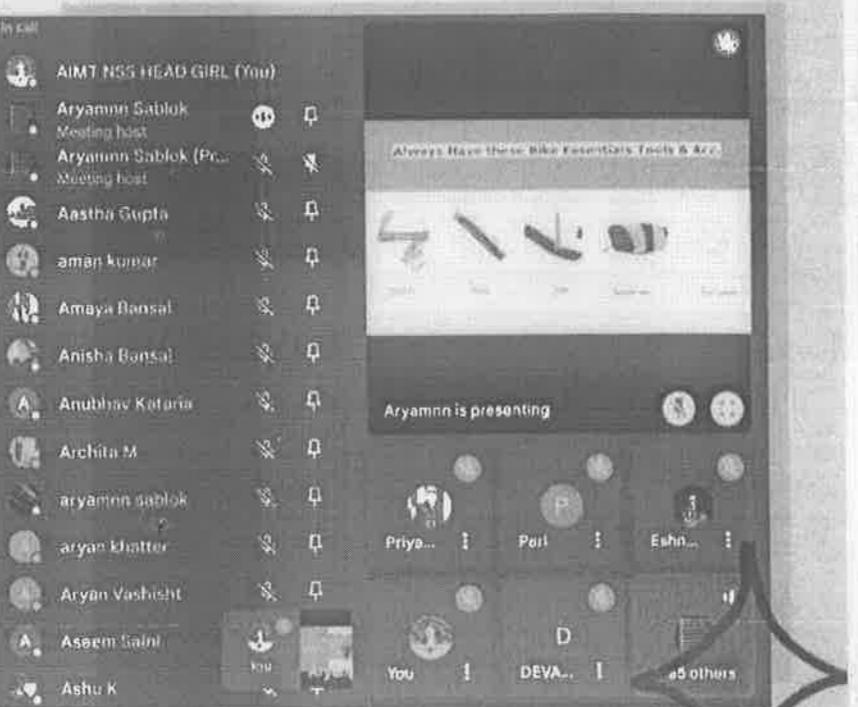
The workshop aimed to provide an engaging and informative experience for the audience. It also aimed to promote cycling as a sustainable mode of transportation and raise awareness about its numerous benefits. The workshop provided an excellent platform for cycling enthusiasts, beginners, and experts to come together and celebrate the joy of cycling while learning from industry professionals and experts.

The workshop featured renowned expert in the field of cycling who shared his knowledge, experiences, and insights. He covered a wide range of topics, including the health benefits of cycling, bicycle maintenance and repair, cycling safety, and the importance of sustainable transportation. The speakers' passion and expertise was truly inspiring, and his presentation was both informative and engaging.



Pedal for a Better World! Happy World Bicycle Day!

Attending the Decathlon workshop on World Bicycle Day was a truly enriching experience. The event successfully highlighted the significance of cycling as a sustainable and healthy mode of transportation. The knowledge gained from the expert speaker will undoubtedly contribute to our future cycling endeavors. We are grateful to Decathlon for organizing such a well-rounded and inspiring workshop, and we look forward to participating in more events that promote the joy of cycling.



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Nilambra



## NATIONAL SERVICE SCHEME



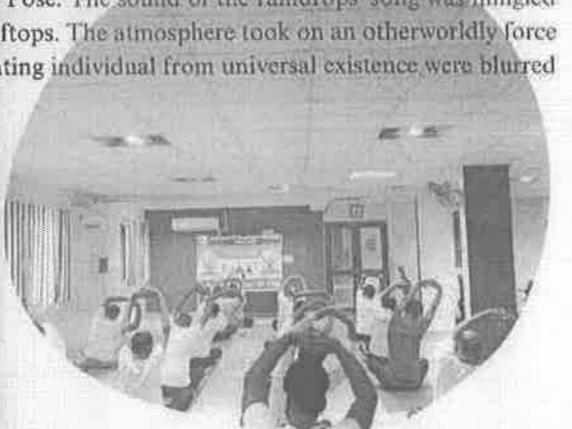
ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY

### 9 TH INTERNATIONAL YOGA DAY 2023

On the dazzling 21st of June 2023, the Army Institute of Management and Technology (AIMT) blossomed into a haven for people seeking enlightenment within the mystical embrace of time. The AIMT NSS unit planned a spectacular event in celebration of the 9th International Yoga Day, led by an unwavering spirit.

Raindrops fell to the ground, giving the landscape below a silvery sheen as the sun timidly poked its head through the cloud cover. We all remained steadfast in our desire to honor the pure essence of yoga, unfazed by the whims of the weather. With unwavering dedication, we converted enclosed rooms into havens for spiritual enlightenment. An unfolding tapestry of harmony and purpose took place inside the walls of AIMT. The gathering of souls from many walks of life caused their hearts to beat in sync, igniting a sensation of expectancy that filled the air. The peaceful melody created by the raindrops' constant pitter-patter outside made it seem as though nature itself was working to improve our technique.

The voyage into the world of yoga started, revealing a wealth of traditional knowledge. Every yoga pose became a symbol of the body's intrinsic grace and toughness. We set out on a journey of self-discovery, traveling through the landscapes of physical and spiritual alignment, from the anchored stability of Mountain Pose to the fluid grace of Tree Pose. The sound of the raindrops' song was mingled with the collective breaths of the practitioners as they gently cascaded down the rooftops. The atmosphere took on an otherworldly force as if it were absorbing the tremendous significance of the moment. The lines separating individual from universal existence were blurred as the breath and movement danced together.



Director  
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Greater Noida

*Nilankush*

# Army Institute of Management & Technology

## National Service Scheme



### Cleanliness Drive and Clothes Donation in a Nearby Village



**"The time is always right to do the right thing."**

The cleanliness drive and clothes donation campaign by the NSS volunteers of AIMT in the nearby village (Chuhadpur Khadar) had a profound impact on both the volunteers and the villagers. With a strong commitment to social service and community development, the NSS volunteers aimed to create a positive impact and improve the lives of the residents in the village.

The primary objective of the cleanliness drive and clothes donation campaign was to promote cleanliness and hygiene practices while addressing the clothing needs of the underprivileged sections of the village community. By doing so, the volunteers sought to enhance the overall living conditions and instill a sense of empowerment among the villagers.

The NSS volunteers meticulously planned and organized the cleanliness drive and clothes donation campaign. They formed teams to handle different aspects of the initiative, including logistics, collection, and distribution of clothes, and spreading awareness about cleanliness.

The NSS volunteers launched a clothes collection drive within the AIMT campus, urging students, faculty, and staff to donate wearable clothes in good condition. Collection boxes were placed strategically across the campus for easy accessibility and maximum participation.

On the designated day, the volunteers, equipped with cleaning tools and supplies, visited the village. They conducted a thorough cleaning drive, removing garbage, debris, and promoting cleanliness through effective waste management practices.

Simultaneously, while the cleaning drive was underway, the volunteers set up a distribution center in the village. The collected clothes were sorted, categorized, and made available for the villagers to choose from. The clothes were distributed with utmost care and respect, ensuring that each person received items suitable for their needs.

The success of this initiative encourages the NSS volunteers of AIMT, Greater Noida, to continue organizing such drives and activities in the future, with a firm commitment to making a difference in society. By harnessing the spirit of service, they strive to create a cleaner, healthier, and more inclusive community for everyone.



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# Army Institute of Management and Technology



## NATIONAL SERVICE SCHEME

**VIJAY DIWAS 26 JULY**



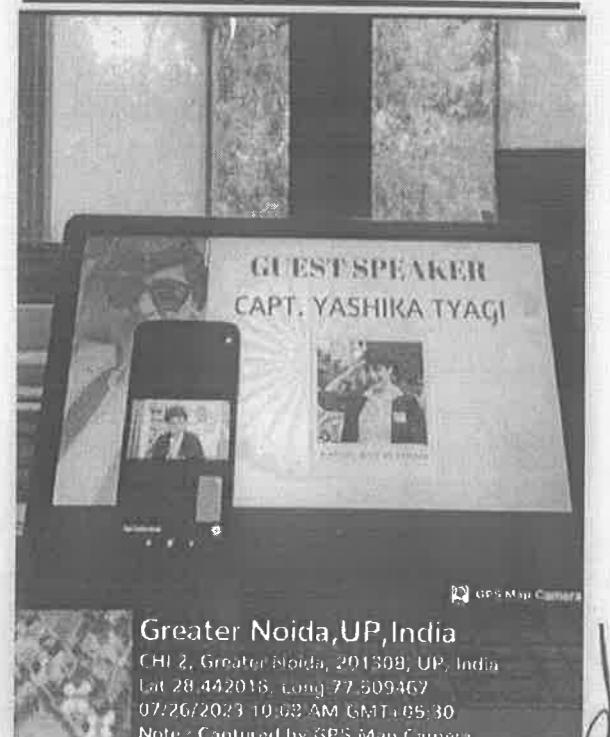
Kargil Diwas is a solemn occasion to honor and remember the sacrifices made by the brave soldiers during the 1999 Kargil War. To commemorate this significant day, a virtual talk was organized featuring Capt. Yashika Tyagi, a distinguished officer with commendable contributions to the Indian Armed Forces on 26th July 2023.

The talk aimed to pay tribute to the heroes of the Kargil War and educate the audience about the valor and sacrifices displayed by our soldiers.

Capt. Tyagi initiated the talk by emphasizing the importance of Kargil Diwas as a day to remember the indomitable spirit of the soldiers who fought fearlessly for the country. She recounted anecdotes of bravery and sacrifice, bringing the audience closer to the valor displayed on the battlefield. The talk included a brief overview of the Kargil War, explaining the strategic importance of the region and the surprise attack by infiltrators.



Capt. Tyagi highlighted the challenges faced by the Indian Army during the conflict and how they successfully reclaimed the territory. The virtual talk by Capt. Yashika Tyagi on the occasion of Kargil Diwas served as a poignant tribute to the bravehearts who fought selflessly for the country. It not only honored their sacrifices but also instilled a sense of patriotism and responsibility in the hearts of the audience. The event successfully achieved its objective of fostering awareness about the Kargil War and the valor of our soldiers, leaving an indelible mark on the participants' minds.



Greater Noida, UP, India

CHI 2, Greater Noida, 201308, UP, India  
Lat 28.442018, Long 77.509467

07/26/2023 10:03 AM GMT+05:30

Note: Captured by GPS Map Camera

Director  
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Greater Noida

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# Army Institute of Management & Technology

## NATIONAL SERVICE SCHEME



### ONLINE WEBINAR IN COLLABORATION WITH SAKSHI NGO

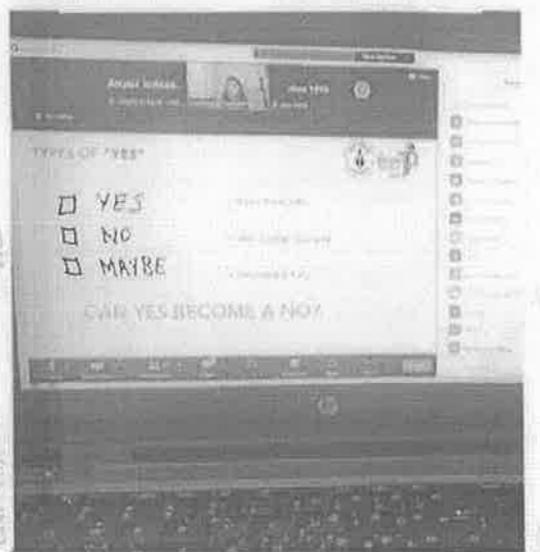
*Tue, 19 September 2023*

Our recent online webinar, organized in collaboration with Sakshi NGO as part of our NSS (National Service Scheme) activity, was a remarkable event that highlighted the importance of community engagement and social responsibility.

This webinar, held on 19th sep 2023 provided a platform for students and participants to learn about the inspiring work of Sakshi NGO. The event featured insightful discussions on pressing social issues, including education for underprivileged children, healthcare accessibility, and gender equality. Distinguished speakers and panelists from both academia and Sakshi NGO shared their expertise and experiences.

The event's key takeaways included increased awareness about social challenges, inspirational success stories, and opportunities for students to get involved in community service. It emphasized the role of youth in making a positive impact on society.

This collaborative effort between our institution and Sakshi NGO reaffirmed our commitment to community development and fostering partnerships that create a better world. We look forward to more such impactful activities in the future.





# Army Institute of Management & Technology

## NATIONAL SERVICE SCHEME



### CLINCHING 1ST PLACE' AT MARCH PAST (GGSIPU SPORTS MEET)

Securing the 1st position at the GGSIPU Sports Meet on October 19, 2023, was a remarkable achievement for the NSS volunteers. Their dedication, hard work, and unwavering commitment to excellence shone brightly on that day. The triumph was not only a testament to their athletic prowess but also a reflection of their teamwork and sportsmanship. Through rigorous training, relentless determination, and a strong sense of unity, they outshone their competitors and left an indelible mark on the event.

The victory at the GGSIPU Sports Meet serves as an inspiration to all, proving that with passion and persistence, one can conquer any challenge. The NSS volunteers demonstrated that excellence is not just a matter of chance, but a product of consistent effort and a strong sense of purpose.

Their triumph reminds us of the importance of nurturing talent and fostering a spirit of collaboration. It underscores the notion that individuals, when united by a common goal, can achieve greatness. This accomplishment will be remembered not only for the victory itself but for the journey that led to it—a journey marked by perseverance, camaraderie, and the pursuit of excellence.

In securing the 1st position, the NSS volunteers at GGSIPU have set a high standard for future endeavors, and their achievement will serve as a source of pride and motivation for generations to come. Congratulations to the team for their outstanding performance and their well-deserved victory at the GGSIPU Sports Meet on March 19, 2023.

**19 October 2023**



*Nilambra*

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Greater Noida

# Army Institute of Management & Technology

## National Service Scheme



### **"MERI MATI MERA DESH"**

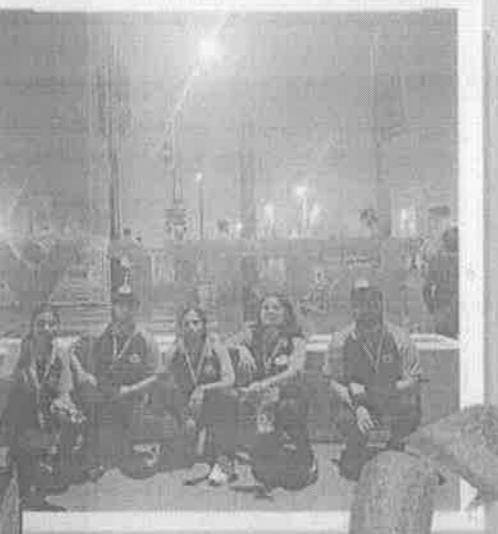
The "Meri Mati Mera Desh" campaign held on 31st October at Kartavya Path, organized by NSSRD for NSS volunteers, with Prime Minister Modi as the esteemed chief guest, was a momentous occasion that left a lasting impact on all who participated.

The event began with a stirring address by Prime Minister Modi, in which he underscored the significance of fostering a deep connection with our homeland. He highlighted the crucial role that the youth, particularly NSS volunteers, play in nation-building and encouraged them to be the torchbearers of positive change.

Throughout the day, volunteers actively engaged in a wide range of activities that focused on environmental conservation, community development, and cultural exchange. These activities not only reinforced the importance of preserving our natural resources but also instilled a sense of pride in contributing to the betterment of our nation.

One of the most remarkable aspects of the event was the camaraderie and unity among the NSS volunteers who hailed from diverse backgrounds and regions of the country. They shared their experiences, insights, and ideas, demonstrating the incredible potential of collective action.

In conclusion, the "Meri Mati Mera Desh" campaign was a remarkable demonstration of the spirit of service, patriotism, and community building. With Prime Minister Modi's inspiring words and the dedication of NSS volunteers, it became a catalyst for positive change and a reminder that our land is not just our home but also our collective responsibility. The event served as a testament to the power of unity and a shared commitment to building a stronger, more prosperous India.



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*Nilambora*

S. No.	DATE	EVENT	NO. OF PARTICIPANTS
1	3rd June	World Bicycle Day(online workshop)	3
2	4th June	Cleanliness and Clothes donation drive	15
		Poster making competition on World environment day in remembrance of Maj David Manlun (Kirti Chakra)	
3	5th June		6
4	21st June	International Yoga Day	60
5	19th July	Yuva portal registration	
6	26th July	Virtual Tribute: Commemorating Kargil Vijay Diwas Virtual Slogan and Poem Writing Competition -- Celebrating the Legacy of Major David Manlun(Kirti Chakra)	60
7	15th August		5
8	19th September	Collaboration with Sakshi Ngo Rakshin Project online webinar	60
9	1st October	Campus Cleanliness Drive	100



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*Nileshwar*



## **ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA**

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Knowledge Values Character*

### **BOOK PUBLICATION**

#### **BOOK/CHAPTER**

##### **Ms. Dharini Sisodia**

**MANAGERIAL ACCOUNTS** (Paperback, Dr. Priti Gupta, **Dharini Raje Sisodia**,) ISBN: 789355154606,

**Publisher:** Book Rivers

**Indian Financial System And Capital Market** ( Dr. Suresh Kumar Agarwal, **Dharini Raje Sisodia** · 2023 )

ISBN:9788119152261, 8119152263,

Publisher: Academic Guru Publishing House

##### **Dr Nilambara Srivastav**

**Redefining the Leadership Role of Professors for New Education Policy** Paperback – 9 December 2022

**Publisher :** Bluerose Publishers Pvt. Ltd.; First edition (9 December 2022)

**ISBN-10 :** 9357045473

**ISBN-13 :** 978-9357045476



Director  
Army Institute of Management & Technology  
Greater Noida

9/13/2023

<b>COURSE DELIVERY PLAN-</b>	
<b>COMMUNICATION IN ORGANIZATIONS (MS-113)</b>	
Faculty Instructors <b>Dr. Priyanka Srivastav</b>	

<b>COURSE OBJECTIVES</b>	
This course will aid the students	
① To enhance their skills in written and oral communication	
② To develop competence in communication to successfully handle the challenges of all types of communication in business environment.	

<b>SYLLABUS OVERVIEW</b>			
<b>Code</b>	<b>Content/Unit</b>	<b>Hrs Allocated</b>	<b>Hrs Required</b>
MBA 113.1	Introduction to Business Communication	12	12
MBA 113.2	Written Communication and Applications of Communication	12	12
MBA 113.3	Oral Communication and Business Etiquettes	08	08
MBA 113.4	Recent trends in Business Communication	10	10
	<b>Total</b>	<b>42</b>	<b>42</b>

<b>COURSE OUTLINE</b>				
<b>Unit / Module</b>	<b>Module Objective</b>	<b>Learning Outcome</b>	<b>Bloom's Taxonomy</b>	<b>Measuring Tool</b>
I	To understand fundamentals of business communication strategies	The student will be able to understand importance, types, pros and barriers to Communication	Remembering & Understanding	Presentations, Quiz
II	To enhance written communication	The student will be able to write different types of Business and Commercial Letters, Minutes of Meeting, Report, Resume and Blog	Applying	Letter writing assignment

<b>COURSE OUTLINE (CONTD.)</b>				
<b>Unit / Module</b>	<b>Module Objective</b>	<b>Learning Outcome</b>	<b>Bloom's Taxonomy</b>	<b>Measuring Tool</b>
III	To understand the importance of Oral communication and Business Etiquettes	Students will be able to understand the importance of oral communication, Non-Verbal Communications along with presentation skills, business etiquettes, corporate gifting etiquettes, importance of dressing and grooming in a business environment in a business environment.	Understanding, Applying	Group Assignment, Exercise
IV	To understand external influences and recent trends in Business Communication	The student will be able to analyze ethical, legal, cultural and global issues affecting business communication and understand the proper way of negotiation in a business environment and its relevance.	Understanding, Analysing, Evaluating	Presentations, Group Assignments

<b>SUMMARY OF SESSIONS</b>			
<b>Unit</b>	<b>Lecture(L)/ TD</b>	<b>Presentations /Group Exercise</b>	<b>Total</b>
I	8	04	12
II	9	03	12
III	06	04	08
IV	08	02	10
<b>Total</b>	<b>31</b>	<b>11</b>	<b>42</b>

  
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**Greater Noida**

<b>UNIT - I</b> <b>INTRODUCTION TO BUSINESS COMMUNICATION</b>				
Session	Unit/Activity	L/TD	Presentations /Group Exercise	Total
1	Meaning and Significance of Communication	1L		1
2	Forms & Types of Communication	1L		1
3	Formal & Informal Communication Network	1L		1
4	Process of Communication	1L		1
5,6,7	Barriers & Gateways to Communication	2L + 1TD		3
8	Revision & Quiz Test	1L		1
9,10,11,12	Presentations		4	4
	Grand Total	08	04	12

<b>UNIT - II</b> <b>WRITTEN COMMUNICATION AND APPLICATIONS OF COMMUNICATION</b>				
Session	Unit/Activity	L/TD	Presentations/ Group Exercise	Total
13	Principles of Written Communication	1L		1
14	7 C's of Communication	1L		1
15	Business Letters	1L		1
16,17	Commercial Letters	2L		2
18	Minutes of Meeting	1L		1
19	Report Writing	1L		1
20,21	Job Application & Resume Writing	1L	1	2
22,23,24	Business Communication via Social Network, Writing a Blog	1L	2	3
	Grand Total	09	03	12

<b>UNIT-III</b> <b>ORAL COMMUNICATION AND BUSINESS ETIQUETTES</b>				
Session	Unit/Activity	L/TD	Presentations /Group Exercise	Total
25	Principles of Oral Presentation	1L		1
26	Factors Effecting Presentation	1L		1
27	Video Conferencing & Skype	1L		1
28	Non-Verbal Communication	1L		1
29	Group Discussion & Employment Interview	1L		1
30	Business Etiquettes and Professionalism	1L		1
31	Public Speaking		1	1
32	Active Listening		1	1
	Grand Total	06	02	8

<b>UNIT - IV</b> <b>EXTERNAL INFLUENCE ON BUSINESS COMMUNICATION</b>				
Session	Unit/Activity	L/TD	Presentations/Group Exercise	Total
33	Legal Dimensions of Communication	1L		1
34	Ethical Dimensions of Communication	1L		1
35, 36	Cross Cultural and Diversity Issues of Communication	1L	1 Presentation	2
37	Technology Enabled Communication	1L		1
38,39	Negotiation and its relevance in business communication	1L	1 Exercise	2
40	Mass Communication	1L		1
41	Revision	1L		1
42	Quiz Test	1L		1
	Grand Total	08	02	10

<b>LIST OF ASSIGNMENTS</b>			
Unit	Particulars	MM	Weightage
I	Presentation + Assignment	10	5
II	Internal Assessment	30	15
III	Tutorial	10	5
	Total	40	25

<b>BOOKS</b>			
<b>Suggested Reading Books</b>			
1.	Textbook- Lesikar (13 <sup>th</sup> Ed., 2015). Business Communication: Making Connections in a Digital World, McGraw Hill Education.		
2.	Reference Book Boove & Thill - Business Communication Essentials A Skill - Based Approach to Vital Business English. Pearson.		
3.	Rifzvi- Effective Technical Communication, Mc. GrawHill.		



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY**  
(NAAC Accredited; Affiliated to GGSIP University, Delhi)

### **Communication in Organizations**

**MBA Sem I**

**Course Instructor- Dr Nilambara**

1



### **Course Objective**

**Objectives:** The aim of the course is to train students to enhance their skills in written and oral communication. The course will help students develop competence in communication so that they can successfully handle the challenges of all types of communication in business environment.

- Course Credit Hour- 4
- Contact hours per semester-42 hrs

2

Nilambara  
MBA-90  
13-9-23

Director  
Army Institute of Management & Technology  
Greater Noida

1



## Syllabus Overview

Code	Content/ Unit	Hrs Allotted	Hrs Required
113 MBA	Unit I Introduction to Business Communication	12	12
113	Unit II Written Communication and Application of Communication:	10	10
113	Unit III Oral Communication	10	10
113	Unit IV Recent Trends in Business Communication	10	10
	<b>Total</b>	<b>42</b>	<b>42</b>

3



## Course Outline

Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy	Measuring Tool
I.	Business communication – definition, importance, Forms and types of communication (Downward, upward, horizontal and lateral communication), Formal and informal communication network. Process of communication, Barriers and Gateways to communication.	Students would be able to know the context Business communication – definition, importance. Forms and types of communication	Analyzing, Evaluate, Applying, Knowledge	<ul style="list-style-type: none"> <li>* Class tests</li> <li>* Assignments</li> </ul>
II.	Principles of Written Communication – 7C's Concept. Business and Commercial Letter (Request letters, Good News letters, Persuasive letters, Sales letters). Job application and Resume Writing.	Students would be able to understand the concept of Principles of Written Communication	Analyzing, Knowledge, Analyzing, Evaluate	<ul style="list-style-type: none"> <li>* Case analysis</li> <li>* Written assignment</li> </ul>

4

<b>Course Outline (contd.)</b>				
<b>Unit / Module</b>	<b>Module Objective</b>	<b>Learning Outcome</b>	<b>Bloom's Taxonomy</b>	<b>Measuring Tool</b>
III.	Principles of Oral Presentations, Factors Effecting Presentation, Video-conferencing and Skype, Non-Verbal Communication (Paralanguage, Time, Space, Silence, Body language). Relating through Informative and Persuasive speeches, Listening.	Students would be able to understand the nature of the Principles of Oral Presentations	Remember, Understand, Evaluate, Apply & Analyze,	<ul style="list-style-type: none"> <li>• Quiz</li> <li>• Case discussion</li> </ul>
IV.	Online Communication and Personal Relationships, Handling Online Meetings, Business Communication via Social Network, Writing Social Blogs. Inter-cultural communication. Ethical and Legal Issues.	Students would be able understand meaning, essential characteristics and types of Online Communication and Personal Relationships	Remember, Understand, Evaluate, Analyze & Apply	<ul style="list-style-type: none"> <li>• Case discussion</li> <li>• Assignment</li> <li>• Quiz</li> </ul>

5

<b>Summary of Sessions</b>			
<b>Unit</b>	<b>Lecture(L)</b>	<b>Case Discussion/ Quiz</b>	<b>Total</b>
I	11	02.5(C)+0.5(Q)	14
II	12	01(C) +01(Q)	14
III	12	01(C)+01(Q)	14
IV	12	1(C) +01(Q)	14
<b>Total</b>	<b>45</b>	<b>11</b>	<b>56</b>

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### IT-I: Introduction to Business Communication

Learning Outcome- To understand Business Communication

Session	Code	Topic	Lecture / TD	Case Study / Practical
1	113.1.1	Syllabus review	1	
2	113.1.2	Business communication – definition, importance.	1	
3	113.1.3	Forms and types of communication	1	
4	113.1.4	Downward, upward, horizontal and lateral communication	0.5	0.5
5	113.1.5	Formal and informal communication network.	0.5	0.5
6	113.1.6	Formal and informal communication network.	0.5	0.5
7	113.1.7	Process of communication	0.5	0.5
8	113.8	Barriers and Gateways to communication.	0.5	0.5
9	113.9	Case study	1	
10	113.10	Revision	1	
11	113.11	Doubt Clearing	1	
12	113.12	Business Games	1	

7



### UNIT- II:Unit II Written Communication and Application of Communication

Learning Outcome – To understand the Written Communication

Session	Code	Topic	Lecture / TD	Case Study / Practical
15 & 16	113.2.1	Principles of Written Communication –	2	
17 & 18	113.2.2	7C's Concept Business letter	1.5	0.5
19 & 20	113.2.3	Commercial Letter (Request letters, Good News letters, Persuasive letters, Sales letters	2	
20 & 21	113.2.3	Job application and Resume Writing.	2	
22 & 23	113.2.4	Doubt Clearing	2	
24	113.2.5	Revision	1	
25 & 26	113.2.6	Business games	1.5	0.5
27	113.2.7	Quiz	1	
		Total		

8

<b>UNIT III:Oral Communication</b>				
<i>Learning Outcome- To Understand the Oral Communication</i>				
<i>Session</i>	<i>Code</i>	<i>Topic</i>	<i>Lecture/ TD</i>	<i>Case Study/ Practical</i>
28 & 29	113.3.1	Principles of Oral Presentations	2	
30 & 31	113.3.2	, Factors Effecting Presentation,	1.5	0.5
32	113.3.3	Video- conferencing and Skype,	1	
33	113.3.4	Non-Verbal Communication (Para language, Time, Space, Silence, Body language)..	1	
34	113.3.5	Relating through Informative	1	
35 & 36	113.3.6	persuasive speeches	2	
37 & 38	113.3.7	Listening	1.5	0.5
39	113.3.8	Doubt clearing	1	
40	113.3.9	Case Study	1	
41 & 42	113.3.10	Revision and Class Test	2	
		<b>Total</b>		

9

<b>UNIT IV: The Negotiable Instruments Act 1881</b>				
<i>Learning Outcome-To understand laws relating to NI Act 1881</i>				
<i>Session</i>	<i>Code</i>	<i>Topic</i>	<i>Lecture/ TD</i>	<i>Case Study/ Practical</i>
43	113.4.1	Online communication	1	
44 & 45	113.4.2	Personal Relationships,	1.5	0.5
46	113.4.3	Handling Online Meetings,	1	
47	113.4.3	Business Communication via Social Network,	1	
48	113.4.4	Writing Social Blogs.	1	
49	113.4.5	Inter-cultural communication.	1	
50	113.4.6	Ethical and Legal Issues.	1	
51	113.4.7	Revision	1	
52	113.4.8	Test	1	
53 & 54	113.4.9	Case study	1.5	0.5
55 & 56	113.4.10	Doubt clearing	2	
		<b>Total</b>		

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Unit No.		Important Case
I	Introduction to Business Communication	• Fight Viral with Viral: A Case Study of Domino's Pizza's Crisis Communication Strategies
II	Written Communication and Application of Communication	• An Analysis of Corporate communication: Case Study of HAL
III	Oral Communication	
IV	Recent Trends in Business Communication	

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Scheme of Evaluation		
S. No.	Parameters	Marks
1.	Major Assignment (2 assignment)	10
2.	Minor Assignment (4 quizzes at the end of each unit)	10
3.	Class Participation	5
	Total	25

12



## References

- Suggested Readings (All Latest Editions)
- Courtland L. Bovée et. al., Business Communication Today, Pearson
- Steve Duck and David T. McMahan, The Basics of Communication, Sage, South Asia
- Lesikar R et.al., Business Communication: Connecting in a Digital World, McGraw Hill.
- Murphy H et.al., Effective Business Communication, McGraw Hill.
- Reddy C.R. Business Communication, Wiley Publications.
- Chaturvedi M. Art and Science of Business Communication, Pearson.

13



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MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOR			
Sub Code: MS 101			
Course: MBA (2023-25)			
Dr. Babita Bhati			

1

Syllabus Overview			
Code	Content/Unit	Hrs	Hrs Required
MS 101.1	Introduction to Management	08	08
MS 101.2	Process of Management	08	08
MS 101.3	Fundamentals of Organizational Behavior	16	16
MS 101.4	Group and their Dynamics, Work Teams	10	10
	<b>Total</b>	<b>42</b>	<b>42</b>

3

Objective			
<ul style="list-style-type: none"> <li>This course is designed to expose the students to fundamental concepts of management, its processes and behavioural dynamics in organisations</li> </ul>			
<ul style="list-style-type: none"> <li>The course gives an understanding of behavioral foundations of individuals and groups in organization</li> </ul>			

2

Course Outline					
Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy	Measuring Tool	
I	Introduction to Management	To understand approaches of management along with roles and skills of managers	Remember & Understand	Article & Case Discussion	
II	Process of Management	Understand the process and functions of management	Understand & Applying	Activity	

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Course Outline (contd.)			
Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy
III	Fundamentals of Organizational Behavior	To understand the historical roots of OB models and theories. To appraise the individual processes and behavior.	Describe and illustrate the concepts and their applications. Role Plays
IV	Group and Work Teams	To understand how people behave at interpersonal level and to get acquainted with organizational processes and its impact over behavior.	Apply and analyze Case Study

5

UNIT-I: INTRODUCTION TO MANAGEMENT			
Sessio n	Topic	Lecture/ TD	Case Study/ Practical
1	Introduction + CDP	1	Preparation & Assignments Due
2	Meaning and Nature of Management	2	Case Study 1 & 2
3,4	Evolution of Management	2	Minor Assg 1 Announcement
5	Managerial Functions, Skills & Roles	1+1	Article
6,7	Tasks and Responsibilities of a Professional Manager	2	Discussion 1 Article Discussion 2 &3
8	Management by Objectives	1	Minor Assg 1 Submission
Total		10	2

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Summary of Sessions			
Unit	Lecture(L)/ TD	Case Discussion/ Exercises	Total
I	07	2	08
II	07	2	08
III	12	4	16
IV	08	2	10
Total	32	10	42

6

UNIT-II: PROCESS OF MANAGEMENT			
Session	Topic	Lecture /TD	Case Study/ Practical
9,10	Planning- Process & Techniques	2+1	Preparation & Assignments Due
11	Organizing	2	Minor Assignment 2 Announcement
12,13	Directing- Principles & Process	1+1	Case Study 3
14	Controlling- Process & Techniques	2+1	Case Study 4
15	Decision making Models	2	Minor Assignment 2 Submission
16	Revision	1	
Total Hrs		13	2

8

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Session	Topic	Lecture / TD	Case Study/ Practical	Preparation & Assignments Due
1 & 2	Introduction and Meaning, Models of OB	1		
3&4	Personality – concept and types	1	1+paper *	
5 & 6	Perception	2	1+Article	
7,8&9	Attitude	1	case	2
10	Learning – concept and theories	1		
11&12	Motivation – definition, importance and theories	2		1
13&14	Managing stress at Work – concept and techniques	1		
15	Organizational Culture and Climate			
16	Cross Cultural Organizational Behavior			

10

## Assignment Schedule

Sr. No.	Unit/Activity	Session of Assignment	Session of Submission	Marks
1	Assignment 1	02	09	5
2	Assignment 2	11	18	10
3	Assignment 3	20	29	5
4	Assignment 1 (OB)	7	22	5
5	Assignment 2 (OB)	12		28

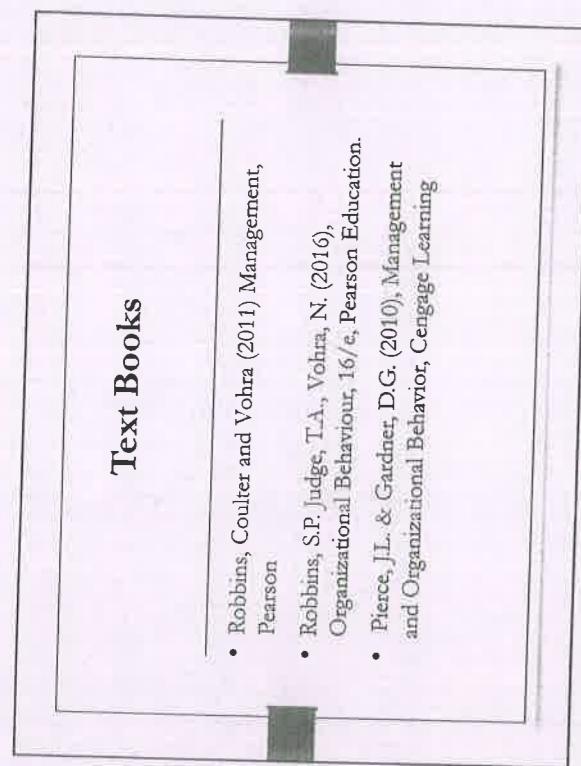
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Session	Topic	Lecture/ TD	Case Study/ Practical	Preparation & Assignments Due
27.28	Group and their dynamics – Concept and Types, (Role Plus)	1	1 Exercise	
29.30.31	Work Teams – definition and importance, Stages of team Building and its behavioral dynamics.			
32.33	Leadership - Concept, Importance and Styles	1	1 Article	1
34	Organizational Justice Concepts, Importance and Types	1		1
35.36	Transactional Analysis	1		

10

## Scheme of Evaluation

S. No.	Parameters	Marks	Weightage
1.	Assignment (MP-2, OB- 2)	10	5
2.	Mid Term	30	15
3.	OB Documentation and Participation	10	5
	Total MPOB	50	25*



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**MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOR**

Sub Code: MS 101  
Course: MBA (2023-25)  
Dr. Priyanka Srivastav

**Objective**

• This course is designed to expose the students to fundamental concepts of management, its processes and behavioural dynamics in organisations

• The course gives an understanding of behavioral foundations of individuals and groups in organization

Dr. Priyanka Srivastav

**Syllabus Overview**

Code	Content/ Unit	Hrs Allotted	Hrs Required
MS 101.1	Introduction to Management	08	08
MS 101.2	Process of Management	08	08
MS 101.3	Fundamentals of Organizational Behavior	16	16
MS 101.4	Group and their Dynamics, Work Teams	10	10
	Total	42	42

**Course Outline**

Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy	Measuring Tool
I	Introduction to Management	To understand meaning and approaches of management along with roles and skills of management	Remember & Understand	Article & Case Discussion
II	Process of Management	Understand the process and functions of management	Understand & Applying	Activity

**Course Outline (contd.)**

Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy	Measuring Tool
III	Fundamentals of Organizational Behavior	To understand the historical roots of OB models and theories. To appraise the individual processes and behavior.	Describe and illustrate	Exercises, Role Plays
IV	Group and their Dynamics, Work Teams	To understand how people behave at interpersonal level and to get acquainted with organizational processes and its impact over behavior.	Apply and analyse	Case Study

**Summary of Sessions**

Unit	Lecture(L)/ TD	Case Discussion/ Exercises	Total
I	07	2	08
II	07	2	08
III	12	4	16
IV	08	2	10
Total	32	10	42

UNIT-I: INTRODUCTION TO MANAGEMENT				
Session	Topic	Lecture/ TD	Case Study/ Practical	Preparation & Assignments Due
1	Introduction + CDP	1		
2	Definition and Nature of Management	1		Case Study 1 & 2
3,4	Evolution of Management	1	1	Minor Assg. 1 Announcement
5	Managerial Functions, Skills & Roles	0.5	0.5	Article Discussion 1
6,7	Tasks and Responsibilities of a Professional Manager	2		Article Discussion 2 &3
8	Management Objectives	1		Minor Assg. 1 Submission
Total		6.5	1.5	8

UNIT-II: PROCESS OF MANAGEMENT				
Session	Topic	Lecture/ TD	Case Study/ Practical	Preparation & Assignments Due
9, 10	Planning- Process & Techniques	1	1	Minor Assignment 2 Announcement
11	Organising	0.5	0.5	Case Study 3
12, 13	Directing- Principles & Process	1	1	
14	Controlling- Process & Techniques	0.5	0.5	Case Study 4
15	Decision making Models	0.5	0.5	Minor Assignment 2 Submission
16	Revision	1		
Total Hrs		4.5	3.5	8

UNIT-III: Fundamentals of Organizational Behavior				
Session	Topic	Lecture/ TD	Case Study/ Practical	Preparation & Assignments Due
17,18	Introduction and Meaning, Models of OB	1	1	
19,20	Personality – concept and types	1	1	
21,22	Perception	1	1	
23,24,25	Attitude	1	2	
26	Learning – concept and theories	1		
27,28	Motivation – definition, importance and theories	1	1	
29,30	Managing process at Work – concept and techniques	1	1	
31	Organizational Culture and Climate	1		
32	Cross Cultural Organizational Behavior	1		
Total Hrs		9	7	16

UNIT-IV: Interpersonal processes and behavior				
Session	Topic	Lecture/ TD	Case Study/ Practical	Preparation & Assignments Due
33,34	Group and team dynamics – Concept and Types, (Role Play)	1	1	Exercise
35,36,37	Work Teams – definition and importance, Impact of team building and in behavioral dynamics,	2	1	Case study
38,39	Leadership- Concept, Importance and Styles	1	1	Case study
40	Organizational Justice- Concepts, Importance and Types	1		
41,42	Transactional Analysis	1	1	Exercise
Total Hrs		6	4	10

Assignment Schedule				
Sr. No.	Unit/Activity	Session of Assignment	Session of Submission	Marks
1	Assignment 1	02	07	5
2	Assignment 2	11	18	10
3	Assignment 3	20	29	5
4	Assignment 1 (OB)	7	22	5
5	Assignment 2 (OB)	12	28	

Scheme of Evaluation			
S. No.	Parameter	Weightage	Marks
1.	Assignment & Case Analysis (MPOB-2, OB-2)	5+5	5
2.	MP Class Participation & Presentations	10	5
3.	Internal Assessment	30	15
	Total MPOB	50	25*

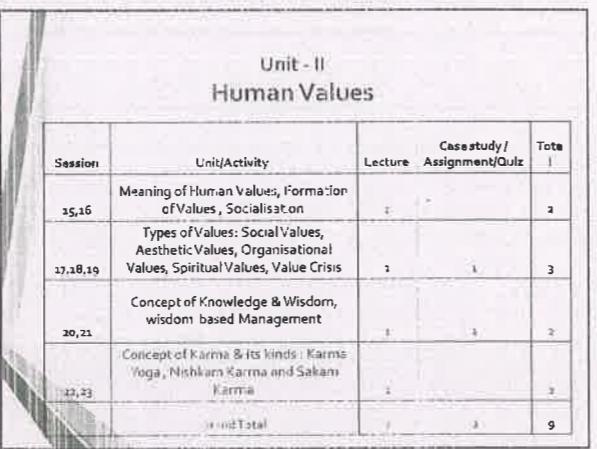
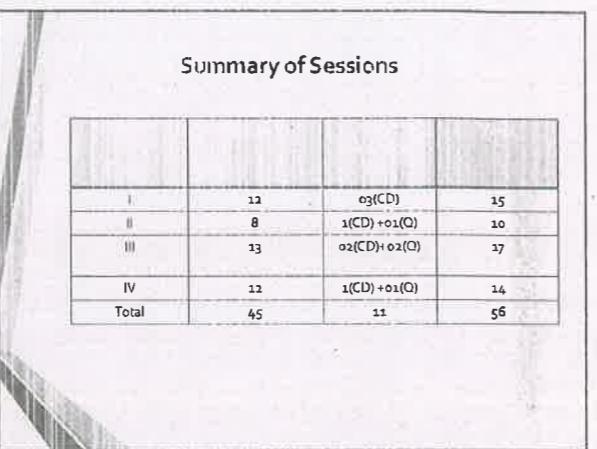
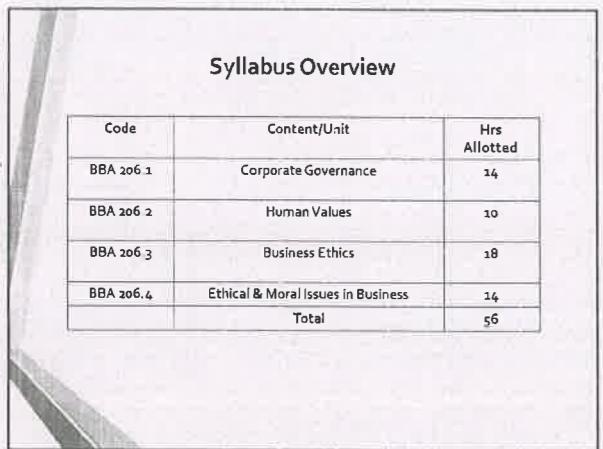
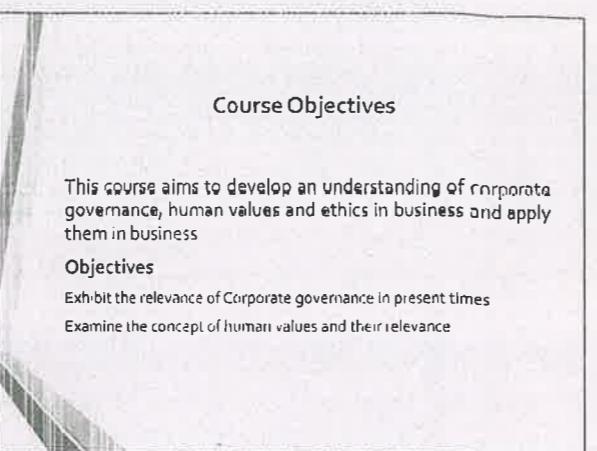
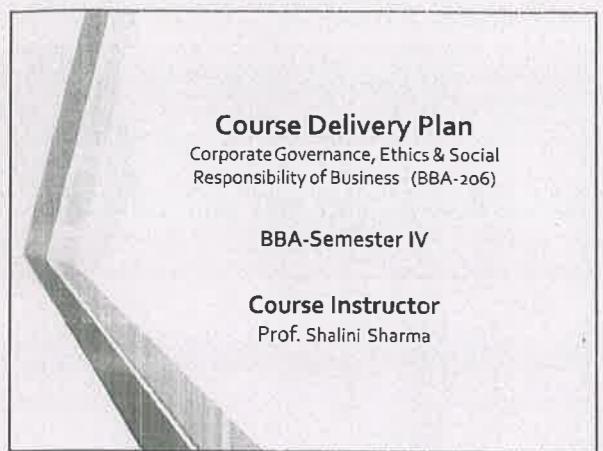
\* Depending on university instructions, 15 marks weightage could be given by Mid Term Test which is conducted for 30 marks.

### Text Books

- Robbins, Coulter and Vohra (2011) Management, Pearson
- Robbins, S.P, Judge, T.A., Vohra, N. (2016), Organizational Behaviour, 16/c, Pearson Education.
- Picrecc, J.L. & Gardner, D.G. (2010), Management and Organizational Behavior, Cengage Learning



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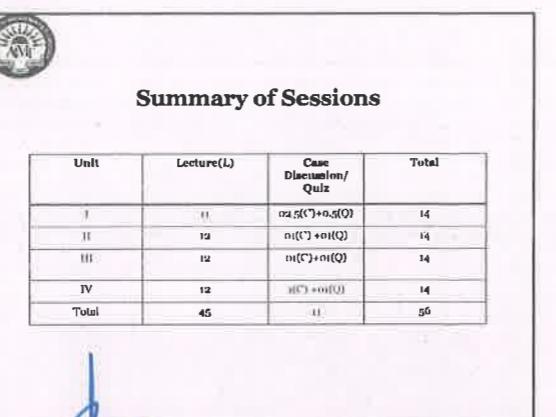
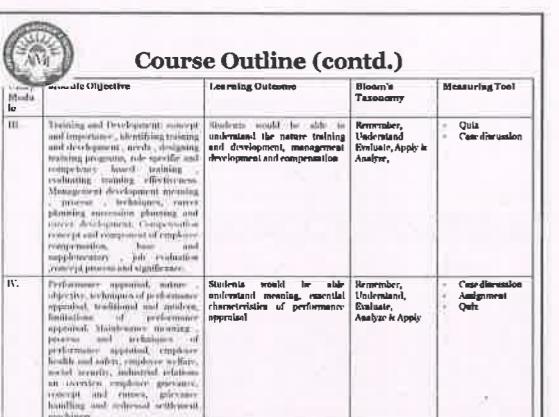
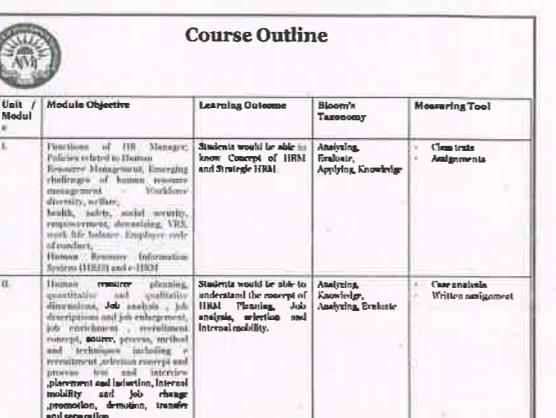
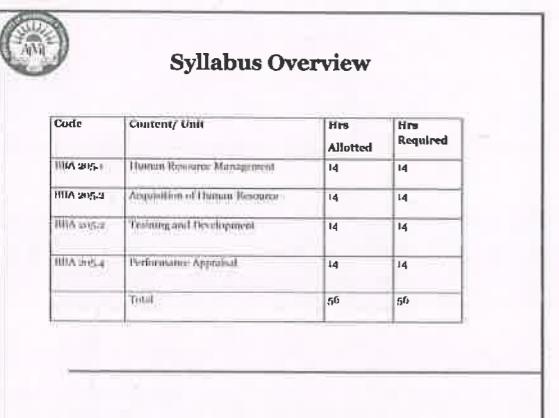
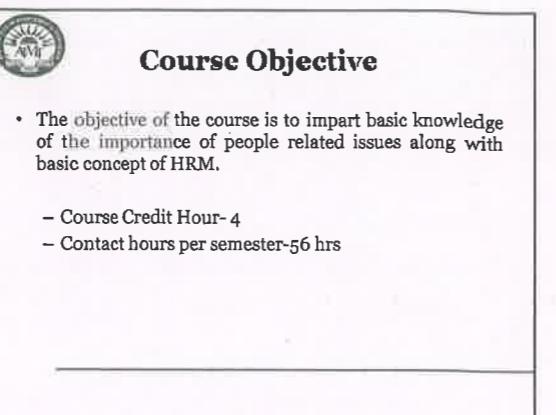
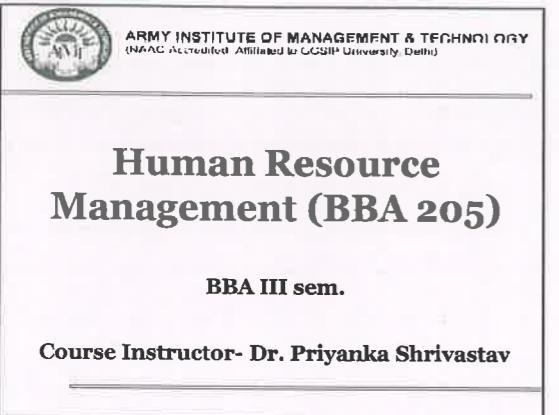
UNIT-III Business Ethics				
Session	Unit/Activity	Lecture	Case Study/Assignment/Quiz	Total
24, 25, 26, 27	Concept and significance of Business Ethics in Organisational Contexts; Approaches and Practices governing Ethical Decision making	3	2	5
28, 29	Conflicting Ethical Normative and Descriptive Ethical Theories,	2		2
30, 31, 32, 33	Ethos of Vedanta in Management,	2	2	4
34, 35, 36	Setting standards of Ethical Behaviour, Role of various agencies in ensuring ethics in corporation,	2	1	3
37, 38,	Role of various agencies in ensuring ethics in corporation,	2		2
39, 40	Setting standards of Ethical Behaviour, Assessing Ethical Performance	3	1	4
Grand Total		14	5	19

Unit-IV Ethical & Moral Issues in Business				
Session	Unit/Activity	Lecture	Case Study/Assignment/Quiz	Total
43, 44, 45	Implications of Moral issues in different areas of Business, Whistle Blowing, Marketing truth and advertising, Management and operation	1		1
46, 47	Allocation of Moral responsibility in advertising	2		2
48, 49, 50, 51	Trade Secrets, Corporate disclosure, Insider trading, Equal employment opportunity,	3	1	4
52, 53, 54	Affirmative Action, Preferential Hiring, Community Environment Protection	2		2
55, 56	Revision			2
Grand Total		17	2	19

List of Assignments		
1. MCQ's	10	2.5
2. Individual Assignment	10	2.5
3. Group Assignment	20	5
4. Internal Test	20	15
Total	70	25

Books		
Suggested Readings:		
1. Fernando, A.C. <i>Business Ethics</i> , Pearson Education		
2. Balachandran V, <i>Corporate Governance, Ethics &amp; Social Responsibility</i> , PHI		
3. Mandal, S.K. <i>Ethics in Business &amp; Corporate Governance</i> , McGraw Hill Education company		
4. Kumar, S. <i>Corporate governance</i> , Oxford, England : Oxford University Press.		
5. Sherlokar, S. A. <i>Ethics in Management</i> , Himalaya Publishing House.		
6. Dr. Neeru Vasishthi, Dr. Namita Rajput, Taxmann		

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9/13/2023

UNIT-I: Introduction to Human Resource Management				
Learning Outcome- To understand the concept of HRM and relevance of HRM				
Session	Code	Topic	Lecture/ TD	Case Study/ Practical
1	205.1.1	Job analysis	1	
2	205.1.2	Human resource management concept	1	
3	205.1.3	Functions of HR Manager	1	
4	205.1.4	Philosophy related to Human Resource Management	0.5	0.5
5	205.1.5	Emerging challenges of HRM	0.5	0.5
6	205.1.6	Workforce diversity	0.5	0.5
7	205.1.7	Welfare, health, safety, social security	0.5	0.5
8	205.1.8	Engagement	0.5	0.5
9	205.1.9	Governance, VRS	1	
10	205.1.10	work life balance	1	
11	205.1.11	Employee code of conduct	1	
12	205.1.12	Human Resource Information System (HRIS)	1	
13	205.1.13	E-HRM	1	
14	205.1.14	Review	1	
Total				

UNIT- II: Human resource Planning				
Learning Outcome – To understand the human resource planning				
Session	Code	Topic	Lecture/ TD	Case Study/ Practical
13 & 14	205.2.1	Human resource planning	1	
15 & 16	205.2.2	Quantitative and qualitative dimensions	1.5	0.5
17 & 18	205.2.3	Job analysis – job description and job specification	2	
19 & 20	205.2.3	Recruitment sources, process, methods and techniques involving a recruitment	2	
21 & 22	205.2.4	Selection – process, techniques and tools	2	
23	205.2.5	Induction and orientation	1	
25 & 26	205.2.6	Retention	1.5	0.5
27	205.2.7	Quits/ Revision	1	
Total				

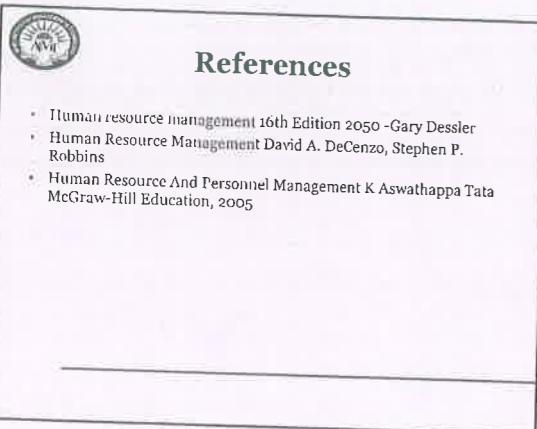
UNIT III: Training and development				
Learning Outcome- To understand training and development				
Session	Code	Topic	Lecture/ TD	Case Study/ Practical
21 & 22	205.3.1	Training and Development: concept and importance	1	
23 & 24	205.3.2	Risk specific and competency based training	1.5	0.5
25	205.3.3	Training and development techniques and programs	1	
26	205.3.4	Apprenticeship, on-the-job, job rotation, vestibule training	1	
27	205.3.5	Case study, role playing, sensitivity training	1	
28 & 29	205.3.6	Practices, management games, conferences and seminars, coaching and mentoring	2	
30 & 31	205.3.7	Management development programmes	1.5	0.5
32	205.3.8	Training process outsourcing	1	
33	205.3.9	Cultural Shock	1	
34 & 35	205.3.10	Review and Case Test	2	
Total				

UNIT IV: Performance Appraisal				
Learning Outcome- To understand Performance Appraisal				
Session	Code	Topic	Lecture/ TD	Case Study/ Practical
41	205.4.1	Performance appraisal- Nature, objectives	1	
42 & 43	205.4.2	process, methods	1.5	0.5
44	205.4.3	Employee counseling	1	
45	205.4.4	Job changes - transfers and promotions	1	
46	205.4.5	Remuneration - rules and policies	1	
47	205.4.6	Risk and supplementary compensation, Performance linked compensation	1	
48	205.4.7	Individual and group incentive plans, fringe benefits, Employee stock option	1	
49	205.4.8	Pay and compensation system	1	
50	205.4.9	HR Audit	1	
51 & 52	205.4.10	Contemporary issues in human resource management	1.5	0.5
53 & 54	205.4.11	Review and Case Test	2	
Total				

Major Cases				
Important Case				
I	The concept of HRM	Case 01	Jack Welch And Jeffrey Immelt: Continuity and Change in Strategy, Style and Culture at GE	
		Case 02	Human Resource Management Practices at the National Thermal Power Corporation (NTPC) in India	
		Case 03	Valero Energy's HR Practices and Culture	
		Case 04	Itaú's Innovative Human Resource Management Practices and Work Culture	
II	Human resource Planning	Case 05	Innovation at Whirlpool: Creating a New Competency	
		Case 06	Semco - A Maverick Organization	
III	Training and development	Case 07	Google's Organizational Culture	
		Case 08	Pitney Bowes' Organizational Culture Case Studies in Human Resource Management, Volume-V	
IV	Performance Appraisal	Case 09	Merck Corp's Organizational Culture	
		Case 10	Organization Culture at Goldman Sachs	

Scheme of Evaluation		
S. No.	Parameters	Marks
1	Major Assignment (2 assignment)	10
2	Minor Assignment (4 quizzes at the end of each unit)	10
3	Class Participation	5
	Total	25

  
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- Human resource management 16th Edition 2050 -Gary Dessler
- Human Resource Management David A. DeCenzo, Stephen P. Robbins
- Human Resource And Personnel Management K Aswathappa Tata McGraw-Hill Education, 2005

A handwritten signature in blue ink, appearing to be a stylized 'A' or 'D'.

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Greater Noida

**MANAGEMENT PROCESS & ORGANIZATIONAL BEHAVIOR**

Sub Code: MS 101  
Course: MBA (2022-24)

Dr. Babita Bhau/ Dr. Piyusha Srivastava

**Objective**

- This course is designed to expose the students to fundamental concepts of management, its processes and behavioural dynamics in organisations
- The course gives an understanding of behavioral foundations of individuals and groups in organization

Dr. Babita Bhau

**Syllabus Overview**

Code	Content/ Unit	Hrs Allotted	Hrs Required
MS 101.1	Introduction to Management	08	08
MS 101.2	Process of Management	08	08
MS 101.3	Fundamentals of Organizational Behavior	16	16
MS 101.4	Group and their Dynamics, Work Teams	10	10
	Total	42	42

**Course Outline**

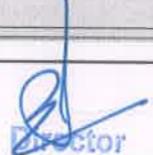
Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy	Measuring Tool
I	Introduction to Management	To understand meaning, approaches of management along with roles and skills of managers	Remember & Understand	Article & Case Discussion
II	Process of Management	Understand the process and functions of management	Understand & Applying	Activity

**Course Outline (contd.)**

Unit / Module	Module Objective	Learning Outcome	Bloom's Taxonomy	Measuring Tool
III	Fundamentals of Organizational Behavior	To understand the historical roots of OB models and theories. To appraise the individual processes and behavior	Describe and illustrate	Exercises, Role Plays
IV	Group and their Dynamics, Work Teams	To understand how people behave at interpersonal level and to get acquainted with organizational processes and its impact over behavior	Apply and analyse	Case Study

**Summary of Sessions**

Unit	Lecture(L)/ TD	Case Discussion/ Exercises	Total
I	07	2	08
II	07	2	08
III	12	4	16
IV	08	2	10
Total	32	10	42



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UNIT-I: INTRODUCTION TO MANAGEMENT				
Session #	Topic	Lecture / TD	Case Study / Practical	Preparation & Assignments Due
1	Introduction + CDP	1		
2	Meaning and Nature of Management	2		Case Study 1 & 2
3,4	Evolution of Management	2	1	Minor Assg 1 Announcement
5	Managerial Functions, Skills & Roles	1+1	1	Article Discussion 1
6,7	Tasks and Responsibilities of a Professional Manager	2		Article Discussion 2 & 3
8	Management by Objectives	1		Minor Assg 1 Submission
	Total	10	2	

UNIT-II: PROCESS OF MANAGEMENT				
Session	Topic	Lecture / TD	Case Study / Practical	Preparation & Assignments Due
9,10	Planning- Process Techniques	2+1		Minor Assignment 2 Announcement
11	Organizing	2		Case Study 3
12,13	Directing- Principles & Process	1+1	1	
14	Controlling- Process & Techniques	2+1		Case Study 4
15	Decision making Models	2	1	Minor Assignment 2 Submission
	Total Hrs	13	2	

UNIT-III: Fundamentals of Organizational Behavior				
Session	Topic	Lecture / TD	Case Study / Practical	Preparation & Assignments Due
1 & 2	Introduction and Meaning, Models of OB	1		
3&4	Personality- concept and types	1	1+paper*	
5 & 6	Perception	2	1+Article**	
7,8&9	Attitude	1		2
10	Learning- concept and theories	1		
11&12	Motivation- definition, importance and theories	2		1
13&14	Managing stress at Work- concept and techniques	1	1	
15	Organizational Culture and Climate			
16	Cross Cultural Organizational Behavior			

UNIT-IV: Interpersonal processes and behavior				
Session	Topic	Lecture / TD	Case Study / Practical	Preparation & Assignments Due
27,28	Group and their dynamics - Concept and Types, (Role Play)	1	1 Exercise	1
29,30,31	Work Teams - definition and importance, Stages of team Building and its behavioral dynamics			1
32,33	Leadership- Concept, importance and styles	1	1 Article*	1
34	Organizational Justice - Concept, Importance and Types	1		1
35,36	Transactional Analysis	1		

Assignment Schedule				
Sl. No.	Unit / Activity	Session of assignment	Session of Submission	Marks
1	Assignment 1	02	09	5
2	Assignment 2	11	18	10
3	Assignment 3	20	29	5
4	Assignment 1 (OB)	7	22	5
5	Assignment 2 (OB)	12	28	

Scheme of Evaluation			
S. No.	Instrument	Marks	Weightage
1.	Assignment (MP-2, OB- 2)	10	5
2.	Mid Term	30	15
3.	OB Documentation and Participation	10	5
	Total MPOB	50	25*

  
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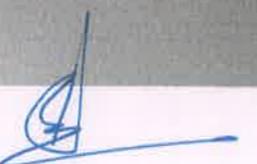
### Text Books

- Robbins, Coulter and Vohra (2011) Management, Pearson
- Robbins, S.P. Judge, T.A., Vohra, N. (2016), Organizational Behaviour, 16/e, Pearson Education.
- Pierce, J.L. & Gardner, D.G. (2010), Management and Organizational Behavior, Cengage Learning



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Greater Noida**Faculty Development & Research Fund**  
Ledger Account

1-Apr-23 to 31-Mar-24

Date	Particulars	Vch Type	Vch No.	Debit	Page 1 Credit
1-Apr-23	By <b>Opening Balance</b>				5,531.00
19-Apr-23	To <b>Canara Bank A/c No-4801101001991</b> Payment <i>Payment for Priyanka Shrivastav for Regn Fee For attending international conf</i>		53	2,250.00	
1-May-23	By <b>General Reserve</b> <i>Being Amount Transfer</i>	Journal	22		1,00,000.00
13-May-23	To <b>PNB A/c No-12282191095231</b> Payment <i>Payment for Babita Bhati for attending of 04 days NLP Practitioner Certification Programme from 26 Apr to 29 Apr 2023</i>		106	4,500.00	
22-Aug-23	To <b>PNB A/c No-12282191095231</b> Payment <i>Payment for Reimbursement of Regn Fee for paper presentation for Dr Babita Bhati</i>		320	5,000.00	
20-Oct-23	To <b>Canara Bank A/c No-4801101001991</b> Payment <i>Payment for Priyanka Shrivastav for reimbursement of Regn Fee for paper presentation</i>		468	6,800.00	
26-Dec-23	To <b>PNB A/c No-12282191095231</b> Payment <i>Payment for Sandeep Kumar Sahu for participating in FDP for Advance time Series Analysis from 18-20 Dec in Lal Bahadur Shastri Institute of Management, New Delhi</i>		627	3,000.00	
31-Jan-24	To <b>Dr Pallavi</b> <i>Payment for 02 days conf in Symbiosis International, University</i>	Journal	403	5,000.00	
14-Mar-24	To <b>PNB A/c No-12282191095231</b> Payment <i>Payment for Subhranshu Mohanty for copy right</i>		816	2,000.00	
				28,550.00	1,05,531.00
				76,981.00	
	<b>To Closing Balance</b>			<b>1,05,531.00</b>	<b>1,05,531.00</b>



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CUSTOMER INFORMATION (as per Jio Records)			
1	Name of Customer / Organization	ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY	
2	Logical Circuit ID's (if required Annexure can be used)	ILL_9050218799_778720633633	
3	Date of Commissioning of Link (in case of up-gradation, mention date of initial commissioning and date of last up gradation)	24-08-2024	
4	Service Type s	ILL (YES) MPLS SIP Centrex TFN	Bandwidth (Mbps): 1000 Mbps Bandwidth (Mbps): Channels (SIP): FLP Centrex: Number of TFN
	IP Address (in case of ILL)	Dynamic <input type="checkbox"/>	Static <input checked="" type="checkbox"/>
		In case of Static mention Static IP allocated: 136.232.144.182	
5	Installation Address *The address should be the same as provided at the time of installation	Greater Noida , Pocket P-5 , Gautam Buddha Nagar , Noida , Gautam Buddha Nagar , UTTAR PRADESH , 201315 , NOIDBD0222345	
6	Account Manager Name and Contact Details	Jayanta Kumar Sahu +919493618396	
7	Date of Inspection	24-08-2024	
8	Type of Inspection	First <input type="checkbox"/> YES	Periodic <input type="checkbox"/>
PHYSICAL INSPECTION OBSERVATIONS			
1	Contact Person Name	Mr Naresh	
2	Contact Details	+919819944857	
	Name:	Manvendra Singh	
	Mobile Number:	+918076166248	
	Email id:	Manvendra23.singh@ril.com	
3	Type of Customer	OSP (Other Service Provider) <input type="checkbox"/>	ISP <input type="checkbox"/>
		Telemarketer <input type="checkbox"/>	Others <input type="checkbox"/> yes
3 (a)	OSP Registration Number & Date (If applicable)	Not Applicable	
3 (b)	ISP License Number and Date (If applicable)	Not Applicable	
3 (c)	Telemarketer Registration Number and Date (If applicable) and Operator with which registered	Not Applicable	
4	Whether the connection is used for Application Services like Telemedicine/Telebanking/Tele-Education/Tele-Trading/E-Commerce/Call Centre/Network Operating Centre/Vehicle tracking System/Long Range Alarm/Bill Payment Terminal etc.	Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>	

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- Circuit id:** ILL\_9050218799\_778720633633
- Services:** Internet Leased Line (ILL 1000 Mbps)
- ORN NO.:** EO000001RZN1
- Customer Contact Details:**

Sr No	Name	Email id	Contact Number
1	Mr. Jayant Kumar Sahu (Air CMDE Retd.)	director@aimt.ac.in	+919493618396
2	Mr. Dinesh Kumar Tyagi (Col Retd.)	registrar@aimt.ac.in	+918799714551

### **7. Service details:**

Sr No	Parameters	Details
1	Circuit id	<b>ILL_9050218799_778720633633</b>
2	Circuit Bandwidth (Mbps / Gbps)	1000 Mbps
3	Media (Fiber / UBR / UBR)	Fiber
4	WAN IP Address with subnet mask	136.232.144.182 -255.255.255.252
5	WAN Gateway IP Address	136.232.144.183
6	LAN IP Range	115.241.76.210.194-115.241.76.214
7	LAN IP Address with subnet mask	115.241.76.208/29 Lan Gateway -115.241.76.209
8	Routing Protocol	STATIC
9	AS Number in case of BGP	NA
10	Port Type (Electrical / Optical)	Electrical
11	Customer facing Port Number	Gi0/0/4- Gi0/0/11

### **1. Jio provided Inventory / Equipment details at site:**

Sr No	Make & Model Number of Equipment	Serial Number	Quantity
1	EDS	EC2030001823	01
2	Cisco ASR 920 Router	CAT1839U4R4	01

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9789355734204	KUMAR R.	LEGAL ASPECTS OF BUSINESS 6/ED	CENGAG	5	₹ 799.00	27.00	2916.35				
9789355322081	PATHAK	LEGAL ASPECTS OF BUSINESS 8/ED	TMH	5	₹ 1060.00	30.00	3710.00				
<b>AIMT LIBRARY</b> Acc. No. 15276-15290 <table border="1" style="margin-left: auto; margin-right: auto;"> <tr> <td>Date</td> <td>06/10/23</td> </tr> <tr> <td>Librarian</td> <td><i>[Signature]</i></td> </tr> </table>								Date	06/10/23	Librarian	<i>[Signature]</i>
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1	9789354247255	LAROSE, WALI	DATA MINING AND PREDICTIVE ANALYTICS, 2ED	WILEY IN	20	₹ 1089.00	30.00	15246.00							
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td colspan="2" style="text-align: center; padding: 5px;">AIMT LIBRARY</td></tr> <tr> <td colspan="2" style="text-align: center; padding: 5px;">Acc. No. 15291-15310</td></tr> <tr> <td style="width: 15%;">Date</td><td style="width: 85%;">18-10-23</td></tr> <tr> <td>Librarian</td><td></td></tr> </table>								AIMT LIBRARY		Acc. No. 15291-15310		Date	18-10-23	Librarian	
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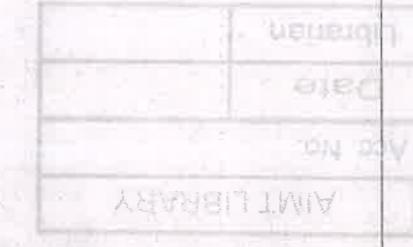
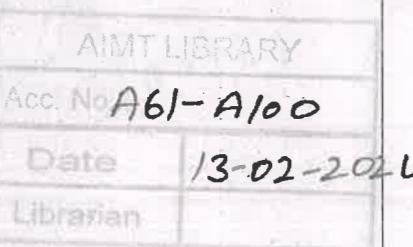
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E. & O. E.

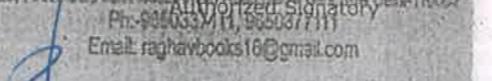
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ACCOUNT NO. 50200065523462, IFSC CODE : HDFC0000314

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Army Institute of Management & Technology Plot - M1, Pocket - P5 Greater Noida Greater Noida U.P. India	
INVOICE: 23-24/CRB/949 Dated : 02/03/2024 Order Ref No. : 02/03/2024 Transport Doc. through Bundles 0 GR.No. GR.Date 02-Mar-2024	

Remarks:

No	ISBN	AUTHOR	TITLE	PUB.	QTY.	RATE	DISC%	AMOUNT
	9789354600685	SCHINDLER	BUSINESS RESEARCH METHODS 13/ED	TMH	5	₹ 1050.00	34.00	3465.00
	9789355322203	CHANDRA	FINANCIAL MANAGEMENT 11/ED	TMH	5	₹ 1070.00	34.00	3531.00
	9789353162184	KHAN	FINANCIAL MANAGEMENT 8TH ED	TMH	25	₹ 1130.00	34.00	18645.00
	9788131754467	VAN HORNE	FINANCIAL MANAGEMENT AND POLICY, 12E	PEARSON	5	₹ 1060.00	34.00	3498.00
	9789356060876	LAUDON	MANAGEMENT INFORMATION SYSTEMS 17/E	PEARSON	10	₹ 930.00	34.00	6138.00
	9789389802559	KOTHARI C.R.	RESEARCH METHODOLOGY 5/ED	NEWTH	25	₹ 499.00	28.00	8982.00

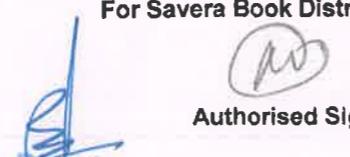
AIMT LIBRARY	
Acc. No.	A121-A195
Date	11-03-24
Librarian	<i>[Signature]</i>

GROSS TOTAL	65925.00	TOTAL BOOKS: =	75	44259.00
Rupees :	Rs. Forty Four Thousand Two Hundred Fifty Nine Only		NET TOTAL(₹)	44,259.00

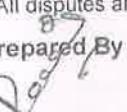
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PAN : AAHCR7942L

CIN U22219UP2016PTC084040

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INVOICE No. 5307

Dated: 11/03/2024

Ref. No. & Date	AIMT/140/58/Lib Books
Gr. No & Date	27/02/2024
Dispatch Mode	
Bundles	
Transport	

S.No	ISBN	Author	Title/Publisher	Qty	Curr.	Price	Gross	Dis%	Amount
1	9789353503260	Zikmund	Business Research Methods 9/edi (Cengage)/	3	RS.	899.00	2,697.00	33.00	1806.99
2	9789355420923	Abdullah	Machine Learning For Financial Risk Management With Python (SPD)/ <i>SMTA</i>	1	RS.	1,300.00	1,300.00	25.00	975.00
3	9789351507314	Wadkar	Life Skills for Success (Sage Publication)/	15	Rs	525.00	7,875.00	30.00	5512.50
4	9789352138111	Wilke	FUNDAMENTALS OF DATA VISUALIZATION (SPD)/	5	Rs	1,500.00	7,500.00	25.00	5625.00
5	9789355422552	Jake VanderPlas	Python Data Science Handbook, 2nd Edition (Shroff Publishers)/	1	Rs	1,750.00	1,750.00	25.00	1312.50
Total : <b>25</b> Gross <b>21,122.00</b> 5,890.01 <b>15,231.99</b> <b>0.00</b>									

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Date	14-03-2024
Librarian	<i>AN</i>

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Remark :

Conversion Rates : Rs - 1.00, RS. - 1.00

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**15,232.00**

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	Dated : 13/03/2024	
	Order Ref No. : 13/03/2024	
	Transport:	
	Doc. through:	
	Bundles 0	
	GR.No. GR.Date , 13-Mar-2024	

Remarks:

No.	ISBN	AUTHOR	TITLE	PUB.	QTY.	RATE	DISC%	AMOUNT
1	9781032775623	LOGUNA	BUSINESS PROCESS MODELING, SIMULATION AND DESIGN	ROUTLEDGE	1	₹ 1795.00	30.00	1256.50
2	9780691181622	HEALY	DATA VISUALIZATION A PRACTICAL INTRODUCTION	Princeton	1	₹ 3700.00	30.00	2590.00
3	9789353065737	MILLER	MODELING TECHNIQUES IN PREDICTIVE ANALYTICS WITH PYTHON AND R, 1E	PEARSON	1	₹ 735.00	33.33	490.02

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GROSS TOTAL	6230.00	TOTAL BOOKS : =	3	4336.52
Rupees :	Rs. Four Thousand Three Hundred Thirty Seven Only		NET TOTAL(₹)	4,337.00

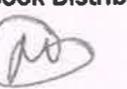
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Remarks:

No	ISBN	AUTHOR	TITLE	PUB.	QTY.	RATE	DISC%	AMOUNT
1	9789390577255	PANDEY	FINANCIAL MANAGEMENT 12/ED	PEARSON	5	₹ 965.00	34.00	3184.50
2	9789353949518	DEITEL	INTRO. TO PYTHON FOR COMPUTER SCIENCE AND DATA SCIENCE	PEARSON	15	₹ 890.00	34.00	8811.00
3	9781119002253	KNAFLIC	STORYTELLING WITH DATA: A DATA VISUALIZATION GUIDE FOR BUSINESS PROFESSIONALS NUSSBAUMER KNAFLIC	WILEY	1	\$ 41.95	30.00	2534.20

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Date	30-3-2024
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<b>GROSS TOTAL</b>	21795.29	<b>TOTAL BOOKS: =</b>	21	14529.70
Rupees :	Rs. Fourteen Thousand Five Hundred Thirty Only		<b>NET TOTAL(₹)</b>	14,530.00

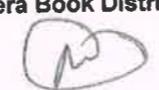
Exchange Currency Rate : \$ - 86.30, RS - 1.00

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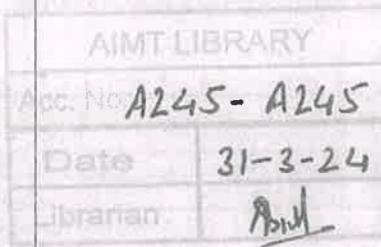
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INVOICE No. 5473

Dated: 31/03/2024

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Gr. No & Date	27/02/2024
Dispatch Mode	
Bundles	
Transport	

S.No	ISBN	Author	Title/Publisher	Qty	Curr.	Price	Gross	Dis%	Amount
1	9783030053178	Frank Hutter	Automated Machine Learning (Springer)/	1	€	49.99	4,739.05	30.00	3317.33
									
<b>Total</b>									
Qty. 1 Gross 4,739.05 1,421.72 3,317.33 Round Off 0.00									
<b>Grand Total</b> <span style="border: 1px solid black; padding: 2px;">3,317.00</span>									

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Ref. No.: By Mail

1	23	JOSHI	CAMPUS TO CORPORATE	₹ 245.00	5635.00	30%	3944.50
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2	5	KISHORE	FINANCIAL MANAGEMENT	₹ 895.00	4475.00	30%	3132.50
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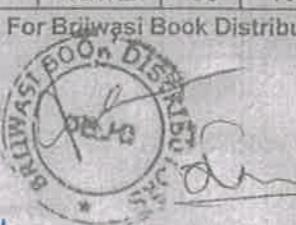
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Bundles  
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31/03/2024

S.No	ISBN	Author	Title/Publisher	Qty	Curr.	Price	Gross	Dis%	Amount
1	9786207460939	Mohanty	Security In Design Phase of SDLC for Web Applications (LAMBERT)/ Bipin (Penguin)/	1	€	68.90	6,442.15	20.00	5153.72
2	9780670097197	Rawat		2	RS.	599.00	1,198.00	35.00	778.70
AIMT LIBRARY Acc. No. A274-A276 Date 31-3-24 Librarian Rul									
Total				Qty.	3	Gross	7,640.15	1,707.73	5,932.42
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INVOICE No. 5382

Dated: 19/03/2024

Ref. No. & Date 14/03/2024  
Gr. No & Date  
Dispatch Mode  
Bundles  
Transport

S.No	ISBN	Author	Title/Publisher	Qty	Curr.	Price	Gross	Dis%	Amount						
1	9789357055284	Y. Daniel Liang	Introduction to python programming and data structures (Pearson)/	20	Rs.	915.00	18,300.00	34.00	12078.00						
2	9789355422552	Jake VanderPlas	Python Data Science Handbook, 2nd Edition (Shroff Publishers)/	10	Rs	1,750.00	17,500.00	25.00	13125.00						
<p style="text-align: center;">A.M.T LIBRARY</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td>Acc. No.</td> <td>A277.A306</td> </tr> <tr> <td>Date</td> <td>31-03-24</td> </tr> <tr> <td>Librarian</td> <td>RJ</td> </tr> </table>										Acc. No.	A277.A306	Date	31-03-24	Librarian	RJ
Acc. No.	A277.A306														
Date	31-03-24														
Librarian	RJ														
Total      Qty. 30      Gross 35,800.00      10,597.00      25,203.00 0.00															
Grand Total      25,203.00															

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BANK NAME : HDFC BANK, DARYA GANJ, NEW DELHI 110002

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For RAGHAV BOOKS PRIVATE LIMITED

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Director  
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Tax Invoice

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Invoice No. 421	Dated 15 -March -2024																			
Delivery Note	Mode/Terms of Payment Online Transfer / Cheque																			
Supplier's Ref	Other Reference(s)																			
Buyer's Order No. 0854	Dated 15/03/2024																			
Dispatch Document No. 475	Delivery Note Date 20 March 2024																			
Dispatched through In person or Speed post	Destination Greater Noida																			
Terms of Delivery - All Advance																				
<p><b>Buyer</b></p> <p>ARMY INSTITUTE OF MANAGEMENT AND TECHNOLOGY, Plot No M1, Pocket P-5, Greater Noida, PIN - 201310 Mobile no 9711170461</p>																				
SI No.	Description of Goods	MRP	Quantity	Rate	per	Amount														
1.	Book - A Practical Approach To Income Tax A.Y.2024-25, ISBN - 978-93-92446-86-3 Authors – Prof. Sandeep Sahu & CA Neha Sahu	INR- 650/-	05	600.00	Book	3000.00														
2.	Packaging and Parcel	-----	01	100.00	Package	100.00														
		<table border="1"> <tr> <td colspan="2">AIMT LIBRARY</td> </tr> <tr> <td colspan="2">Acc. No. A307 - A311</td> </tr> <tr> <td colspan="2">Date 31-3-24</td> </tr> <tr> <td colspan="2">Librarian <i>Am</i></td> </tr> </table>					AIMT LIBRARY		Acc. No. A307 - A311		Date 31-3-24		Librarian <i>Am</i>							
AIMT LIBRARY																				
Acc. No. A307 - A311																				
Date 31-3-24																				
Librarian <i>Am</i>																				
		Total				INR -3100/-														
<p>Amount Chargeable (In words) Including GST INR Three Thousand One Hundred Rs Only</p> <p><i>Rej</i></p>																				
<p><i>Rej</i></p> <p>E. &amp; O.E</p>																				
<p><b>Company's Bank Details</b></p> <p>Bank Name : HDFC BANK A/c No. : 50200066763130 Branch : Vijay Nagar, Jabalpur &amp; IFS Code : HDFC0001282</p>																				
<p><b>Declaration</b> We declare that this invoice shows the actual price of the goods described and that all particulars are true and correct.</p>																				
<p>for EDWIN EDUCATION AND PRO CONSULTANCY LLP <i>Jasmine</i></p>																				
<p>Authorised Signatory</p>																				

This is a Computer Generated Invoice

*Director*  
Army Institute of Management & Technology  
Greater Noida



INTERNATIONAL JL.

MINUTE SHEET

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

File No: AIMT/140/61/Mag & Journal

Vol No.....

Sheet No - One

Contents

Ref

NOTE-2

SUBSCRIPTION OF INTERNATIONAL JOURNAL FOR LIBRARY, AIMT GREATER NOIDA

1. M/s Infokart India has submitted Tax Invoice No INV/AIMTUP/23215 dt 16 Jan 2024 for Rs 2,20,593/- towards payment for subscription of 07X International Journal for library. Board for the same has already been approved video note sheet No AIMT/140/58/Library books dt 02 Jan 2024. Invoices along with noting sheet are placed opposite.
2. It is recommended that a sum of Rs 2,20,593/- (Rupees Two lakh twenty-thousand five hundred ninety-three only) be paid to M/s Infokart India. The amount be debited from AIMT College Fund (Expd for Library).
3. Submitted for perusal and approval please.

086028/18-1-24

220593/-

  
(Dinesh Kumar Tyagi)  
Col (Retd)  
Registrar

18 Jan 2024

Director

Approved

  
17/01/24.



Director  
Army Institute of Management & Technology  
Greater Noida

# Infokart India Pvt. Ltd.

S - 20, 1<sup>st</sup> Floor | www.infokartindia.in  
 Janta Market | info@infokartindia.in  
 Rajouri Garden | Ph: 011 - 4559 1010  
 New Delhi - 110027 | 011 - 3500 5959

## TAX INVOICE

Original for Recipient
Duplicate for Supplier
TriPLICATE for Supplier
GSTIN : 07AADCJ3174A1ZZ
Date : 16-01-2024

Details of Receiver/ Billed To | Invoice No. : INV/AIMTUP/23215

Army Institute of Management & Technology

Address: Plot - M1, Pocket - P5 Greater Noida - 201306

Cust. GSTIN: 09AABTA4019L2ZP

State: Uttar Pradesh

State Code: 09

S.no	Title	Publisher	Mode	Issues	Currency	Price	Conv.	Rate INR
1	Advances in Developing Human Resources	Sage	P+O	4	USD	217.00	86.60	18,792.20
2	Financial Analysts Journal	Taylor & Francis	P+O	4	USD	590.00	86.60	51,094.00
3	Harvard Business Review	HBR	Print	6	INR	10,500.00	1.00	10,500.00
4	Journal of Business Analytics	Taylor & Francis	P+O	2	USD	680.00	86.60	58,888.00
5	Journal of Information Systems	AAAHQ	Print	3	USD	165.00	86.60	14,289.00
6	Journal of International Marketing	Sage	P+O	4	USD	457.00	86.60	39,576.20
7	Journal of Management	Sage	P+O	8	USD	369.00	86.60	31,955.40
Total								2,25,094.80
Discount @ 2%								4,501.90
After Discount								2,20,592.90
NET TO PAY								2,20,593.00

TOTAL AMOUNT IN WORDS:- Two Lakhs Twenty Thousand Five Hundred And Ninety Three Rupees Only

For Infokart India Pvt. Ltd.



Authorised Signatory

Director  
 Army Institute of Management & Technology  
 Greater Noida

CIN: U22100DL2014PTC267453

JOURNALS | DATABASES | E-RESOURCES

# Infokart India Pvt. Ltd.

S - 20, 1<sup>st</sup> Floor  
 Janta Market  
 Rajouri Garden  
 New Delhi - 110027

www.infokartindia.in

info@infokartindia.in

Ph: 011 - 4559 1010

011 - 3500 5959

## TAX INVOICE

Original for Recipient

Duplicate for Supplier

TriPLICATE for Supplier

GSTIN : 07AACDJ3174A1ZZ

Date : 01-01-2024

### Details of Receiver/ Billed To

Army Institute of Management & Technology

Address: Plot - M1, Pocket - P5 Greater Noida - 201306

Reg. GSTIN: 09AABTA4019L2ZP

State: Uttar Pradesh

State Code: 09

S.No	Title	Publisher	Mode	Issues	Currency	Price	Conv.	Rate-INR	Sage Disc.	After Discount
1	Asian Journal of Management Cases	Sage	P+O	2	INR	5,070.00	1.00	5,070.00	40%	3,042.00
2	Foreign Trade Review	Sage	P+O	4	INR	10,800.00	1.00	10,800.00	40%	6,480.00
3	Global Business Review	Sage	P+O	6	INR	15,130.00	1.00	15,130.00	40%	9,078.00
4	IIM Kozhikode Society and Management Review	Sage	P+O	2	INR	4,340.00	1.00	4,340.00	40%	2,604.00
5	International Journal of Rural Management	Sage	P+O	3	INR	8,790.00	1.00	8,790.00	40%	5,274.00
6	Journal of Emerging Market Finance	Sage	P+O	4	INR	11,240.00	1.00	11,240.00	40%	6,744.00
7	Journal of Entrepreneurship	Sage	P+O	3	INR	10,140.00	1.00	10,140.00	40%	6,084.00
8	Journal of Human Values	Sage	P+O	3	INR	7,190.00	1.00	7,190.00	40%	4,314.00
9	Metamorphosis A Journal of Management Research	Sage	P+O	2	INR	5,860.00	1.00	5,860.00	40%	3,516.00
10	South Asian Journal of Business and Management Cases	Sage	P+O	3	INR	5,860.00	1.00	5,860.00	40%	3,516.00
11	Vikalpa Journal	Sage	Print	4	INR	6,180.00	1.00	6,180.00	40%	3,708.00
12	Vision	Sage	P+O	5	INR	14,010.00	1.00	14,010.00	40%	8,406.00
13	Decision	Springer India	P+O	4	INR	4,700.00	1.00	4,700.00		4,700.00
14	Finance India	IIF	Print	4	INR	5,000.00	1.00	5,000.00		5,000.00

  
 Director  
 Army Institute of Management & Technology  
 Greater Noida

CIN: U22100DL2014PTC267453

JOURNALS | DATABASES | E-RESOURCES

NATIONAL JL

MINUTE SHEET

ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

File No : AIMT/140/61/Magazine & Journal

Sheet No

Vol No.....

Contents

Ref

NOTE-II

SUBSCRIPTION OF NATIONAL JOURNAL FOR LIBRARY, AIMT GREATER NOIDA

1. M/s Infokart India Pvt. Ltd. has submitted invoice No PI/AIOMTN/ 04480/1 dt **28 Dec 2023** for Rs 1,02,865/- towards payment for subscription of 20X National Journal for library. Board for the same has already been approved vide noting sheet No AIMT/140/61/ Magazine & journal dt 22 Dec 2023. Proforma Invoices along with noting sheet are placed opposite.
2. It is recommended that a sum of Rs 1,02,865/- (Rupees One lakh two thousand eight hundred sixty-five) be paid to **M/s Infokart India Pvt. Ltd. through NEFT**. The amount be debited from AIMT College Fund (Exptd for Library ).
3. Submitted for perusal and approval please.

111159 | 28-12-23  
102865/-

  
(Dinesh Kumar Tyagi)  
Col (Retd)  
Registrar

28 Dec 2023

Director

Approved

  
28/12/23



Director  
Army Institute of Management & Technology  
Greater Noida

# Infokart India Pvt. Ltd.

S - 20, 1<sup>st</sup> Floor | www.infokartindia.in  
Janta Market | info@infokartindia.in  
Rajouri Garden | Ph: 011 - 4559 1010  
New Delhi - 110027 | 011 - 3500 5959

01-01-2024

**Army Institute of Management & Technology**  
Plot - M1, Pocket - P5 Greater Noida - 201306.

Subject: Order Acknowledgement And Payment Receipt

Dear Sir,

We acknowledge receipt of your order for annual subscription for Journals.

We also confirm receipt of payment of **Rs 1,02,865/-** dated **01-01-2024** vide Ref. No. **0000000111159**.

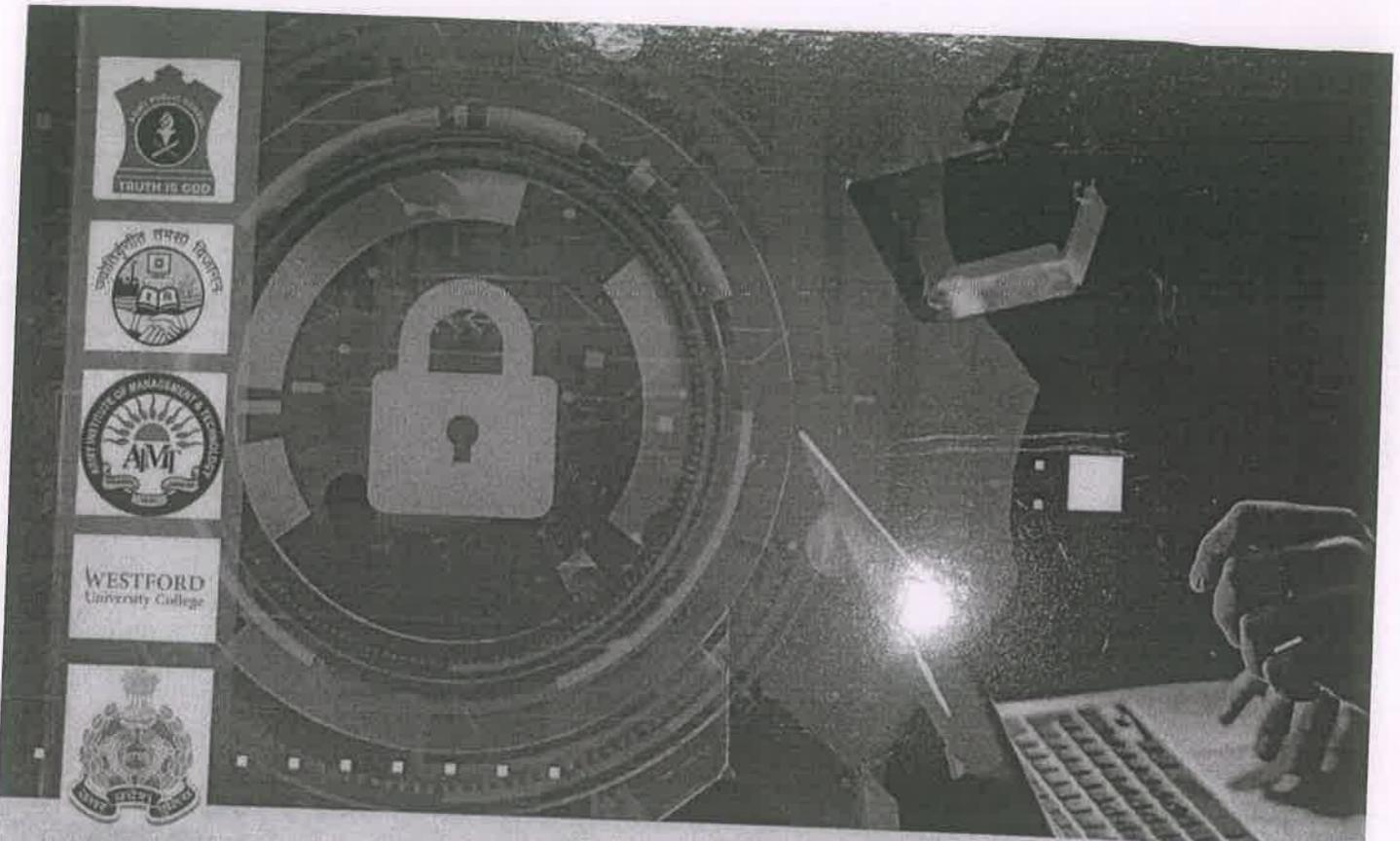
Thanks for your association with Infokart India Pvt. Ltd.

Yours Sincerely,



Vikas Arora  
(Director)

Director  
Army Institute of Management & Technology  
Greater Noida



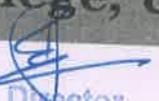
*Proceedings of*  
**7<sup>th</sup> International Conference  
on**  
**Emerging Trends in Business  
Management & Cyber Security:**  
**The New Revolution of Industry 5.0**

**15-16 March, 2024**

*Organised By*  
**Army Institute of Management & Technology**

NAAC Accredited, ISO 9001:2015 Certified, Affiliated to GGSIP University, Delhi

*in collaboration with*  
**Westford University College, UAE**



**Director**  
Army Institute of Management & Technology  
Greater Noida

Specialization subjects	Faculty
MS 234 DMWP	Dr Pawan Kumar
MS 236 BIA	Dr mohanty
MS 252 SCA	Dr Mritunjay
MS 220 FT	Prof Ashima Verma
MS 250 PM	Prof Rahul
MS 216 FD	Dr Anubhav Varma
MS 212 RM	Dr Pallavi
MS 210 MA	Dr Pallavi
MS 208 DSMM	Prof Raman
MS 206 ABM	Prof Raman
CSRHVE	Prof Shalini Sharma
MS 222 MOD	Dr Priyanka Srivastava
MS 226 PA	Dr Babita Bhati
MS 224 LTBO	Dr Priyanka Srivastava
MS 214 MACR	Prof Rohit Kumar
MS 230 ABAPM	Prof Smita Gourav
MS 248 ABAPM	Prof Smita Gourav



Director  
Army Institute of Management & Technology  
Greater Noida

MBA Analytics 01 Subject Allocation  
2023-24

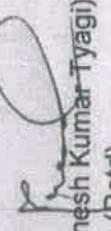
Sl.No.	Sub	Faculty	Sem I Aug-Dec 2023
1	Data Exploration	Dr. Bipin Pandey	I
2	Eco.	Prof. Shalini	I
2	Quant, Anal.	Dr. Mritunjay	I
3	Introduction to Analytics & R	Dr. Pawan	I
3	Introduction to Analytics & R	Dr. JK Sahu	I
4	CIO	Dr. Shilpa	I
5	MM	Dr. Pallavi	I
6	MPOB	Dr. Nilambara	I
7	EEP	Mr. Alok	I
8	ITM	Dr. Mohanty	I
9	AFM	Dr. Anubhav	I

Sl.No.	Sub	Faculty	Sem II Jan-June 2023
10	Corporate Finance	Prof. Sandeep Sahu	II
11	Business Research	Prof. Rahul	II
12	Data Visualisation	Dr. Pawan Kumar	II
13	Econometrics	Dr. Anubhav Varma	II
14	Business Performance Modeling	Dr. Saumendra Mohanty	II
15	Risk Assessment & Mitigation	Prof. Smita Gaurav	II
16	Data Modeling with Python	Prof. Smita Gaurav	II
17	Minor Project	All Faculty	II
18	Data Visualisation Lab	Dr. Pawan Kumar	II
19	Data Modeling with Python Lab	Prof. Smita Gaurav	II



Director  
Army Institute of Management & Technology  
Greater Noida

S. No.	Name of the University/College	Contact Details	Affiliated to (In case of a College)	AISHE Code of the Institution	Name(s) of the Ombudsperson(s) with contact details (In the case of a university) (Name, Designation, Phone and Email)	Details of the Student Grievance Redressal Committee(s) (Name, Designation, Phone and Email)	Remarks
1	Army Institute of Management & Technology	Col Dinesh Kumar Tyagi, SM (Retd) Registrar Mob No. 9999347729	GGSIP University	C-32901-2021	NA	Annexure-1	

  
(Dinesh Kumar Tyagi)  
Col (Retd)  
Registrar



  
Director  
Army Institute of Management & Technology  
Greater Noida



## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

Affiliated to GGSIP University, Recognized by AICTE, Accredited by NAAC, An ISO 9001:2015 Certified Institution  
Knowledge Values Character

### Annexure-I

No: AIMT/150/117/University Corres

Dated: 24 Sep 2024

To,

**Dr. Abha Vermani**  
Deputy Registrar (Affiliation)  
Guru Gobind Singh Indraprastha University  
Sector - 16C, Dwarka, New Delhi - 110078

**Sub: COMPLIANCE OF DIRECTIONS OF HON'BLE HIGH COURT IN MATTER OF WRIT  
PETITION NO. 793/2017 (COURTS ON ITS OWN MOTION IN SUICIDE COMMITTED BY  
SUSHANT ROHILLA)**

Dear Madam/Sir,

1. Please refer to your mail affiliation@ipu.ac.in dated 24/09/2024.
2. The following will be the members of Grievance Redressal Committee for student & staff of Army Institute of Management & Technology (AIMT), Greater Noida. They are authorized to receive all communication related to students and parents grievances:-

Sr No	Name (Staff & Student)	Appointment	Contact No.
1	Col Dinesh Kumar Tyagi, SM (Retd), Registrar	Chairperson	9999347729
2	Dr Anubhav Varma, Associate Professor	Vice Chairperson	9198184803
3	Dr Pallavi, Associate Professor	Member	8826433244
4	Dr Pawan Kumar Asst Professor	Member	9310717257
5	Prof Rahul Verma, Asst Professor	Member	7503791074
6	Ms Prof Deeksha Tewari	Legal Member	9911931862
7	Ms Kirti Guleria, Asst Professor	Psychologist	9463793891
8	Dr Pratibha A Singh	Psychiatrist	9773884315
9	Dr U K Sharma, Doctor	Doctor	9871317159
10	Sub. B N Ghosh (Retd) Warden Boys, Hostel	Member	8368515398
11	Ms Champa Asst Librarian	Member	8826259076
12	Mr K Jitendra MBA-20 (Batch 2023-25)	Student	9354276886
13	Mr Pradeep Kumar MBA(Analytics)-01 (Batch 2023-25)	Student	7088123985
14	Ms Sneha BBA-04 (2022-25)	Student	9131653724

3. The Army Institute of Management & Technology (AIMT) has a medical Practitioner and psychiatrist on contract basis and their service are available on day to day basis.



(Dinesh Kumar Tyagi)  
Col (Retd)  
Registrar  
  
  
Director  
Army Institute of Management & Technology  
Greater Noida



Annex-8

## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

Affiliated to GGSIP University recognized by AICTE, accredited by NAAC, An ISO 9001-2015 Certified Institution

### NOTICE

#### STUDENT COUNSELLOR

1. The following will be the members of Student Counsellor for Army Institute of Management & Technology Greater Noida :-

- (a) Dr Pallavi
- (b) Prof Kautiken P

Dated :/g Mar 2022



*Rajendra Pandey*  
(Rajendra Pandey)  
Col-(Retd)  
Registrar

#### Copy to :-

All Concerned

Notice Board.



  
Director

Army Institute of Management & Technology  
Greater Noida

Plot No-M-1, Pocket P-5, Greater Noida, Gautam Budh Nagar (U.P.) 201310  
Tel: Registrar: 0120-2343503, 8527157533 Director-9493618396

E-Mail : [director@aimt.ac.in](mailto:director@aimt.ac.in), [registrar@aimt.ac.in](mailto:registrar@aimt.ac.in), [os@aimt.ac.in](mailto:os@aimt.ac.in), [examcell@aimt.ac.in](mailto:examcell@aimt.ac.in), website: [www.aimt.ac.in](http://www.aimt.ac.in)



## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

Affiliated to GGSIP University recognized by AICTE, accredited by NAAC, An ISO 9001-2015 Certified Institution

### NOTICE

#### GRIEVANCE REDRESSAL CELL

1. The following will be the members of Grievance Redressal Committee for Student & Staff of Army Management & Technology Greater Noida. They are authorized to receive all communication related to students and parents grievances :-

Ser No	Name	Appointment	Contact Number
1.	Dr Anubhav Varma	Member	9198184803
2.	Prof S Mohanty	Member	9818080363
3.	Prof Babita Bhati	Member	8920755862
4.	Dr Nllambara	Member	9149536629

Dated : 10 Mar 2022



*Rajendra Pandey*  
(Rajendra Pandey)  
EoF (Retd)  
Registrar

#### Copy to :-

All Concerned

Notice Board.



Director  
Army Institute of Management & Technology  
Greater Noida





10-2

## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

Affiliated to GGSIP University, Recognized by AICTE, Accredited by NAAC, An ISO 9001:2015 Certified Institution  
Knowledge Values Character

No: AIMT/150/117/University Corres

Dated: 26 May 2022

To,

Ms. Sunita Shiva  
Joint Registrar (Affiliation)  
Guru Gobind Singh Indraprastha University  
Sector - 16C, Dwarka, New Delhi - 110078

Sub: **COMPLIANCE OF DIRECTIONS OF HON'BLE HIGH COURT IN MATTER OF WRIT  
PETITION NO. 793/2017 (COURTS ON ITS OWN MOTION IN SUICIDE COMMITTED  
BY SUSHANT ROHILLA)**

Dear Sir,

1. Please refer to your mail affiliationbranch123@gmail.com dated 23/05/2022.
2. The following will be the members of Grievance Redressal Committee for student & staff of Army Institute of Management & Technology (AIMT), Greater Noida. They are authorized to receive all communication related to students and parents grievances:-

Sr No	Name (Staff & Student)	Appointment	Contact No.
1	Col Rajendra Pandey (Retd), Registrar	Chairperson	8527157533
2	Dr Anubhav Varma, Associate Professor	Vice Chairperson	9198184803
3	Dr Pallavi, Asst Professor	Member	8826433244
4	Prof Kavitha N Karun, Asst Professor	Psychiatrist	9205003487
5	Dr U K Sharma, Doctor	Doctor	987137159
6	Mr Vivek Maurya (MBA-17 Batch 2020-22)	Student	9315141549
7	Ms Laxmi MBA-18(2021-23)	Student	9827207770
8	Ms Rshaani Gupta BBA-03(2021-24)	Student	8527905432

3. **Direction-II:-**  
(a) List of committee members including name of student representative.  
(b) Mechanism for election: List nominated students fwd by students representative and final nomination by head of academics.

**Direction -III:-**

- (a) The Army Institute of Management & Technology (AIMT) has a medical practitioner and psychiatrist contract basis and their service are available on day to day basis,
- (b) Availability of Doctor's three (03) days in a week.
- (c) Availability of Psychiatrist is on all working days on required basis.
- (d) Discrete Areas – provided in front of Boys & Girls Hostel to MI Room, AIMT Campus.



*Blender*  
(Rajendra Pandey)  
Col (Retd)  
Registrar  
Director  
Army Institute of Management & Technology  
Greater Noida

Plot No.- M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (U.P.) - 201 315  
Email : [registrar@aimt.ac.in](mailto:registrar@aimt.ac.in), [director@aimt.ac.in](mailto:director@aimt.ac.in), Website : [www.aimt.ac.in](http://www.aimt.ac.in)

*Director*  
Army Institute of Management & Technology  
Greater Noida



## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

Affiliated to GGSIP University, Recognized by AICTE, Accredited by NAAC, An ISO 9001:2015 Certified Institution  
Knowledge Values Character

### NOTICE

#### GRIEVANCE REDRESSAL CELL

1. The following will be the members of Grievance Redressal Committee for student & staff of Army Institute of Management & Technology (AIMT), Greater Noida. They are authorized to receive all communication related to students and parents grievances:-

Sr No	Name (Staff & Student)	Appointment	Contact No.
1	Col Rajendra Pandey (Retd), Registrar	Chairperson	8527157533
2	Dr Anubhav Varma, Associate Professor	Vice Chairperson	9198184803
3	Dr Pallavi, Asst Professor	Member	8826433244
4	Prof Kavitha N Karun, Asst Professor	Psychiatrist	9205003487
5	Dr U K Sharma, Doctor	Doctor	987137159
6	Mr Vivek Maurya (MBA-17 Batch 2020-22)	Student	9315141549
7	Ms Laxmi MBA-18(2021-23)	Student	9827207770
8	Ms Eshaani Gupta BBA-03(2021-24)	Student	8527905432

Dated: 22 Dec 2021

*Reviewed*  
(Rajendra Pandey)  
Col (Retd)  
Registrar

*Copy to:-*

All Concerned  
Notice Board

*Director*  
Army Institute of Management & Technology  
Greater Noida

Plot No.- M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (U.P.) - 201 315  
Email : [registrar@aimt.ac.in](mailto:registrar@aimt.ac.in), [director@aimt.ac.in](mailto:director@aimt.ac.in), Website : [www.aimt.ac.in](http://www.aimt.ac.in)

*Director*  
Army Institute of Management & Technology  
Greater Noida



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

*Knowledge Values Character*

No: AIMT/150/117/University Corres

Dated: 13 Jan 2020

Brig. P. K. Upmanyu  
Joint Registrar (Affiliation)  
Guru Gobind Singh Indraprastha University  
Sector - 16C, Dwarka, New Delhi - 110078

**Sub: Submission regarding Non Compliance of University Advisory & Directions**

Dear Sir,

1. Please refer to your letter No. GOSIPU/JR(AFL)/2019-20/4445 dated 08/01/2020.
2. It is submitted that AIMT has a duly constituted committee in place since inception of the Institute. However, the members are reconstituted from time to time depending on transfers / availability. In the present case the Committee was reconstituted on 07 Aug 19 (copy attached). The Psychologist/ Psychiatrist in the Committee is Dr Kavitha Karun.
3. The details of the Committee are also available on AIMT web site as below:-

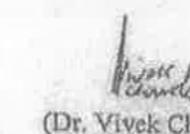
<https://www.aimt.ac.in/images/stdc.jpg>  
<https://www.aimt.ac.in/images/grc.jpg>

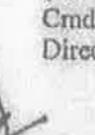
3. It is further mentioned that on 07<sup>th</sup> August 2019, the institute re-constituted the Cell with the title- Student Counselling Cell and the notice of the same been uploaded on AIMT website-

<https://www.aimt.ac.in/pdfs/20190924155954.pdf>

4. The complete details are forwarded herewith in the format forwarded vide your letter ibid.
5. Submitted for perusal and necessary action please.

Enclosures: As above

  
(Dr. Vivek Chawla)  
Cmde (Retd)  
Director

  
Director  
Army Institute of Management & Technology  
Greater Noida

Plot No.- M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (U.P.) - 201 306  
Email : [registrar@aimt.ac.in](mailto:registrar@aimt.ac.in), [director@aimt.ac.in](mailto:director@aimt.ac.in), Website : [www.aimt.ac.in](http://www.aimt.ac.in)

  
Director  
Army Institute of Management & Technology  
Greater Noida



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

*Knowledge Values Character*

Name of the Institute	Constitution of committee with contact numbers.	Availability of Infrastructure and room	Display of Constitution of Committee
Army Institute of Management & Technology (AIMT), Greater Noida	<p>1. Student representative (whether elected or nominated):- <u>Nominated</u></p> <p><b>Nominated Students</b>      <b>Contact No.</b>            (a) Mr Ramesh Kumar      9453593265            (b) Ms Jayshree Mohanty      9319914938            (c) Mr Joni Sahoo      8170033584            (d) Mr Parakht Agarwal      8447106463</p> <p>If nominated then Name of nominating Authority:  <b>Registrar AIMT / Director, AIMT</b></p> <p>2. Psychologist/ Psychiatrist: Details of availability (day per week):- Daily</p> <p><b>Name</b>      <b>Contact No.</b>            Prof. Kavitha N Karun      8810618692            (on everyday)            * On Holiday/Sunday - on required basis</p> <p>3. Counselor: Details of availability (days per week):- one hour every day (04:00-05:00pm).</p> <p><b>Name</b>      <b>Contact No.</b>            Dr Shruti Gupta, Associate Prof      9818680363</p> <p>4. Members:-</p> <p><b>Name</b>      <b>Contact No.</b>            (a) Dr Mohd Yaseen Khan      9999900423            (b) Prof S Mohanty      9818735536            (c) Prof Kavitha N. Karun (Psychologist)      8810618692            (d) Ms Arshya Ismail      9650800954            (e) Dr Babita Bhati      9811941017            (f) Mr Ramesh Kumar      9453593265            (g) Ms Jayshree Mohanty      9319914938            (h) Mr Joni Sahoo      8170033584            (i) Mr Parakht Agarwal      8447106463</p>	<p>Size of Room:-            12 x 15 ft</p> <p>Infrastructure:-            * Counselling Room with essential furniture            * Internet connection            * Air Condition</p>	<p>Institute's website:            * Yes  <a href="http://www.aimt.ac.in">www.aimt.ac.in</a></p> <p>Brochure/ Prospectors            * Brochure/Prospectors - Yes            * Institute web page - Yes</p> <p>Notice Board            * Notice Board Yes            * Institute Web Page            * Information board at Institute Main Gate and Hostel Block,</p>



Director  
Army Institute of Management & Technology  
Greater Noida

Director  
Army Institute of Management & Technology  
Greater Noida

13 Jan 20

Plot No.- M-1, Pocket P-5, Greater NOIDA, Galital Budh Nagar (U.P.) - 201 306  
 Email : [registrar@aimt.ac.in](mailto:registrar@aimt.ac.in), [director@aimt.ac.in](mailto:director@aimt.ac.in), Website : [www.aimt.ac.in](http://www.aimt.ac.in)

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### Student Counselling Cell

The aim of the Student Counseling Cell is to provide comprehensive guidance programs and services that will equip students with necessary knowledge, attitude and skills to become mature and socially responsible individuals. It aims to promote a just and humane society.

This is the motto of the Student Counseling Cell which functions as a part of Student Support Service (SSS) for student retention. The cell nurtures students through different activities and allows students to cross hurdles in the academic year thereby marching smoothly towards success. Apart from this, it helps the students to overcome class, social, and cultural barriers to complete their college education. The Student Counseling Cell is looked after by a group of faculties, Placement In-charge and students. Apart from the main in charge the other faculty members take up specific roles in the activities conducted. The committee identifies students who require services on priority along with their areas of deficiency and suggests the improvement required. The students once identified, are given academic as well as personal counseling.

#### ACTIVITIES AND OBJECTIVES

The following are the activities conducted under this cell

1. Nurturing through the remedial teaching program.
2. Mentoring through an individual counseling.
3. Provide various comprehensive psychological services to students and resolve their emotional, behavioral, academic, and social issues.
4. Apart from this, the ones who are financially weak are helped with the following activities
  - a. Guiding for financial assistance from banks
  - b. Getting a scholarship for students through various organizations
5. Planning and implementing career guidance program in different school.
6. Organizing workshop in the area of
  - a. Stress management
  - b. Emotional intelligence
  - c. Self-awareness
  - d. Learning disabilities
  - e. Offering counseling in the area of psychology and career guidance on request basis.
7. Psychological testing in areas of
  - a. Aptitude
  - b. Intelligence

Cont.....

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Greater Noida

Plot No. M-1, Pocket P-5, Greater Noida, Gautam Budh Nagar (UP) - 201 308

Tel. : Office Supdt./Fax No. 0120-2329512, Registrar-0120-2329503, 2343503, Director-0120-2343501, 2329501

Email : os@aimt.ac.in, registrar@aimt.ac.in, director@aimt.ac.in Website : [www.aimt.ac.in](http://www.aimt.ac.in)

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Army Institute of Management & Technology  
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- c. Interest
- d. Stress and anxiety.

The counselling cell functions in coordination with the placement cell in order to solve the career guidance related problems.

**AIMT Student Counselling Cell**

S. No.	Name of the Members	Designation	Role	Mail-Id	Contact
1	Dr. M Yaseen Khan	Assistant Professor	Chairperson	mykhan@aimt.ac.in	9999900423
2	Prof. S. Mohanty	Assistant Professor	Member	smohanty@aimt.ac.in	9410409748
3.	Prof. Kavitha N. Karun	Assistant Professor	Member	Kavithank1975@gmail.com	8810618692
4	Ms. Arshiya Ismail	CTPO	Member	ctpo@aimt.ac.in	9650800954
5	Dr. Babita Bhati	Assistant Professor	Member	babita_bhati@aimt.ac.in	9811341017
6.	Mr. Ramesh Kumar	MBA-15 Batch	Student Rep	mba2018_ramesh_pandey@aimt.ac.in	9453593265
7	Ms. Jayshree Mohanty	MBA-15 Batch	Student Rep	mba2018_jayshree_mohanty@aimt.ac.in	9319914938
8	Mr. Joni Sahoo	MBA-15 Batch	Student Rep	mba2018_joni_sahoo@aimt.ac.in	9170033584
9	Mr. Parakh Agarwal	MBA-16 Batch	Student Rep	mba2019_parakh_agarwal@aimt.ac.in	9447106463

*Yaseen Khan*  
DIRECTOR  
AIMT,  
Greater Noida

Date: 07 August 2019

Place: Greater Noida



*Yaseen Khan*  
Director  
Army Institute of Management & Technology  
Greater Noida



*Yaseen Khan*  
Army Institute of Management & Technology  
Greater Noida





ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

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NOTICE

GRIEVANCE REDRESSAL CELL

1. The Following will be the members of Grievance Redressal Committee for student & staff of Army Institute of Management & Technology Greater Noida. They are authorised to receive all communication related to students and parents grievances :-

Ser No	Name	Appointment	Contact number
(a)	Dr Shruti Gupta	Member	9818080363
(b)	Prof Bishwa Ranjan Kumar	Member	7827582701
(c)	Dr Monika Jain	Member	9212115599
(d)	Ms Arshiya Ismail	Member	6920177644



*Rajendra Pandey*  
(Rajendra Pandey)  
Col (Retd)  
Registrar

31 Dec 2017

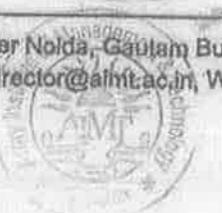
Copy to :-

All Concerned

Notice Boards



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Director  
Army Institute of Management & Technology  
Greater Noida





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**NOTICE**

**STUDENT COUNSELLOR**

1. The Following will be the members of Student Counsellor for Army Institute of Management & Technology Greater Noida.

- (a) Dr Shruti Gupta
- (b) Prof Kavitha N Karun (Psychologist)



*Rajendra Pandey*  
(Rajendra Pandey)  
Col (Retd)  
Registrar

31 Dec 2017

**Copy to :-**

All Concerned

Notice Boards



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Greater Noida





Army-9

## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

Affiliated to GGSIP University. Recognized by AICTE. Accredited by NAAC. An ISO 9001:2015 Certified Institution  
Knowledge Values Character

No: AIMT/150/117/Univ Corres

Dated: 30 Nov 2022

To,

**The Dean**

University School of Management Studies (USMS)  
Guru Gobind Singh Indraprastha University  
Sector 16-C, Dwarka, New Delhi-78

**Subject: SUBMISSION OF THE DETAILS OF FACULTY MEMBERS DATA FOR  
THE THEORY/PRACTICAL END TERM EXAMINATION 2022-23**

Sir,

We are hereby submitting of the details of Faculty Members Detail for Theory/Practical  
End Term Examination 2022-23.



  
(Dr. JK Sahu)  
Air Cmde (Retd)  
Director

Enclosures: As above.

Copy to:

**Controller of Examinations (I/C)**  
Examination Conduct Branch  
(Examination Division)  
Room No. 25  
Guru Gobind Singh Indraprastha University  
Sector 16-C, Dwarka, New Delhi-78



Annex 9  
02/6

## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA

Affiliated to GGSIP University, Recognized by AICTE, Accredited by NAAC, An ISO 9001:2015 Certified Institution  
Knowledge Values Character

No: AIMT/150/117/Univ Corres

Dated: 02 April 2024

To,

**Section Officer- Conduct Branch**  
Guru Gobind Singh Indraprastha University  
Sector 16-C, Dwarka, New Delhi-78

Subject: **SUBMISSION OF PANEL OF EXAMINERS OF BBA PROGRAMME FOR FORTHCOMING END TERM EXAMINATION MAY-JUNE 2024**

Sir,

1. Please refer to the e-mail from GGSIP University Conduct Branch Examination dated 1<sup>st</sup> April 24.
2. We are hereby submitting the details of panel of faculty members for evaluation (May-June 2024)

(Dr. J K Sahu)  
Air Cmde (Retd)  
Director

Enclosures: As above.



Director  
Army Institute of Management & Technology  
Greater Noida



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY, GREATER NOIDA**

**Panel of Examiners of BBA Programme for forthcoming End term Examination May-June 2024**

External Name	Institute	Address	Phone No. /Mob No.	Email Id	Programme Code & Course Title
Air.Cmde (Dr.) J K Sahu (Retd)	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9492753038	director@aimt.ac.in	<b>BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Dr Anubhav Varma	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9198184803	dr.anubhavvarma@aimt.ac.in	<b>BBA310 (Investment Analysis and Portfolio Management)</b>
Dr Subhranshu Mohanty	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9818735536	smohanty@aimt.ac.in	<b>BBA 108 (E-Commerce), BBA 112 (E-Commerce Lab), BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Dr Pawan Kumar	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9310717257	pawankumar@aimt.ac.in	<b>BBA 108 (E-Commerce), BBA 112 (E-Commerce Lab), BBA 114 (Minor Project-I), BBA202 (Business Analytics) BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Prof Rahul Verma	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	7503791074	rahul_verma@aimt.ac.in	<b>BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Dr Babita Bhati	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9811341017	babita_bhati@aimt.ac.in	<b>BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA306 (HR Analytics) BBA 314 (Major Project)</b>
Dr Pallavi	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	8826433244	dr.pallavi@aimt.ac.in	<b>BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Dr Mritunjay Kumar	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9555675255	dr.mritunjay@aimt.ac.in	<b>BBA104 (Decision Techniques for Business), BBA114 (Minor Project-I), BBA218 (Minor Project-II), BBA302 (Project Management), BBA314 (Minor Project)</b>
Dr Priyanka Srivastav	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9015314526	dr.priyanka_srivastava@aimt.ac.in	<b>BBA 114 (Minor Project-I), BBA212 (Training and Development) BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Prof Shalini Sharma	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9650963507	prof.shalinisharma@aimt.ac.in	<b>BBA 112 (Business Environment) BBA 114 (Minor Project-I), BBA 206 (Corporate Governance, Ethics &amp; Social Responsibility of Business) BBA 218 (Minor Project-II), BBA 314 (Major Project)</b>
Dr Shilpa Tandon	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9910063560	prof.shilpa_tandon@aimt.ac.in	<b>BBA 114 (Minor Project-I), BBA214 (Sales Management) BBA 218 (Minor Project-II), BBA 314 (Major Project) BBA312 (Entrepreneurship Development) BBA308 (Advertising and Sales Promotion)</b>

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Greater Noida



External Name	Institute	Address	Phone No. /Mob No.	Email Id	Programme Code & Course Title
Ms Raman Arora	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9552907504	raman_arora@aimt.ac.in	BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA304 (Digital Marketing) BBA 314 (Major Project)
Dr Rupina Popli	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	8018383468	dr.rupinapopli@aimt.ac.in	BBA106 (Business Communication) BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA 314 (Major Project)
Prof Ashima Verma	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	8800155149	ashima_verma@aimt.ac.in	BBA 114 (Minor Project-I), BBA102 (Cost Accounting) BBA204 (Financial Management) BBA216 Financial Markets and Institutions BBA 218 (Minor Project-II), BBA 314 (Major Project)
Prof Smita Gourav	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	7087410014	smita_gourav@aimt.ac.in	BBA 114 (Minor Project-I), BBA 218 (Minor Project-II), BBA 314 (Major Project)
Prof Rohit Kumar	Army Institute of Management & Technology	Plot No M-1, Pocket P-5, Greater Noida 201315	9599391770	kumar.rohit2689@gmail.com	BBA 114 (Minor Project-I), BBA204 (Financial Management) BBA208 (Income tax law and Practice) BBA 218 (Minor Project-II), BBA 314 (Major Project)

(Dr J K Sahu)  
Air Cmde (Retd)  
Director



Director  
Army Institute of Management & Technology  
Greater Noida



**GURU GOBIND SINGH  
INDRAPRASTHA UNIVERSITY**  
Sector 16-C, Dwarka, New Delhi-110078

Prof. Gulshan Kumar  
Controller of Examinations

Ph. (Off.): 011-25302252

File No.: GOSIPUEXAM/COE/2023-24/

Dated: 01-12-2023

Dr. Pawan Kumar  
To, AIMT, Greater Noida

Subject: Appointment as Expert for Practical Examination / Viva-Voce.

Dear,

The Vice Chancellor, Guru Gobind Singh Indraprastha University is pleased to appoint you as Examiner for the Practical Examination/Viva Voce looking into your expertise as per details given below:

Date & Time	Programme Code & Course Title	Contact Person & Venue
14/12/2023 9:00 AM	039, Summer Training Project (MS-201)	The Principal/Director/Dean CDAC, Noida

You are requested to kindly spare your valuable time for conduct of Practical/Viva-Voce as per venue mentioned above. The names of the candidates appearing for the test will be provided by the Principal/Director of the Institute as mentioned above. In case any of your close relation is appearing in the examination or you are not able to spare your time for the conduct of Practical examination/viva-voce, you are requested to kindly intimate the same to the Institute under intimation to the University so that suitable alternative arrangements be made.

The payment of Honorarium/Remuneration/Conveyance etc. will be made as per norms of the University. A proforma for filling up the remuneration bill is available with the Institute which may kindly be filled up and may be submitted to the Principal/Director to process your payment.

I shall be grateful if you kindly help us in conduct of above practical examination/ viva-voce.

With kind regards,

Yours sincerely,

(Prof. Gulshan Kumar)  
Controller of Examinations

Kindly inform on 011-25302259, 25302260, 25302261, 25302262,  
E-mail: examconduct@ipu.ac.in

Copy forward for kind information  
1. The Principal/Director

(Dr. Deepak Chauhan)  
Deputy Registrar - Conduct

Director  
Army Institute of Management & Technology  
Greater Noida



**General B.C. Joshi Library At A Glance**

<b>Total Titles of Books</b>	<b>4096</b>
<b>Total Volume of Books</b>	<b>17473</b>
<b>MBA</b>	<b>Title</b> <b>3060</b>
	<b>Volume</b> <b>15310</b>
<b>MBA-A</b>	<b>Title</b> <b>32</b>
	<b>Volume</b> <b>311</b>
<b>BBA</b>	<b>Title</b> <b>466</b>
	<b>Volume</b> <b>1216</b>
<b>Gift Book</b>	<b>Title</b> <b>944</b>
	<b>Volume</b> <b>1592</b>
<b>E-Books</b>	<b>Title</b> <b>19</b>
	<b>Volume</b> <b>500 Users</b>
<b>Annual Addition of Books</b>	<b>Title</b> <b>38</b>
	<b>Volume</b> <b>368</b>
<b>Discarded Books</b>	<b>Title</b> <b>495</b>
	<b>Volume</b> <b>975</b>

<b>Sl. No.</b>	<b>Particulars</b>	<b>Total</b>
1.	Textbooks	13072
2.	Book Bank	2759
3.	Reference Books	1642
7.	International Journals	09
8.	National Journals	28
9.	Magazines	19
10.	Ebscohost (Business Source Elite)	Yes
11.	DELNET Membership	Yes
12.	Anti-plagiarism Software (Drillbit)	Yes
13.	NDL (National Digital Library)	Yes
14.	Bandwidth	1000 Mbps
15.	Seating Capacity	120
16.	Computers with Internet Connection	13
17.	NPTEL Facility	Yes
18.	Reprography Service	Yes
19.	Printing	Yes
20.	Scanning Service	Yes
21.	Web OPAC service	Yes
22.	Library Automation (Koha)	Yes

Director  
Army Institute of Management & Technology



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY**

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**SUBJECT**

SL.NO	NAME OF THE BOOK'S TITLE	TOTAL TITLE	TOTAL VOLUME
1	Reference Book	1642	1642
2	General Management	261	1232
3	Marketing	207	1547
4	Human Resources Management	216	1472
5	Finance	205	1751
6	Information Technology	154	1785
7	International Business	107	955
8	Economics	105	682
9	Fiction & Competitive Books	210	2037
10	Book Bank	26	2759
11	E Books	19	19
12	Gift Books	944	1592



Amar Singh  
(Asst Librarian)



Director  
Army Institute of Management & Technology  
Greater Noida

**Plot No. M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (UP)-201315**

Tel. No.: Director - 0120-2343501, Registrar – 0120-2343503

Email: library@aimt.ac.in, os@aimt.ac.in, director@aimt.ac.in, registrar@aimt.ac.in, Website: www.aimt.ac.in



## ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

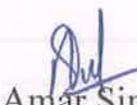
*Knowledge Values Character*

### COLLECTION OF CD'S

SL.NO	NAME OF THE (SUBJECTS)	Title	TOTAL (CDs)
1	Books	176	960
2	Software	03	03
3	College Functions	28	28

SL.NO	NAME OF THE (MAGAZINES)	Title	TOTAL (CDs)
1	Chip	188	188
2	Pc Quest	132	132
3	Digit	245	245

**Total: 1,556**

  
Amar Singh  
(Asst Librarian)



Director  
Army Institute of Management & Technology  
Greater Noida

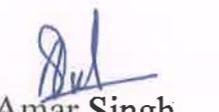


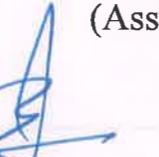
**DAILY NEWSPAPERS**

SL.NO	NAME OF THE NEWS PAPER	DAILY	WEEKLY	QTY.
1	The Times of India	Y		04
2	Economics Times	Y		02
3	Hindustan Times	Y		02
4	The Hindu	Y		02
5	Business Line	Y		01
6	Business Standard	Y		01
7	Danik Jagran	Y		01
8	Employment News	---	Y	01
9	Indian Express	Y		01
10	Financial Express	Y		01

**Total Volume: 16**

**Total Title: 10**

  
Amar Singh  
(Asst Librarian)

  
Director  
Army Institute of Management & Technology  
Greater Noida

**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY***Knowledge Values Character***LIST OF MAGAZINES**

SL. NO	NAME OF THE (MAGAZINES)	SUBJECT	QTY.
1.	Business Today	General	01
2.	Colonel's Military & Defence Armoury	Military	01
3.	Competition Success Review	General	01
4.	Dalal Street	Finance	01
5.	Data Quest	IT	01
6.	Digit	IT	01
7.	Economic & Political Weekly	Economic	01
8.	Education World	General	01
9.	Entrepreneur	HRM	01
10.	Forbes India	General	01
11.	Fortune Asia	General	01
12.	India Today	General	01
13.	Kurukshetra	General	01
14.	Outlook Business	Economic	01
15.	Outlook Money	General	01
16.	Pratiyogita Darpan	General	01
17.	Readers Digest	G. Management	01
18.	Time	G. Management	01
19.	Yojana	G. Management	01

**Total Magazines Journals: 19**

  
Amar Singh  
(Asst Librarian)

Director  
Army Institute of Management & Technology  
Greater Noida

**Plot No. M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (UP)-201315**

Tel. No.: Director - 0120-2343501, Registrar - 0120-2343503

Email: library@aimt.ac.in, os@aimt.ac.in, director@aimt.ac.in, registrar@aimt.ac.in, Website: www.aimt.ac.in



**LIST OF NATIONAL JOURNALS**

SL. NO	NAME OF THE (JOURNALS)	PUBLISHER	SUBJECT	QT Y.
1.	Abhigyan	Sage	General Mgt.	01
2.	Asian Journal of Management Cases	Sage	General Mgt.	01
3.	Case Folio The IUP Journal of Management Case Studies	IUP	G. Management	01
4.	Decision	Springer India	HRM	01
5.	Finance India	IIF	Finance	
6.	Global Journal of Business Management and IT	Sage	G. Management	01
7.	Human Resource Development Review	Sage	HRM	
8.	IIM Kozhikode Society and Management Review	Sage	G. Management	01
9.	Indian Journal of Marketing Management and Research	RIP	Marketing	01
10.	International Journal of Rural Management		Marketing	01
11.	Journal of Emerging Market Finance	Sage	Finance	01
12.	Journal of Entrepreneurship	Sage	HRM	01
13.	Journal of Human Values	Sage	HRM	01
14.	Journal of Retail Management	RIP	Marketing	01
15.	Metamorphosis A Journal of Management Research	Sage	G. Management	01
16.	South Asian Journal of Business and Management Cases	Sage	G. Management	01
17.	Vikalpa: The Journal of Decision Makers	Sage	HRM	01
18.	Vision	Sage	G. Management	01
19.	Journal of Indian Management & Strategy	JIMS	G. Management	01
20.	3D IBA Journal of Management & Leadership	INA	HRM	01

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SL. NO	NAME OF THE (JOURNALS)	PUBLISHER	SUBJECT	QTY.
21.	JIM Quest: Journal of Management & Technology	JIM, Ghaziabad	G. Management & IT	01
22.	Gurukul Business Review	GMS, Haridwar	G. Management	01
23.	NDIM,s Journal of Business Management Research	New Delhi Institute of Management, Delhi	G. Management	01
24.	Technia Journal of Management Studies	TIAS	G. Management	01
25.	Prestige International Journal of Management and research	PIMRI, Indore	G. Management	01
26.	Jaipuria International journal of Management	Jaipuria Institute of Management, Ghaziabad	G. Management	01
27.	International Journal of Management	Jaipuria Institute of Management, Noida	G. Management	01
28.	Lala Lajpat Rai Institute of Management Journal of Research	LLIM	G. Management	01

**Total National Journals: 28**

  
Amar Singh  
(Asst Librarian)

  
Director  
Army Institute of Management & Technology  
Greater Noida

**Plot No. M-1, Pocket P-5, Greater NOIDA, Gautam Budh Nagar (UP)-201315**

Tel. No.: Director - 0120-2343501, Registrar – 0120-2343503

Email: library@aimt.ac.in, os@aimt.ac.in, director@aimt.ac.in, registrar@aimt.ac.in, Website: www.aimt.ac.in



## LIST OF INTERNATIONAL JOURNALS

SL.N O	NAME OF THE JOURNALS	PUBLISHER	SUBJECT	QTY.
1.	Advances in Developing Human Resources	Sage	HRM	01
2.	Harvard Business Review	HSP	G. Management	01
3.	Journal of Business Analytics	T&F	BA	01
4.	Journal of Information Systems	AAAHQ	IT	01
5.	Financial Analysts Journal	Taylor	Finance	01
6.	Journal of Management	Sage	G. Management	01
7.	Journal of International Marketing	AAAHQ	Marketing	01
8.	Foreign Trade Review	Sage	Economic	01
9.	Global Business Review	Sage	G. Management	01

**Total International Journals: 09**

  
Amar Singh  
(Asst Librarian)

  
Director  
Army Institute of Management & Technology  
Greater Noida



**ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY,  
GREATER NOIDA**

**DETAILS OF COMPUTER CENTRE**

Name of Laboratory	No of Computers with configuration (Programme wise as per list attached as Annexure 'A')	Other Equipment (LAN/ Servers/ Printers/ Firewall etc.)	Legal Software (System /Application)
MBA Lab	<b>32</b> (Dell) PC (Intel Core i5-2400 CPU @3.10 GHZ, 4GB RAM, 500GB HDD)	02 - Linksys Switch	<b>System Software</b> Microsoft Windows 7 Professional MS Office 365 MS Team APP <b>Application Software</b> Microsoft Office 2007 Professional Antivirus Sequrite (Quick Heal)
MBA Lab	<b>30</b> Think client Rx – 300 with Server 2016	02 - Linksys Switch	<b>Application Software</b> Microsoft Office 2013 Professional Antivirus Sequrite (Quick Heal)
BBA Lab	<b>22</b> -PC LENOVO Intel i3 Core CPU @ 2.93 GHz, RAM- 2GB DDR2, HDD- 150 GB, <b>8</b> -PC DELL Intel Core i5 CPU @ 3.10 GHZ, RAM- 4GB DDR3, HDD- 500GB <b>10</b> -HP DESKTOP-5QQBH8H Intel(R) Core(TM) i5-10500 CPU @ 3.10GHz 3.10 GHz, RAM 16.0 GB, 1TB HDD, 250 SSD	2 - Switch D-Link 24 & 16 Port	<b>System Software</b> Microsoft Windows 10 Professional Microsoft Windows 7 Professional Microsoft Windows Vista Business <b>Application Software</b> Microsoft Office 2007 Professional Microsoft Office 365 Antivirus Sequrite (Quick Heal) PC – HP Intel Core i5 10 Gen, 8GB RAM, 1TB HDD Win 10 Pro, Office 2007 Windows 10 pro 64 x bit Microsoft Office 2007 Professional Power BI
Data Analytics Lab	<b>34</b> -HP Desktop -5QQBH8H Intel® Core™ i5-10500 CPU @3.10GHz 3.10 GHz, RAM 16.0 GB, 1TB HDD, 250 SSB	PC-HP Intel Core i5 10Gen, 8 GB RAM, 1TB HDD, Win 10 Pro, Office 2027 Windows 10 Pro 64 x bit Microsoft Office 2007, Windows 10 Pro 64 x bit Microsoft Office 2007 Professional Power BI	
Server Room, Faculty, Staff, Class Room and Other Locations	<b>39</b> – PC-DELL / LENOVO Intel i5 Core CPU @ 3.10,GHz, RAM -4GB DDR3, HDD- 500GB and <b>07</b> -PC HP2860G6 Core i5 10 Gen 8 GB Ram, 1TB HDD <b>05</b> -Dell Optiplex CPU Intel Core i7, RAM 4GB, HDD 1TB	04 – Cisco Manageable Switch 03- Dlink Giga Bit Switch HPE DL 380 GEN 10-4210 10C/8SFF Dual Socket 2U (P02464-B21) Rack Server - 01 Windows 7 Microsoft Windows Server 2003 Standard & 2016 Microsoft Windows Server 2012R2 Standard Microsoft ISA Server 2004 Standard SQL Server 2014 11 - Linksys Switch 20 - Printers 03 – Scanner HP Server Linux (Koha) Server	<b>System Software</b> Microsoft Windows Server 2019R2 Microsoft Windows Server 2016R2 Microsoft Windows 7 Professional Microsoft Windows Server 2003 Standard Microsoft Windows Server 2012R2 Standard <b>Application Software</b> Microsoft ISA Server 2004 Standard Microsoft Office 2007 Professional Borland J Builder Tally ERP 9 ABBYY Fine Reader 9 <b>SQL Server 2014</b> Antivirus Sequrite (Quick Heal) Ubuntu Linux



DIGITAL  
LIFE

Annexure 7

### Customer Acceptance Document

- Organization Name:** Army Institute Of Management And Technology
- Site Address:** Greater Noida , Pocket P-5 , Gautam Buddha Nagar , Noida , Gautam Buddha Nagar , UTTAR PRADESH , 201315 , NOIDBD0222345
- Circuit Id:** ILL\_9050218799\_778720247984
- Services:** Internet Leased Line (ILL 200 Mbps)
- ORN NO.:** EO000001FNR3

#### 6. Customer Contact Details:

Sr No	Name	Email Id	Contact Number
1	Dr Subhranshu Mohanty	registrar@aimt.ac.in	+919818735536

#### 7. Service details:

Sr No	Parameters	Details
1	Circuit Id	ILL_9050218799_778720247984
2	Circuit Bandwidth (Mbps / Gbps)	200 Mbps
3	Media (Fiber / UBR / UBR)	Fiber
4	WAN IP Address with subnet mask	136.232.144.18-255.255.255.252
		115.241.76.208/29
5	LAN IP Address with subnet mask	136.232.144.17
6	WAN Gateway IP Address	
7	Routing Protocol	STATIC
8	AS Number in case of BGP	NA
9	Port Type (Electrical / Optical)	Electrical
10	Customer facing Port Number	0/1/0

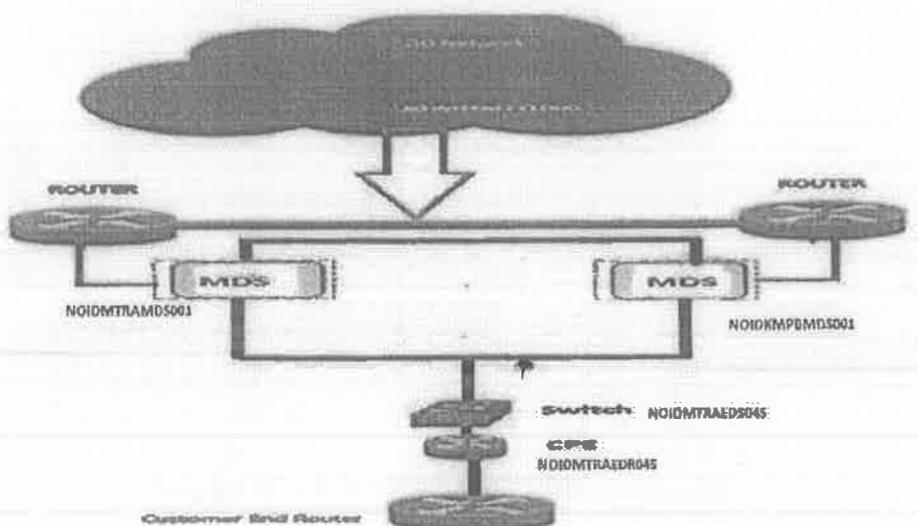
#### 1. Jio provided inventory / Equipment details at site:

Sr No	Make & Model Number of Equipment	Serial Number	Quantity
1	EDS	EC2030001823	01
2	Cisco cpe Router	FGL2732LBQK	01

## 2. Test Chart for Service parameter(s):

Type of SLA	Submarine cable route	IPE From - IPE TO	Latency Values
Premium	Transatlantic	Mumbai to London	<=150 Ms
		Mumbai to New York (East Coast)	<=260 Ms
		Mumbai to Marseille	<= 130 Ms
Transpacific	Chennal to Los Angeles (West Coast)		<= 270 Ms
	Chennal to Singapore		<= 60 Ms
Domestic	Mumbai to Chennal		<= 40 Ms

Last mile network connectivity diagram



For Reliance Jio Infocomm Limited (RJIL)

Name: Manvendra Singh

Kindly Note:

We would like to recommend best practices for safe guarding your devices / network from any vulnerabilities  
(Applicable for Customer provided CPE Cases)

Reliance Jio Infocomm Limited

[www.jio.com](http://www.jio.com)



DIGITAL  
LIFE

- Resetting the factory set credentials and Setting up of complex passwords
- Blocking of SSH / TELNET from public internet on these devices
- Regular IT security audits and ensuring devices / routers are patched to latest software versions / patched and hardened to the recommendations.

#### Customer Acknowledgement

I hereby acknowledge that I have tested the said JLink and associated services bearing Circuit Id: **ILL\_9202072448\_778720240187** and certify that the services are satisfactory and as per design / order. Basis the above, I hereby authorize Reliance Jio Infocomm Limited (RJIL) to initiate services and billing effective date.

Name: **Dr. Subhamshu Mohanty**

Signature:

Date: **14.10.23**

Signature of authorized person & Company Seal/Stamp

#### Network Diagram

Reliance Jio Infocomm Limited

[www.jio.com](http://www.jio.com)



**ARMY INSTITUTE OF MANAGEMENT &  
TECHNOLOGY**  
-Greater Noida-



NAAC Accredited, ISO 9001:2015 certified, Affiliated to GGSIP University, Delhi

**An IQAC Initiative**

# **MARKETINAR 2024**

## **Evolving Landscape of Marketing Realm: Marketing 5.0**

**Saturday, April 20, 2024**

**Venue: Seminar Hall, AIMT Campus**



## **Introduction**

The concept of Marketing 5.0 represents a paradigm shift in the field of marketing and business and this was moving beyond conventional marketing methods and adopting a human-centric approach.

The program not only explored the evolving marketing landscape but delved into the heart of Marketing 5.0, a revolutionary approach that redefines how brands connect with customers. The program was not only about embracing the latest trends or mastering the newest platforms, it also covered recognizing the power of purpose, authenticity, and empathy in forging meaningful connections with consumers. Marketing 5.0 harnesses the power of emerging technologies to drive innovation and enhance customer experiences. In essence, it represents a shift of ideas from transactional marketing to relational marketing, where the focus is not selling out a product but on building enduring relationships and fostering brand advocacy.

The Program Marketinar 2024 was held on 20<sup>th</sup> April 2024 in the Seminar hall of The Army Institute of Management and Technology. The Seminar consisted of two different sessions which were very interactive, informative and successful. The Inaugural Session covered the Evolving Landscape of Marketing Realm: Marketing 5.0 and subsequently the second session covered the Plenary Session which included Sustainable Marketing and Green Consumer Trends.

## Inaugural Session

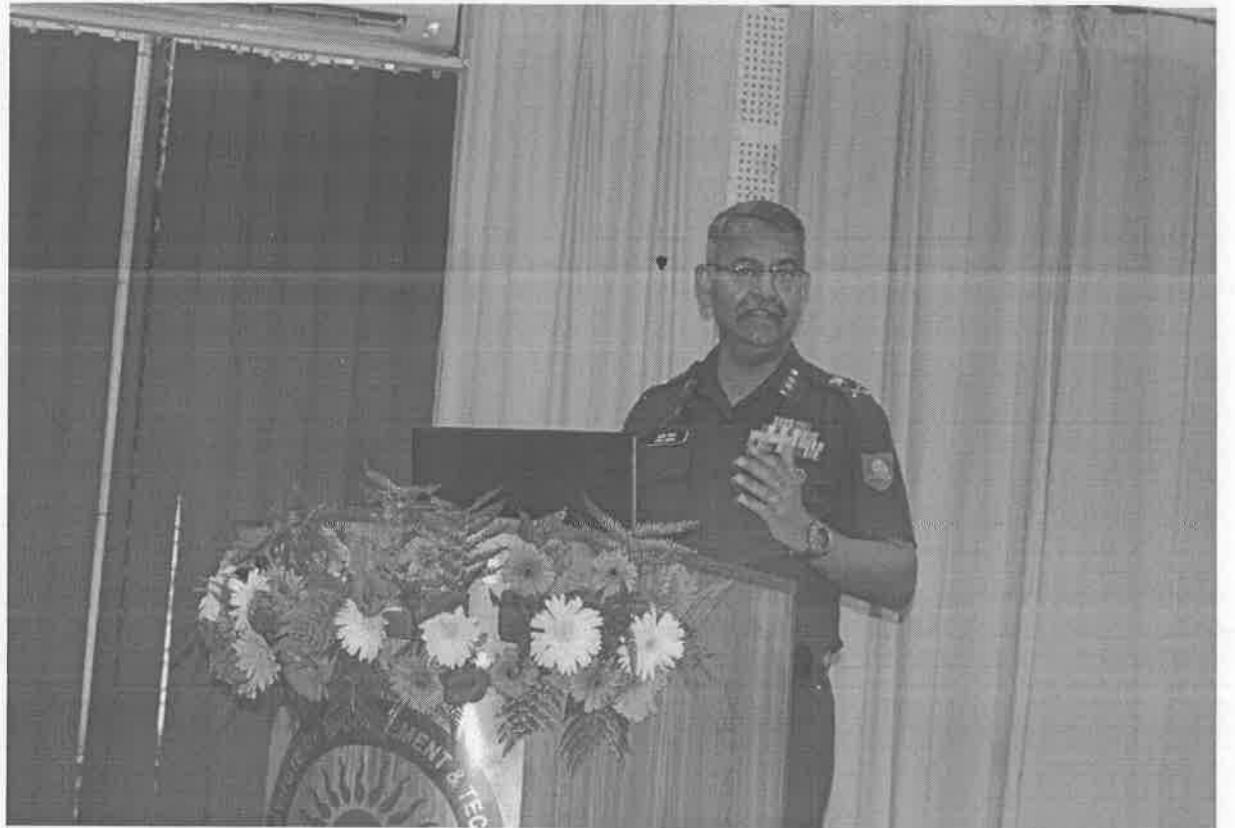
### Air Cmde (Dr) JK Sahu, Director, AIMT



The program kick-started with the Saraswati Vandana and lighting of the lamp symbolising the spreading of light of knowledge. The esteemed guests were welcomed and presented with a token of welcome by the Director, AIMT.

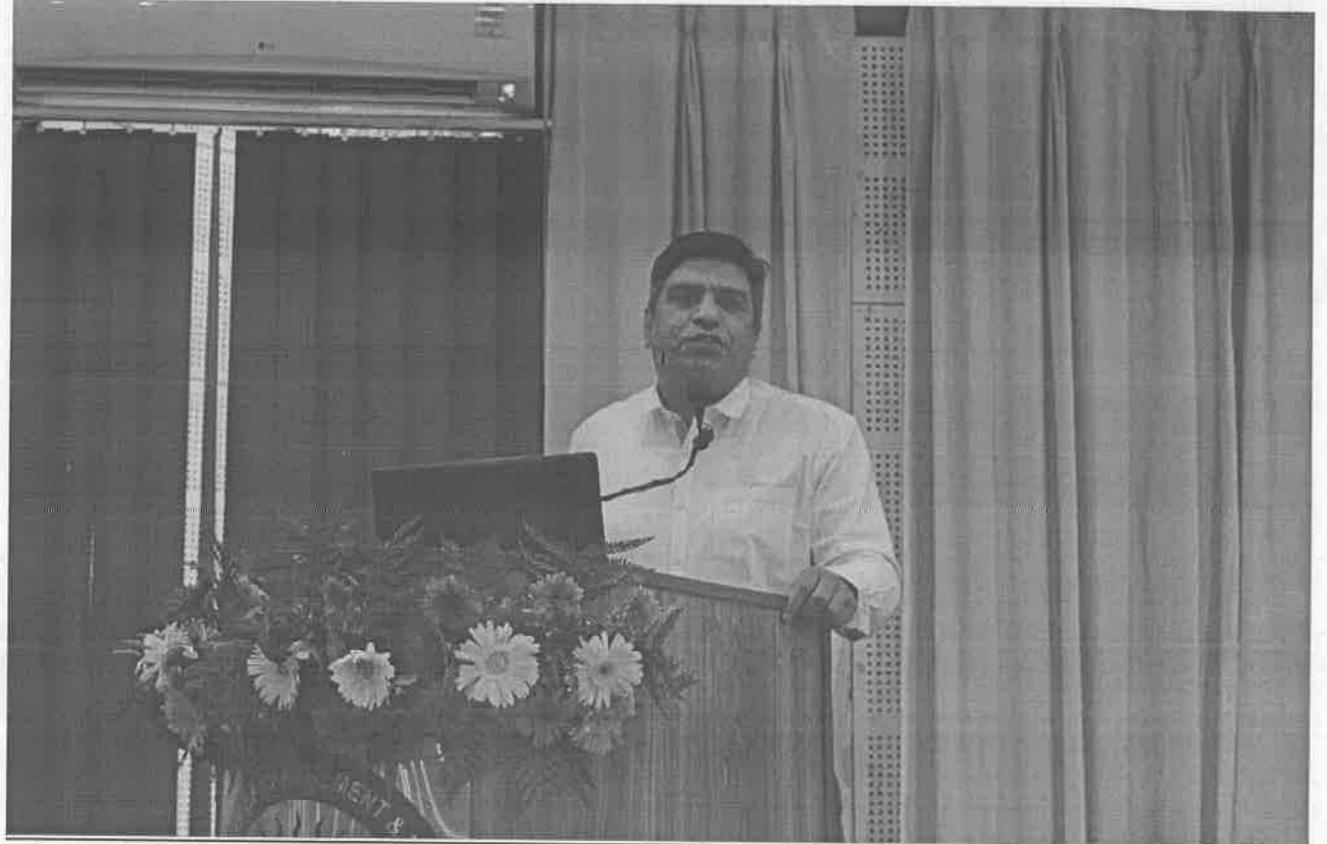
Air Commodore (Dr) Jayant Kumar Sahu, Director AIMT thereafter addressed the gathering with opening remarks of the Marketinar 2024. The Director highlighted the issues being faced in the opening remarks of the program and commented on the current marketing picture and how it has changed for a bright future ahead.

**Major General Sumit Mehta, VSM, Chief of Staff, Delhi Area, Patron, AIMT**



Major General Sumit Mehta, VSM, Chief of Staff, Delhi Area took over for the inaugural Address. The General welcomed the panelists, dignitaries, academicians, professors, and students to the conference. During his brief, he focused on the modern implementations towards marketing, ethical data usage, and the role of ad capacity of companies in shaping the business and marketing in the present day scenario. General Mehta also commented on the digital, VR, AR and AI usage in the latest phase of marketing 6.0.

**Mr. Vivek Sinha, National Sales Manager, Society Tea**



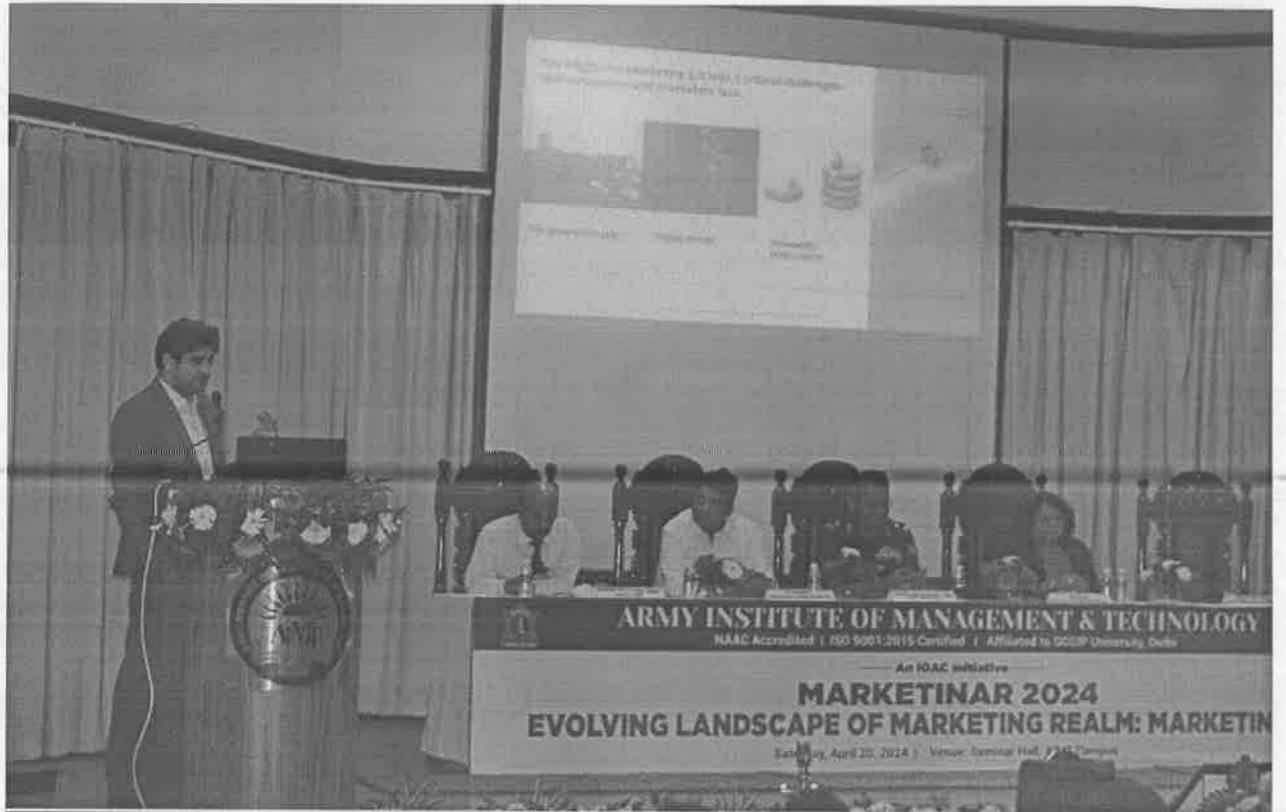
Mr. Vivek Sinha, National Sales Manager, Society Tea was our next speaker. He briefed about his illustrious career and the bold decisions he took along the way to achieve the success which he is as today. He further elaborated how HR is the most important resource and as young beginners, the students should look forward to a career rather than a job. Mr. Vivek also educated the gathering on the importance of customer loyalty. He further clarified the importance of values which determines the probability of purchases and transformation of customers engagement in marketing.

**Ms. Shweta Berry, Director of Marketing & Head of Strategic Alliances, Aeris Communications.**



Ms. Shweta Berry, Director of Marketing & Head of Strategic Alliances, Aeris Communications, spoke extensively on the progression from Marketing 1.0 to 5.0. In addition, she discussed the increasing level of saturation and further options available in the market. Her perspective on the importance of niche marketing and targeted marketing, on green marketing and financial inclusion was very thoughtful. Moreover Ms Berry provided the gathering with an insight into strategies that work and should be adapted by all present which was very helpful to the students present.

**Mr. Mahaveer Bisht, Sr. Manager, Kearney-Global Management, Consulting Firm**



Mr. Mahaveer Bisht, Sr. Manager, Kearney-Global Management, Consulting Firm, the next keynote speaker who is also an alumnus of AIMT spoke about the technological integration of marketing. He discussed the future for marketing and how marketing 5.0 is affecting the environment around.

He spoke on the technical aspects of Marketing 5.0 which resonated with the students. Applications of marketing, predictive and contextual marketing were also discussed.

### **Felicitation of the Chief Guest and Dignitaries**



On conclusion of an interactive and educative seminar, wherein multiple facets of Business and Marketing 5.0 were discussed and deliberated upon by the esteemed guests. Real life instances and experiences were shared by the speakers which gave a detailed insight into the Business and Marketing world and further helped the students to stimulate their minds into the present scenario.

The guests and the dignitaries were then felicitated by the director and appreciated for the efforts taken to ignite the young minds of AIMT.

### **Vote of Thanks**



On behalf of the organizing committee of the Marketinar 2024, Col Dinesh Kumar Tyagi, Registrar AIMT, delivered their vote of Thanks. He began with a heartfelt acknowledgment of all the speakers who graced the event with their presence. He specially thanked all the keynote speakers for their active engagement, and valuable insights which enriched the discussions and contributed to the overall success of the event.

## **Technical Session**

### **Introduction**

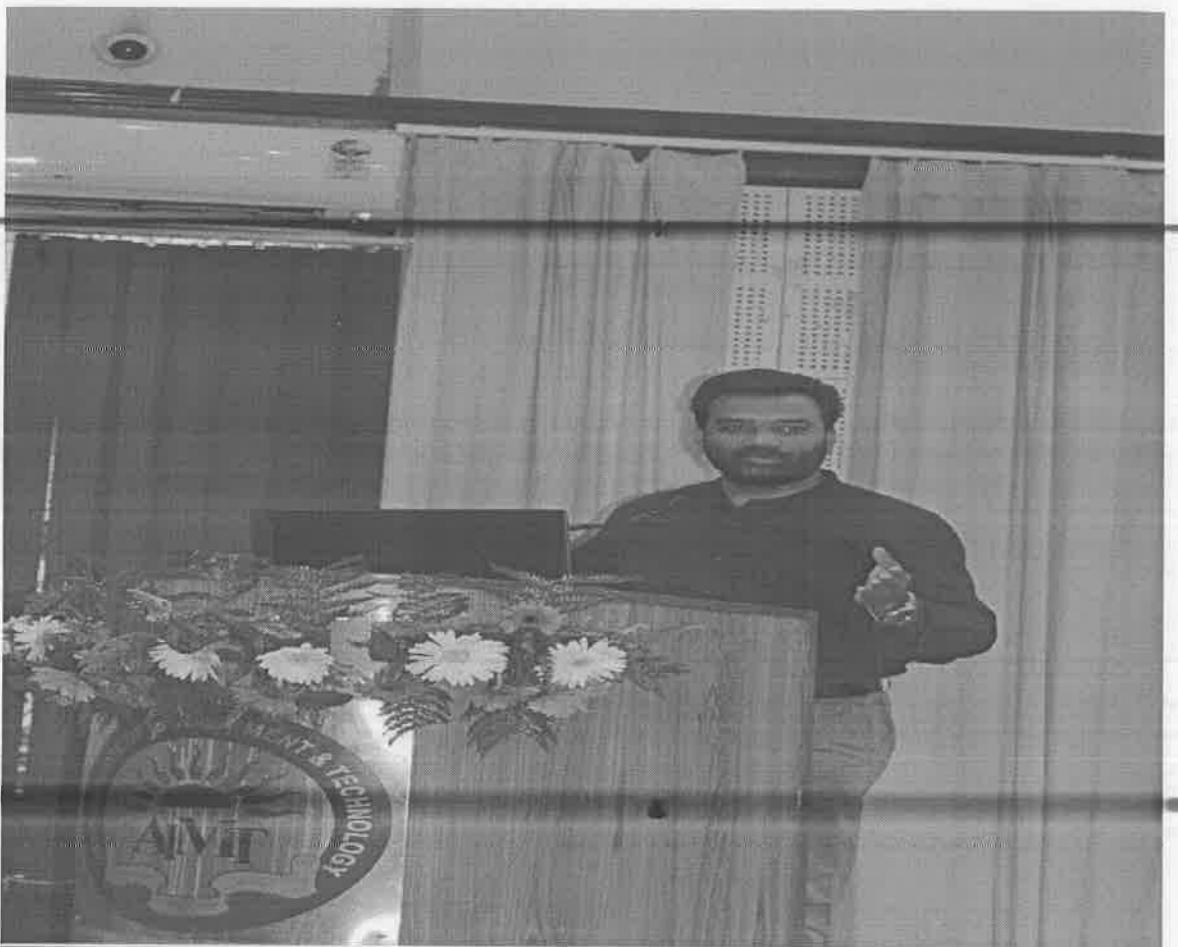
The technical session began soon after a break. This session covered the vital topic of "Sustainable Marketing and Green Consumer Trends."

This session aimed to understand the motivations, preferences, and behaviours of consumers who are increasingly prioritising sustainability in their purchasing decisions. Sustainable marketing goes beyond mere rhetoric; it embodies a commitment to environmental stewardship and social responsibility.

Today, as we stand at a pivotal moment in history as global citizens, we face the urgent challenge of mitigating climate change, preserving our natural resources, and intricacies fostering equitable economic growth. And within this challenge lies a remarkable opportunity, an opportunity to harness the power of marketing and consumer trends to drive positive change.

Over the course of this session, multiple topics of importance were discussed like, sustainable marketing, exploring innovative strategies, best practices, and emerging trends that are reshaping the way businesses engage with their audiences. Also, the evolving landscape of green consumerism – understanding the motivations, preferences, and behaviours of consumers who are increasingly prioritising sustainability in their purchasing decisions were discussed.

**Mr. Byju Kurian, Head-North CSR, Bisleri India**



Mr Byju Kurian, Head-North CSR, Bisleri India, was the first speaker in this session. He started the discussion with valid and informative points revolving around the Significance of Sustainability in Marketing and choosing what, when and how to buy. He also discussed the importance of reaching the heart of the customer for the business to grow and flourish.

**Mr. Rahul Mishra, Manager of Sales at ADP India**



Mr. Rahul Mishra, our next speaker, an alumnus of AIMT, Manager of Sales at ADP India, discussed the behaviour of Green Consumers and their preferences for eco-friendly products, ethical practices, sustainable brands, the whole system of marketing and importance of timing and copyright. He discussed sustainable marketing in detail covering all aspects of the topic.

**Mr. Rahul Kumar Supply Chain lead, Sara Creation**



Mr. Rahul Kumar, Supply Chain lead, Sara Creation was our next speaker who highlighted the role of corporate social responsibility in sustainable Marketing. He also discussed the importance of practical exposure and adaptive approach.

### **Felicitation of the Chief Guest and Dignitaries**



On completion of yet another interactive session which had engrossed the students into visualisation of various aspects of Marketing and Business Management, the Guest speakers were felicitated by the director and thanked for spending their valuable time in sharing their experiences and enriching the young minds.

### **Vote of Thanks**



Dr. Pallavi, Associate Professor and Area Chair- Marketing, AIMT delivered the vote of thanks to all the Guest Speakers and visiting dignitaries. She continued by expressing her gratitude to the entire program organising committee, the participating faculty, and the students for making the event a success,

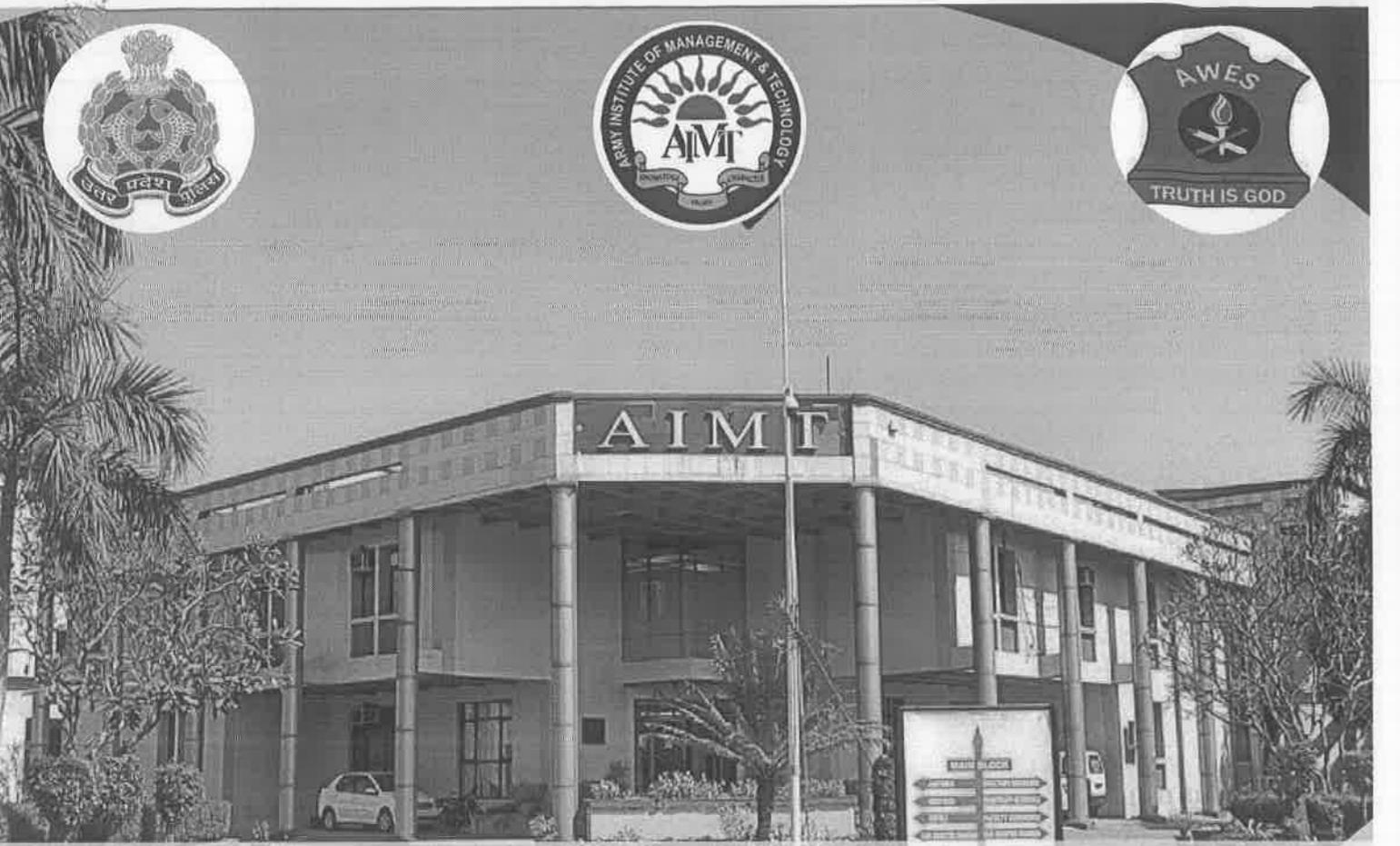
The Vote of Thanks was followed by a group photograph of the successful event

The National Anthem was played as a token of respect and marking the conclusion to the memorable and marvellous session which hosted 7 plus guests providing the young minds with a vast spectre of experiences and an invaluable pool of information.

Written by~

Zeeshan Ali Khan (BB05)

Prof. Smita Gaurav



## 7<sup>th</sup> INTERNATIONAL CONFERENCE on'

**Emerging Trends in Business Management  
& Cyber Security:**

**The New Revolution of Industry 5.0**  
*(Hybrid Mode)*

**15-16 March, 2024**

**Organised By**

***Army Institute of Management & Technology***

NAAC Accredited, ISO 9001:2015 Certified, Affiliated to GGSIP University, Delhi

**An IQAC Initiative**

**Publication Partner: Bharti Publications**

## ABOUT INSTITUTE

Army Institute of Management & Technology (AIMT), Greater Noida was established by the Army Welfare Education Society (AWES) in Aug 2004 to cater for the increasing need of professional education for the wards and widows of Army personnel. Army Institute of Management & Technology has been ranked 35th position in the National Institutional Ranking Framework by the Ministry of Human Resource & Development, Government of India. A NAAC Accredited; ISO 9001: 2015 Certified Institute, AIMT is affiliated to Guru Gobind Singh Indraprastha University, Delhi has been graded 'A'. Equipped with all modern teaching & learning tools/facilities, the Institute aims to provide top class management education to the students.

## OBJECTIVE

Major attraction of the conference is a dedicated session by Uttar Pradesh and Delhi Police Departments presenting the cyber security practices adopted to curb cyber crimes under the theme of 'सुरक्षित भारत'. The objective of this conference is to discuss, debate, deliberate and to bring more clarity and structure regarding key elements characterizing Industry 5.0, including human-machine collaboration, advanced data analytics, IoT integration, customization, and other transformative aspects. The conference also aims to present research findings on the theme of various emerging areas of business management in the changing

## ABOUT THE CONFERENCE

Industry 5.0 marks a paradigm shift in business management, ushering in a new era of technological integration and collaboration. This revolution is characterized by the harmonious partnership between humans and machines, leveraging advanced data analytics, IoT integration, and customization. With a focus on sustainability, cyber-physical systems, and immersive technologies like AR and VR, Industry 5.0 emphasizes adaptability and innovation. As businesses navigate this transformative landscape, cyber security measures play a crucial role in securing interconnected systems. Embracing these emerging trends positions organizations to thrive in an era of unprecedented technological integration and transformative change. It provides valuable insights into the evolving landscape of industries, allowing businesses to adapt, innovate, and make informed decisions. By staying current with trends, organizations can gain a competitive advantage, enhance operational efficiency, and meet the changing needs of customers. Additionally, awareness of emerging trends helps mitigate risks, attract top talent, and align with global market dynamics. In a fast-paced and dynamic business environment, studying emerging trends is not just beneficial; it's essential for the sustainability and growth of any organization.

The process of protecting networks, computers, servers, mobile devices, electronic systems, and data from malicious intrusions is known as cyber security. Network security, application security, information security, operational security, disaster recovery, business continuity, and end-user education are just a few of the many subcategories that fall under this vast field. Protecting a computer network from intrusions, such as deliberate attackers or malicious malware, is the goal of network security. The goal of application security is to prevent threats from entering devices and software. Data integrity and privacy are safeguarded during storage and transmission using information security measures. The procedures and choices made for managing and safeguarding digital assets are part of operational security. Disaster recovery and business continuity pertain to an organization's response to an event that results in the loss of operations or data, such as a cyber-security incident. Most business organizations are facing challenges in managing data safety and security over the network.

To address these concepts, constant exchange of ideas and information between research groups became necessary. This conference focuses on providing a platform for experts, researchers, and industry practitioners to share insights, research findings, and knowledge related to the emerging trends in business management. The conference aims to encourage discussions on how businesses can innovate and adapt their strategies to align with the principles of Industry 5.0. Further, the conference will encourage thought leadership by inviting keynote speakers and experts to share their perspectives on the future of business management. This will also acclimatize students with the changing scenarios in the current trends in business management.

## CONFERENCE FORMAT

The programme will include a plenary session led by prominent guest speakers pertaining to the main issues of the "Emerging Trends in Business Management in the light of New Revolution of Industry 5.0" and will continue with presentations divided into three technical sessions. There will also be a poster session, where researchers will be given the opportunity to present their paper through poster medium. The inaugural session will be marked by cybercrime awareness sessions by Uttar Pradesh and Delhi Police Departments. The conference will host cybercrime protection technology companies showcasing their products.

## Themes for the Conference

The conference will focus on the central theme of "Emerging Trends in Business Management: The New Revolution of Industry 5.0", with the following sub-themes:

### I. 'सुरक्षित भारत': Cyber Security and Policy Regulations

- Government and Public Sector Cyber security
- Cyber Risks Management
- Financial Scams
- Payment Fraud
- Social Media Threats
- Data Protection and Privacy
- Passwords and Authentication
- Physical security
- Mobile Device Security
- Working Remotely in Gig Economy
- Privacy and Data Protection in Marketing
- Cyber security in Digital Marketing Campaigns
- Cyber security Awareness and Consumer Education
- Cyber security for Financial Institutions and Fintech
- Cyber security for Educational Institutions and E-Learning Platforms
- Retail and E-commerce Cyber security
- Transportation and Logistics Cyber security

### II. Emerging Trends in Functional Areas of Business Management

#### Marketing Management

- AI-Powered Personalization in Marketing
- Voice Search and Marketing Strategy
- Augmented Reality (AR) and Virtual Reality (VR) in Marketing
- Sustainable and Ethical Marketing Practices
- Influencer Marketing and Micro-Influencers
- Data-Driven Marketing and Predictive Analytics
- Interactive Content Marketing
- Social Commerce
- Marketing Automation and Customer Journey Mapping
- Omni channel Marketing and Customer Experience
- Neuro-Marketing and Consumer Behavior Research
- Blockchain Technology and its Impact on Marketing
- Subscription-Based Marketing Models
- Experiential Marketing and Immersive Brand Experiences
- Video Marketing and Live Streaming Strategies
- Cross-Cultural Marketing and Diversity and Inclusion in Branding
- Niche Market Targeting and Micro-Segmentation
- Mobile-First Marketing and App-Based Advertising
- Customer Retention Strategies and Loyalty Programs
- Emotional Branding and Storytelling in Marketing

#### **Human Resource Management**

- Evolution in Organizational Behaviour
- Acceptance of Artificial Intelligence in the Workplace
- Evolution in Work Ethics w.r.t Narrowing Gaps Between Human and Robots
- Education and Training Redesign of Workplaces in the Light of New Age Development
- The Changing Role of Human Resources Departments
- "Human" Organization: Socially Responsible Green HRM
- Humans & Machine Coworking
- Human-Centric Solution to Modern day HRM Challenges
- Employee Engagement in New Age HRM

#### **Financial Management**

- Emerging Trends in Financial Reporting
- Make in India Key to Revival of Economy
- Mutual Funds Management
- Reforms in Banking Sector
- Innovation in Emerging Economies
- International Trade and Economic Growth
- Approaches and Models of Strategic Management
- Best Practices in Accounting and Earnings Management
- Recent developments in Capital Market
- Opportunities & Challenges in Overcoming the Economic Crisis
- Environmental Accounting
- Human Resource Accounting
- International Financial Reporting Standards (IFRS)
- Recent developments in Direct Taxation
- Goods & Services Tax
- Budget 2025

#### **III. Entrepreneurship and Intellectual Property Right**

- Impact of entrepreneurship
- Networks and entrepreneurship
- Social entrepreneurship and its impact
- Entrepreneurial mindset
- Financing innovations for entrepreneurs, Crowdfunding, and P2P lending
- Trans-generational Entrepreneurship (Family Business)
- IPRs and Knowledge Driven Economies.
- IPRs and the Enforcement Mechanism: Problems and Prospects.
- IPRs and Evaluation of Innovations & Intangible Assets.
- IPRs and TRIPS: International Norms and their Domestic Implementation.
- Emerging trends in intellectual property - Intellectual Property Law for Digital assets
- Challenges and opportunities in existing patent system in India
- The Emergence of Artificial Intelligence : Implications for IP Laws

#### **IV. Other Areas**

- Contemporary Strategies in Management
- Strategic Corporate Restructuring & its Implications on Businesses
- Strategic Innovation in Emerging Markets
- Emerging Trends in the Development of Technology, Visual Communication, and Business Communication
- Managing Knowledge Networks
- Ethical Challenges in Business
- Employee Involvement in CSR
- Corporate Governance

We cordially invite academicians, researchers, entrepreneurs, corporate executives as well as students, to submit theoretical, empirical, applied, policy-oriented research papers, working research papers and posters dealing with the theme of the conference.

## CONFERENCE ADVANTAGES

The forthcoming conference is a remarkable and unparalleled opportunity for the convergence of diverse minds, including academics, researchers, business leaders, and government officials. It serves as a unique platform for the exchange of multifaceted ideas, promising to deepen and broaden understanding within specific fields of interest. Regardless of active participation in paper presentations, the valued attendance of each participant significantly contributes to the creation of a rich tapestry of knowledge. The event encompasses thought-provoking sessions, groundbreaking research presentations, and interactive discussions, designed to fuel intellectual curiosity and stimulate collaborative thinking. Moreover, it provides an exceptional networking arena, offering opportunities for potential collaborations and diverse career prospects. Adding an element of excitement to the academic endeavor, the conference introduces a novel facet where selected papers have the exclusive opportunity to be published in a dedicated book, complete with an ISSN number. This not only serves to amplify the impact of the research but also imparts a prestigious dimension to the academic contributions of the participants. In summation, the conference is poised not only to be an intellectually stimulating and enriching experience but also to provide a multifaceted and expansive platform for professional growth and collaborative engagement.

## POSTER SUBMISSION GUIDELINES

### Special Instructions for Poster Presentations

The conference will be a hybrid event consisting of poster and exhibit presentations. Authors are requested to submit poster as per the submission guidelines given below:

#### For In-person Posters Only

- >Create a poster presentation; print and trim final version to a size of 40" x 32" (102 cm x 81 cm); landscape or portrait orientation.
- Prepare a short pitch discussing the poster presentation (less than 3 minutes is recommended)
- Share your work with visitors and evaluators.

#### For Online Posters Only

- Create a poster presentation; save final version as PDF (less than 10MB)
- Create a video discussing their poster presentation (2 to 5 minutes long)
- Upload poster discussion video to YouTube as an unlisted video
- Enable the closed captioning feature to promote accessibility and inclusivity
- Add link for unlisted YouTube video and PDF of poster to the online
- Participate in asynchronous, online discussions with visitors and evaluators

Authors needing assistance should contact the conference convener at [conference@aimt.ac.in](mailto:conference@aimt.ac.in)

## GUIDELINES FOR SUBMISSION OF FULL PAPERS

Authors are requested to submit full papers as per the submission guidelines given below:

### Manuscript Details:

- The manuscript should be in MS-word format, double spaced with 1-inch margins in Times New Roman Font with Font size 12 and text in black colour.
- Abstract of not more than 150 words and should adequately describe the work and highlight its significance. The abstract should only include text. Avoid the use of abbreviations and references in the abstract.
- 4-5 keywords.
- Details of all authors (such as name, affiliation, address, email and telephone no.)
- The actual paper should commence from the second page containing the title followed by the abstract, keywords and the main paper. The paper should have an introduction, literature review, objectives, research gaps, methodology, limitations/scope for future work, conclusion
- The recommended length of a paper is around 5,000 words (excluding all notes, references, tables and appendices) and subheadings must be short and not numbered. The primary heading should be in the capitalized form (upper case), and boldface. The sub- headings should be in title-case capitalization (first letter of each word in the capital) and in bold.
- Manuscript has been checked for spellings and grammar (i.e., thorough proof-reading).
- 'Tables' should be numbered consecutively. The 'Title of the Table' should be placed above the table. The 'Source' should be indicated at the bottom
- 'Figures/ Diagrams/ Graphs' should be numbered consecutively. Wherever necessary, the 'Source' should be indicated at the bottom. The 'Figures' should also be given relevant titles. 'Figures, Diagrams and Graphs' should have good quality images preferably in .jpg/.png Format.
- The manuscript file to be uploaded should have no author details or any identifying information related to the author(s).

- All references that have been cited in the manuscript are mentioned in the 'Reference list' of the manuscript.
- Permission has been obtained for use of copyrighted material from other sources.
- APA (American Psychological Association) style of referencing has been followed for references. For example, Makino, S, Lau, C.M, & Yeh, R.S (2002). Asset exploitation versus asset seeking: Implications for location choice of foreign direct investment from newly industrialized economies. *Journal of International Business Studies*, 33(3), 403-421.
- **Similarity Index:** The authors must ensure that the similarity index of their manuscript is less than 15% (including their own publications), otherwise the manuscript would not be considered for the peer-review process.
- **Ethics policy:** Contributors to the Special Issue of the Journal are advised to be careful as not to violate any of the provisions of the Copyright Act and the Rules made thereof as regards the material used in the papers or their sources. AIMT will not be responsible for any violations or lapses on the part of the contributors in this regard.
- **Copyright and licensing:** On acceptance of the paper, the author will be required to sign and submit a 'Copyright Form', which is an exclusive license agreement that grants AIMT the sole and exclusive right and license to publish the article in the Special issue of the Journal.
- **Peer-review Policy:** All papers submitted to the journal would be subject to AIMT's review system. AIMT follows a double-blind peer review system for selecting articles to be published. The decision regarding acceptance/rejection/re-submission etc. would be communicated only after the completion of the peer-review process.

The Editorial Team reserves the right to make suitable editorial changes in the papers submitted and accepted for publication.

## REVIEW PROCESS

All the submissions received as per the guidelines given above will be double Peer-reviewed. All papers must contain an abstract of not more than 150 words, the purpose of the research, methodology, major findings, implications & key references. However, papers from practitioners may include business context, analytical problems, proposed solutions & insights. Authors should clearly mention under which sub-theme they want their paper to be considered. The acceptance of the paper for the presentation in the conference will be conveyed to the Author(s) in due course of time.

### Important Dates

Full Paper/Poster Submission Deadline	Feb 20, 2024
Full Paper /Poster Acceptance	Feb 29, 2024
Registration Deadline	March 10, 2024
Conference Date	March 15-16, 2024

## PUBLICATION

All the selected papers/posters will be published in the conference proceedings with ISBN No. Best papers/poster may also get a publication opportunity in the special issue of "International Journal of Academic Research & Development (IJAR&D)", a peer-reviewed journal published by 'Bharti Publication'. The papers to be published would be selected after a double-blind peer-review process and the cost of publication will be borne by the Author.

Any remaining submissions if not selected for a special issue, but suitably high standard, will be Published in the biannual refereed AIMT Journal of Management (ISSN: 2277-4076).

### CONFERENCE REGISTRATION FEE

Participants	Research Scholars/ Students	Academicians	Industry	Others
India & SAARC Countries	INR 500	INR 1000	INR 2000	INR 500*
Other Foreign Countries	USD 25	USD 50	USD 100	USD 25

**NOTES**

- 20% discount on early bird registration and the deadline will be 05th March 2024.
- The above registration fee is applicable per person only including the participation certificate. Separate registration fee is to be charged for issuing Co-Author participation certificate.
- #Registration fee towards attending the conference without any paper presentation. The participation certificate will be provided

**CONFERENCE REGISTRATION**

Registration link	<a href="https://forms.gle/z5p173wYWP74SsiE6">https://forms.gle/z5p173wYWP74SsiE6</a>
Mode of Payment	Registration fee can be paid by any mode (NEFT, IMPS, UPI) through following bank details: Account Name: Army Institute of Management & Technology College Fund Bank Name: Punjab National Bank Branch: IEML, Greater Noida, Uttar Pradesh Account Number (Saving A/c): 12282191095231 IFSC Code: PUNB0122810 MICR Code: 110024681
UPI	<p>ARMY INSTITUTE OF MGMT AND TECHNOLOGY</p>  <p>123750299001991@oovrbs</p> <p></p>

**PROPOSED SCHEDULE OF THE CONFERENCE**

Day	Time	Activity
Day 1	09:30 am – 11:00 am	Inaugural Session
	11:05 am – 11:25 am	Tea Break
	11:30 am – 01:30 pm	Cyber Security Awareness Session by UP and Delhi Police
	01:35pm – 02:25 pm	Lunch Break
	02:30 pm – 04:40 pm	Track – I Paper & Poster Presentations
	04:00 pm – 04:45 pm	Valedictory Session
	10: 00 am – 12:30 pm	Expert Talks
Day 2	12:30 pm- 1:30 pm	Track II & III Paper & Poster Presentations
		Valedictory Session

**CONFERENCE CONVENERS**

Dr. Babita Bhati <i>Area Chair, HRM/OB</i>	Dr. Pallavi <i>Area Chair, Marketing</i>
Dr. Anubhav Varma <i>Academic Head Area Chair, Finance</i>	Dr. Pawan Kumar <i>Assistant Professor, IT</i>
Prof. Sandeep Kumar Sahu <i>Assistant Professor, Finance</i>	Prof. Shalini Sharma <i>Assistant Professor, GM</i>



**PATRON**  
Lt. Gen. Bhavnish Kumar, VSM  
*GOC, Delhi Area*



**CHAIRMAN**  
Maj Gen Sumit Mehta, VSM  
*COS, Delhi Area*



**CONFERENCE CHAIR**  
Air Cmde (Dr.) J K Sahu  
*Director, Army Institute of Management & Technology, Greater Noida*

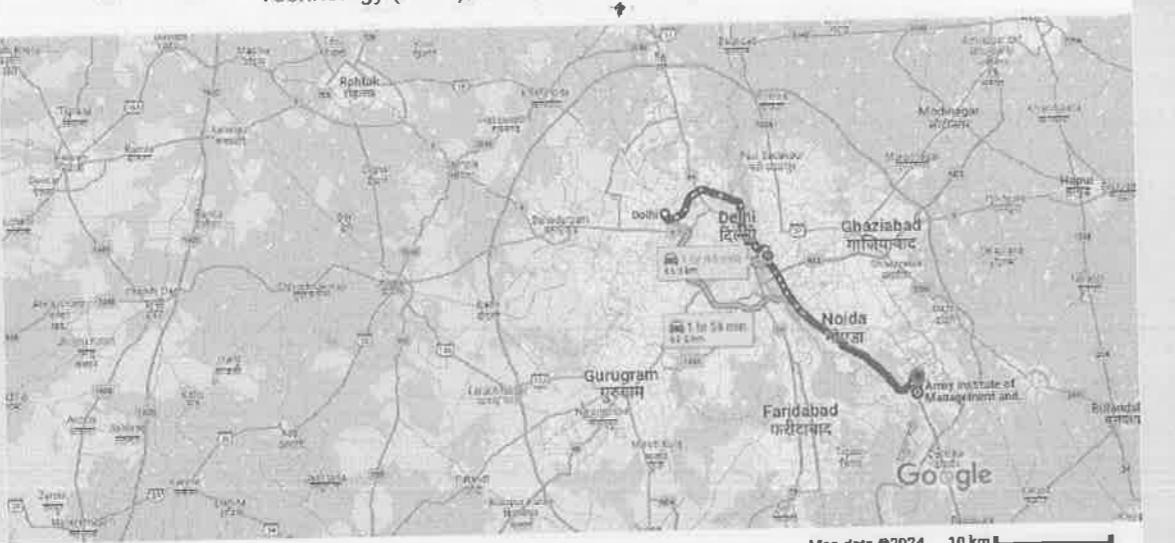
#### How to reach Army Institute of Management & Technology (AIMT), Greater Noida ?

Greater Noida, nestled within the state of Uttar Pradesh, India, holds a pivotal role as an integral component of the expansive National Capital Region (NCR), harmoniously adjoining the bustling city of Delhi at a distance of 40 kilometers. This strategic placement renders Greater Noida a hub of connectivity, establishing robust links to major cities and metropolises spanning the entire expanse of the country. The city's geographical proximity to the national capital, Delhi, serves as a catalyst for its exceptional accessibility, seamlessly weaving a network of transportation arteries encompassing air, rail, and road routes to various corners of India. Greater Noida, thus, stands as a vital nexus facilitating swift and efficient travel options for both domestic and international voyagers. In the realm of air travel, Greater Noida is amply served by daily flights connecting it to key cities across the nation. Moreover, the city boasts direct international connections, providing a gateway for global travelers seeking a direct link to numerous countries. This convergence of air routes enhances the city's stature as a well-connected hub on the global map.

For those seeking academic pursuits at Army Institute of Management & Technology (AIMT), the institution is strategically positioned for convenience. A mere 55-minute drive from the Indira Gandhi International Airport (IGI) and a 45-minute drive from the New Delhi Railway Station underscores the university's accessibility. Upon arriving in the city, navigating towards (AIMT) is a straightforward task — a simple instruction to the taxi or auto-rickshaw driver specifying "Greater Noida" as the destination ensures a smooth journey. Both the Railway Station and the Airport offer readily available taxis, with fare structures adjusted based on the distance traveled, further enhancing the ease of transportation for those journeying to this academic enclave. This interconnected web of accessibility from key transportation hubs reinforces Greater Noida's reputation as a seamlessly connected city, inviting individuals from various corners of the world to explore its offerings.

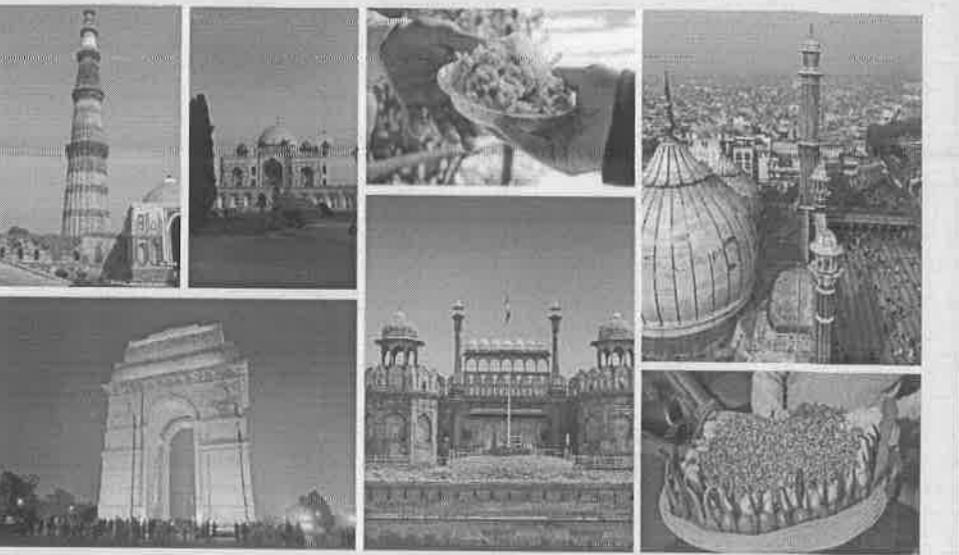
Google Maps

Delhi to Army Institute of Management and  
Technology (AIMT), Ch II, Greater Noida, Uttar Pradesh 201310



Exploring Greater Noida opens up a myriad of opportunities to delve into the rich history and cultural tapestry of the surrounding regions. Here are some details about the historically significant places and their distances from Army Institute of Management & Technology:

## *Delhi*



Delhi, the capital of India, is steeped in history, with a heritage that spans several centuries. From the medieval marvels of the Red Fort and Qutub Minar to the spiritual serenity of the Lotus Temple and Akshardham, Delhi encapsulates the diverse historical epochs of the country. Distance from GBU: Approximately 40 km, making it easily accessible for day trips or extended explorations.

## *Agra*



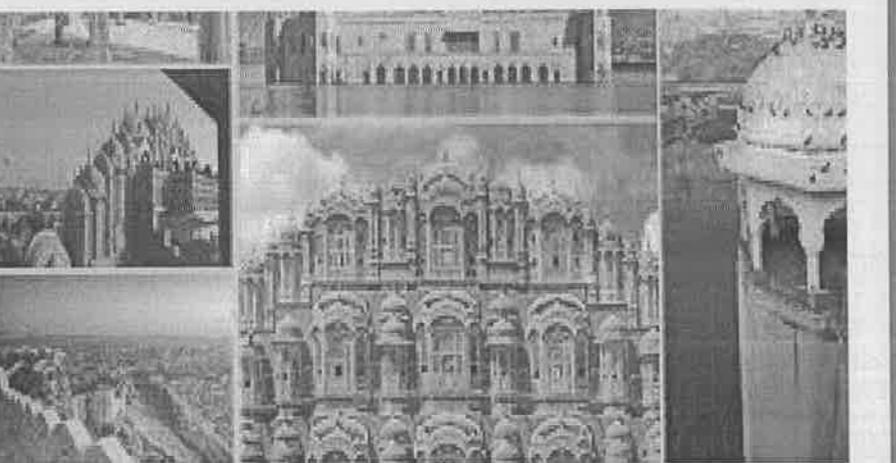
Agra, home to the iconic Taj Mahal, is synonymous with the grandeur of the Mughal era. The Taj Mahal, a UNESCO World Heritage Site, stands as a testament to eternal love. Agra also boasts the imposing Red Fort and the historic Fatehpur Sikri. Distance from GBU: Around 180 km, allowing for a memorable journey to witness these architectural wonders.

## *Mathura*



Known as the birthplace of Lord Krishna, Mathura is a city of temples and holds immense religious significance. It is dotted with ancient shrines and ghats along the Yamuna River. Distance from GBU; Approximately 100 km, making it a spiritually enriching excursion from Greater Noida.

## *Jaipur*



Jaipur, the "Pink City," is a vibrant tapestry of history and culture. Known for its palaces, forts, and intricate architecture, Jaipur offers a glimpse into the royal heritage of Rajasthan. Distance from GBU; About 340 km, making it a bit farther but well worth the visit for those interested in exploring the royal and colorful facets of Indian history. These nearby cities not only provide a diverse historical and cultural experience but also offer a delightful mix of architectural marvels, spiritual sanctuaries, and vibrant markets. Whether one seeks the tranquility of temples, the grandeur of forts, or the bustling markets showcasing local crafts

### CONTACT US

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Mobile No. - 9811341017 / 8826433244 / 9015427593 / 9650963507



**Army Institute of Management & Technology**

Plot M-1, Pocket P-5, Greater Noida, Uttar Pradesh, Pin-201306, India



website: [www.aimt.ac.in](http://www.aimt.ac.in) ; email: [conference@aimt.ac.in](mailto:conference@aimt.ac.in)

Based on the feedback collected from the students, here are some actions that are taken:

**Teaching Environment:**

- Conducted regular teacher training programs to enhance teaching skills.
- Encourage interactive teaching methods, such as group discussions and hands-on activities.
- Provide resources and ICT tools to create an engaging learning environment.

**Regularity of Classes:**

- Implement a robust ERP system to ensure timely and consistent class sessions.
- Monitor and address any issues related to class cancellations or rescheduling promptly.
- Encourage open communication between students and faculty regarding any scheduling conflicts.

**Availability of Teachers Outside Classes:**

- Designated office hours for teachers available for student consultations.
- Teachers respond promptly to student queries through email or online platforms.
- Regular meetings where teachers can interact with students outside of class.

**Support for Extracurricular Activities:**

- Allocate resources and funding for organizing field visits and cultural activities.
- Create clubs or societies that cater to various interests and provide opportunities for student involvement.
- Collaborate with external organizations or experts to enhance the quality and diversity of extra-curricular activities.

**Administrative Support:**

- Streamline administrative processes to minimize delays and maximize efficiency.
- Provide clear guidelines and resources for students to navigate administrative procedures.
- Establish a feedback mechanism for students to report any administrative issues or suggestions for improvement.

**Career Guidance and Counseling:**

- Offer career counseling sessions to help students explore career options and make informed decisions.

- Facilitate workshops or seminars on resume building, interview skills, and job search strategies.
- Establish connections with industry professionals to provide networking opportunities and mentorship programs.

**Support for Training and Placements:**

- Collaborate with industry partners to offer internship opportunities for students.
- Provide training programs or workshops to enhance students' employability skills.
- Maintain a strong alumni network that can assist in connecting students with job opportunities.

**Students' Interaction with Experts from Industry and Academia:**

- Organize guest lectures or panel discussions featuring experts from various fields.
- Arrange industry visits or conferences where students can interact with professionals in their respective fields.
- Foster collaborations with various academic institutions to facilitate knowledge exchange and research opportunities.

Prof S Mohanty  
Mohanty S, Patnaik S, Mohapatra A. K (2022) 'Multi-factor Authentication by Dynamic Questions in Web Applications', Journal of Optoelectronics Laser, Volume 41 Issue No. 8, 2022, ISSN: 1005- 0086. (This is published in Scopus indexed journal)

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Amit Kumar Kushwah,Subhranshu Mohanty (2023) Digital Innovation: A Comprehensive Guide to Implementing Advanced Technologies for Business Growth published in the conference proceedings of 6th International Conference on "Emerging Trends and Issues in Business Management and Social Innovation" organized at Army Institute of Management & Technology, Greater Noida on 06 May 2023. ISBN: 978-93-91355-74-6.

Dr. Pallavi

Prof Rahul Verma

Bhardwaj, R. & Pallavi (2022). A Study on the Factors

Motivating Rural Entrepreneurship:

The Case of Punjab's Self-Help Groups (SHGs) under the Category journal Shodhsamhita. Title of

State Rural Livelihood Mission

(SRLM). PRAGATI: Journal of Indian Economy,

09(Special Issue), 94-108- Aug 2022

Research Paper published in UGC care-1

Shodhsamhita. Title of

Paper:

Service quality of Public Sector Hospitals (A

patient centric Approach)

Kumari, S. & Pallavi (2022) An Analytical Review of

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Commitment or a Cosmetic Stunt. PRAGATI: Journal of

Indian Economy, 09(Special Issue),

154-164 Aug 2022

Dr. Babita Bhati

Bhati, B. (2022). Strategic Competence and Firm Performance Moderated by Environmental Turbulence. PRAGATI: Journal of Indian Economy, 09(Special Issue), 21-39.

Ms. Dharini Sisodia

World journal of management and economics  
ABDC -C category journal -Volume 15 |  
Special Issue 02 | ENTREPRENEURSHIP AND  
INNOVATION MANAGEMENT IN BUSINESS  
AND TECHNOLOGY -The emerging role of  
business management for sustainable  
development in developing economies

Business, Management, And Economics  
Engineering -Scopus Journal - Risk  
management in the Indian banking sector with  
special reference to credit risk-

Spiritual leadership: A PLS-SEM Based approach in  
context to organizationalculture and work stress in  
Indian automobile sector ISSN 2063-5366ISS

**SCHEME OF EXAMINATIONS**

Prg. Code: 017 Programme: BACHELOR OF BUSINESS ADMINISTRATION SchemeID: 140172021001 Sem/Annual: FIFTH SEMESTER  
Institution Code: 184 Institution: ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY

LEGEND		
Paper Code (Credit=4)	*** If Credit=4	
Internal	External	
Total (Grade=*)		** If Grade Based

S. No.	PaperID	Paper Code	Paper Name	Credit	Type	Exam	Mode	Kind	Minor	Major	Max. Marks	Pass Marks
1	017301	BBA301	GOODS AND SERVICES TAX	3	THEORY	UES	COMPULSORY	DROPPABLE	25	25	100	40
2	017303	BBA303	BUSINESS POLICY AND STRATEGY	3	THEORY	UES	COMPULSORY	DROPPABLE	25	25	100	40
3	017305	BBA305	INFORMATION SYSTEMS MANAGEMENT	3	THEORY	UES	COMPULSORY	DROPPABLE	25	25	100	40
4	017307	BBA307	INFORMATION SYSTEMS MANAGEMENT LAB	2	PRACTICAL	UES	COMPULSORY	DROPPABLE	25	25	100	40
5	017309	BBA309	MARKETING ANALYTICS	4	THEORY	UES	ELECTIVE	DROPPABLE	40	40	100	40
6	017311	BBA311	PERFORMANCE MANAGEMENT	4	THEORY	UES	ELECTIVE	DROPPABLE	25	25	100	40
7	017313	BBA313	FINANCIAL MODELING	4	THEORY	UES	ELECTIVE	DROPPABLE	25	25	100	40
8	017315	BBA315	SUMMER TRAINING REPORT	4	PRACTICAL	UES	COMPULSORY	MANDATORY	40	40	100	40

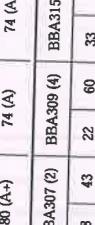


Director  
Army Institute of Management & Technology  
Greater Noida

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Printed On: 22-Feb-2024

**LEGEND**

S.No.	Photo	Programme Name: BACHELOR OF BUSINESS ADMINISTRATION	Sem./Year/EU: FIFTH SEMESTER	Batch: 2021	Examination: REGULAR DEC. 2023	Institution Code: 104	Institution: ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY	Paper Code (Credit:*)	** If Credit Based
								Internal	External
2094		00118010721 RAM NIWAS STD: 140000103064 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4)	18   47   20   30   20   33   32   48   20   54   29   45					
				65 (A)   50 (B)   53 (B)   80 (A+)   74 (A)   74 (A)					
2095		00218010721 VISHAL STD: 140000103065 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA309 (4) BBA315 (4)	18   53   16   55   22   44   38   43   22   60   33   47					
				71 (A)   71 (A)   66 (A)   81 (A+)   82 (A+)   80 (A+)					
2096		00318010721 NISHANT KUMAR STD: 140000103066 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA309 (4) BBA315 (4)	20   50   18   60   22   24   36   43   18   59   33   44					
				70 (A)   78 (A+)   46 (C)   79 (A+)   77 (A+)   77 (A+)					
2097		00418010721 AILESH KUMAR DALAL STD: 140000103067 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4)	22   54   22   51   23   36   38   50   25   75   33   46					
				76 (A+)   73 (A)   79 (A+)   88 (A+)   100 (O)   79 (A+)					
2098		00518010721 PARVESH KUMAR DALAL STD: 140000103068 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4)	20   33   18   43   20   48   32   52   20   54   20   43					
				53 (B)   61 (B+)   68 (A)   84 (A+)   74 (A)   63 (B+)					
2099		00618010721 PRASAD PATIL STD: 140000103069 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4)	18   31   20   42   22   24   33   42   20   54   20   40					
				49 (C)   62 (B+)   46 (C)   75 (A+)   46 (C)   60 (B+)					
2100		00718010721 SUDHANSHU JUYAL STD: 140000103070 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA313 (4) BBA315 (4)	20   57   21   55   21   54   36   43   22   45   31   42					
				77 (A+)   76 (A+)   75 (A+)   79 (A+)   67 (A)   73 (A)					
2101		00818010721 ANURUDH LAL STD: 140000103071 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4)	20   41   19   48   22   53   36   52   20   27   35   44					
				61 (B+)   67 (A)   75 (A+)   88 (A+)   47 (C)   79 (A+)					
2102		00918010721 ABHAY SINGH STD: 140000103072 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA309 (4) BBA315 (4)	19   46   15   43   20   52   38   42   19   59   38   42					
				65 (A)   58 (B+)   72 (A)   80 (A+)   78 (A+)   80 (A+)					
2103		01018010721 SANJANA KUMARI STD: 140000103073 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA313 (4) BBA315 (4)	20   59   22   52   22   56   34   50   20   35   38   42					
				79 (A+)   74 (A)   78 (A+)   84 (A+)   55 (B+)   80 (A+)					

\*: Passed with grace marks; ABS: Absent; CAN: Cancelled; RI: Result Later; DEI: Detained; CS: Credit Secured; EU: Examination Unit Number; SID: Student ID; SchemeID: The Scheme applicable to the student;

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Paper Code (Credit:\*)

\*\* If Credit Based

Internal

External

Total (Grade\*)

\*\* If Grade Based

CS/Remarks

\*\* If Credit Based

Internal

External

Total (Grade\*)

\*\* If Grade Based

\*\* If Grade Based

Internal

External

Total (Grade\*)

\*\* If Grade Based

S.No.	Photo	Programme Name: BACHELOR OF BUSINESS ADMINISTRATION	Sum./Year: EU: FIFTH SEMESTER	Batch: 2021	Examination: REGULAR DEC. 2023	Result Declared Date: 20-FEB-24	Institution Code: IBA	Institution: ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY
2104		Student's Details 01118601721 SID: 140000103074 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4) 21   38   22   41   20   46   32   58   22   37   31   44					
2105		01218401721 SID: 140000103075 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA309 (4) BBA315 (4) 19   38   18   33   20   41   32   44   18   55   33   37					
2106		01218401721 SID: 140000103076 SchemeID: 140172021001	60 (B+) 63 (B+) 66 (A) 90 (O) 59 (B-) 75 (A+) 57 (B+) 51 (B) 61 (B+) 76 (A+) 73 (A) 70 (A)					
2107		01141601721 SID: 140000103077 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA313 (4) BBA315 (4) 23   49   23   50   21   54   38   53   22   40   36   47					
2108		01151601721 SID: 140000103078 SchemeID: 140172021001	72 (A) 73 (A) 75 (A+) 91 (O) 62 (B+) 83 (A+) 55 (B+) 60 (B+) 72 (A) 80 (A+) 71 (A) 77 (A+)					
2109		01161601721 SID: 140000103079 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA309 (4) BBA315 (4) 19   30   20   40   21   51   37   43   21   50   34   43					
2110		01171601721 SID: 140000103080 SchemeID: 140172021001	49 (C) 60 (B+) 77 (A+) 85 (A+) 71 (A) 75 (A+) 20   48   23   36   24   72   38   58   20   51   33   42					
2111		01181601721 SID: 140000103081 SchemeID: 140172021001	68 (A) 59 (B+) 96 (O) 96 (O) 71 (A) 67 (A) 77 (A+) 82 (A+) 94 (O) 94 (O) 82 (A+) 74 (A)					
2112		01191601721 SID: 140000103082 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3) BBA307 (2) BBA311 (4) BBA315 (4) 19   44   20   52   21   53   36   44   22   53   34   42					
2113		020118401721 SID: 140000103083 SchemeID: 140172021001	63 (B+) 72 (A) 74 (A) 80 (A+) 75 (A+) 76 (A+) 71 (A) 68 (A) 66 (A) 73 (A) 60 (B+) 79 (A+) 52 (B) 69 (A) 72 (A) 76 (A+) 54 (B) 72 (A)					

\*: Passed with grace marks; ABS: Absent; CAN: Cancelled; RL: Result Later; DET: Detained; CS: Credit Secured; EU: Examination Unit Number; SID: Student ID; SchemeID: The Scheme applicable to the student;

S.No.	Photo	Programme Code: 0117 Programme Name: BACHELOR OF BUSINESS ADMINISTRATION Student's Details	Sem Year/EU: FIFTH SEMESTER												Batch: 2021 Examination: REGULAR DEC. 2023 Result Declared Date: 20-FEB-24	Institution Code: 104 Institution: ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY		
			BBA301 (3) BBA303 (3) BBA305 (3)			BBA307 (2) BBA313 (4) BBA315 (4)			BBA307 (2) BBA311 (4) BBA315 (4)			BBA311 (4) BBA315 (4)						
2114		VINIT KUMAR SINGH SID: 14000103085 SchemeID: 140172021001	20	25	16	48	20	38	32	44	15	22	20	44			19	
2115		ASHISH KUMAR SINGH SID: 14000103086 SchemeID: 140172021001	45 (C)	64 (B+)	58 (B+)	76 (A+)	40* (P)											19
2116		UTKARSH TRIPATHI SID: 14000103087 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2)	BBA311 (4) BBA315 (4)												19	
2117		HARSH VARDHAN SHARMA SID: 14000103088 SchemeID: 140172021001	18	33	21	58	22	55	32	48	22	51	33	46			19	
2118		ADITI KUMARI SID: 14000103089 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2)	BBA311 (4) BBA315 (4)												15	
2119		SHIVAM SID: 14000103090 SchemeID: 140172021001	19	46	18	36	21	36	33	56	17	13	20	43			19	
2120		AVISH KUMAR PATEL SID: 14000103090 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2)	BBA311 (4) BBA315 (4)												19	
2121		ASHISH KUMAR SID: 14000103091 SchemeID: 140172021001	19	20	16	33	22	31	38	43	22	36	30	45			19	
2122		GAURAV SHARMA SID: 14000103092 SchemeID: 140172021001	40* (P)	49 (C)	53 (B)	83 (A+)	62 (B+)										19	
2123		TUSHAR PUN SID: 14000103094 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2)	BBA311 (4) BBA315 (4)												19	

\*: Passed with grace marks; ABS: Absent; CAN: Cancelled; RL: Result Later; DET: Detained; CS: Credit Secured; EU: Examination Unit Number; SID: Student ID; SchemeID: The Scheme applicable to the student;

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Printed On: 22-Feb-2024

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Greater Noida

Paper Code (Credit*#)	*** If Credit Based
Internal	External
Total (Grade*)	** If Grade Based

S.No.	Photo	Programme Name: BACHELOR OF BUSINESS ADMINISTRATION	Sem./Year/EU: FIFTH SEMESTER	Batch: 2021	Examination: REGULAR DEC. 2023	Result Declared Date: 20-FEB-24	Institution Code: I84	Institution: ARMY INSTITUTE OF MANAGEMENT & TECHNOLOGY	CSR/Remarks									
									CSR/Remarks									
2124		03318401721 Student's Details ABHISHEK KUMAR SHARMA SID: 140000103005 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA313 (4)	BBA315 (4)				18   43   18   62   20   54   33   53   20   34   32   43									
			61 (B+)	80 (A+)	74 (A)	86 (A+)	54 (B)	75 (A+)										
2125		03318401721 SUSHANT KUMAR PANDEY SID: 140000103006 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA311 (4)	BBA315 (4)				18   31   13   49   20   29   32   58   19   43   25   45									
			49 (C)	62 (B+)	49 (C)	90 (O)	62 (B+)	70 (A)										
2126		03318401721 VINAY KUMAR SID: 140000103007 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA313 (4)	BBA315 (4)				20   46   15   57   22   50   38   57   18   50   38   46									
			66 (A)	72 (A)	72 (A)	85 (O)	68 (A)	84 (A+)										
2127		03618401721 SAIFUR REHMAN DHAMA SID: 140000103008 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA313 (4)	BBA315 (4)				21   57   19   64   23   54   36   42   18   57   32   41									
			78 (A+)	83 (A+)	77 (A+)	78 (A+)	75 (A+)	73 (A)										
2128		03318401721 MANISH SINGH CHAUHAN SID: 140000103009 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA313 (4)	BBA315 (4)				18   31   19   56   20   41   37   42   21   46   32   44									
			49 (C)	75 (A+)	61 (B+)	79 (A+)	67 (A)	76 (A+)										
2129		03318401721 NEHA BROLIYA SID: 140000103010 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA313 (4)	BBA315 (4)				20   33   21   58   22   51   38   44   22   60   32   42									
			53 (B)	79 (A+)	73 (A)	82 (A+)	82 (A+)	74 (A)										
2130		03318401721 PRAJWAL KUMAR RAY SID: 140000103011 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA311 (4)	BBA315 (4)				19   51   20   56   22   51   36   42   21   59   32   44									
			70 (A)	76 (A+)	73 (A)	78 (A+)	80 (A+)	76 (A+)										
2131		04018401721 MAYANK PAL SID: 140000103012 SchemeID: 140172021001	BBA301 (3) BBA303 (3) BBA305 (3)	BBA307 (2) BBA313 (4)	BBA315 (4)				22   44   19   49   22   48   38   57   23   53   30   45									
			66 (A)	68 (A)	70 (A)	95 (O)	76 (A+)	75 (A+)										